THE

Global Supply Chain Marketing Summit,

brought to you by **SupplyChainBrain** and
Council of Supply Chain Management Professionals.



AGENDA - June 7 - 9, 2023 The Ritz Carlton, Amelia Island, FL

WEDNESDAY, JUNE 7, 2023

START TIME (Eastern Time)

1:00 PM	Arrival and Registration
4:00 PM	Welcome / Game On! Majority Rules
5:00 PM	Opening Keynote Presentation
6:00 PM	Break
7:00 PM	Dinner / Game On! Liar, Liar Pants on Fire

THURSDAY, JUNE 8, 2023

7:30 AM	Breakfast
9:00 AM	Welcome/Opening Remarks
9:30 AM	Panel 1 (Branding, Lead Generation, Content Development, SEO)
10:30 AM	Break
10:45 AM	Panel 2 (Practitioner Demand/Direction)
11:45 AM	Game On! Creating the Cohort
12:45 PM	Lunch
2:00 PM	Workshops
3:00 PM	Break
3:15 PM	Panel 3 (Practitioner Demand/Direction)
4:15 PM	Game On! Creating the Cohort
5:15 PM	Workshops
6:00 PM	Break
7:00 PM	Fireside Chat / Dinner

FRIDAY, JUNE 9, 2023

7:30 AM	Breakfast
9:00 AM	Game On! To Be Announced
9:30 AM	Moderator Review
10:00 AM	Break
10:15 AM	Panel 4 (Lead Generation)
11:00 AM	Lead Generation Ideation (Workshop)
11:30 AM	Closing Keynote Presentation
12:30 PM	Lunch/Final Remarks

$3,500 per person - All Inclusive! (Includes 2 Night Hotel Stay, All Meals and Conference) All you have to do is get there!

THE RITZ-CARLTON
AMELIA ISLAND

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REGISTER HERE

https://supplychainbrain.co/gscms

Want to learn more?!

Call 704-526-7163 or email gscms@supplychainbrain.com

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Educating and Connecting the World's Supply Chain Professionals.™