THE

Global Supply Chain Marketing Summit

brought to you by **SupplyChainBrain** and
Council of Supply Chain Management Professionals.

June 7 - 9, 2023 @ The Ritz Carlton, Amelia Island, FL

FREQUENTLY ASKED QUESTIONS

GENERAL:

What is The Global Supply Chain Marketing Summit?

A one-of-a-kind opportunity for marketing professionals, the Summit offers a jam-packed schedule of informational keynote presentations, panel discussions, workshops, fireside chats and plenty of chances to network with industry colleagues.

Why should I attend the Summit?

If you are a marketing professional eager to learn how to grab the attention of - then you don't want to miss the Global Supply Chain Marketing Summit!

History has shown that the most successful people in any area of life have become prosperous as a result of active participation in abundant communities. The truth is, we are all the average of the 5 people with whom we spend most of our time. The Summit offers the opportunity to connect with the influencers and the visionaries of supply chain marketing; those making a difference in our space. You will become part of this exclusive cohort of marketing professionals to enhance discussions on the supply chain industry and where it's going, while Executives who represent the companies we are marketing to, share the key details on how we need to market to them and capture their attention.

When and where will the Summit be held?

The Global Supply Chain Marketing Summit will be held June 7 - 9, 2023 at The Ritz-Carlton, Amelia Island, Florida. Explore Amelia Island: https://www.exploreamelia.com/

Who is hosting the Summit?

The Summit is brought to you by SupplyChainBrain (SCB) and the Council on Supply Chain Management Professionals (CSCMP).

Who should I contact with any additional questions not outlined here?

The SCB team is dedicated to ensuring you have the best possible experience during your conference. Email any questions or issues to gscms@supplychainbrain.com.

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AGENDA:

What sessions will be available at this year's Summit?

- **Keynote/Plenary Sessions:** Keynote/plenary sessions will include insights on Branding, Lead Generation, Content Development, and SEO from Industry thought leaders/marketing executives.
- **Panel Discussions:** Panel discussions will be facilitated discussions on a specific challenge or topic with 3-4 panelists who share different perspectives or insights. Questions for the panelists come from the session participants and moderator.
- **Workshops:** Workshops will be highly interactive and enable participants to work through, examine and discuss shared experiences, trends and/or challenges.

Will there be opportunities for In-Person Networking?

Absolutely! The Summit will bring together marketing professionals from all over the world. It's a great place to build relationships and connect with peers with whom you may not typically get the chance to engage with. Join your fellow attendees onsite for a variety of entertaining gamification experiences. Don't miss out!

What Speakers will be in attendance?

A comprehensive list of Keynotes and Panelists will be shared as we draw closer to the event.

Will I have the chance to meet with the Keynotes or Panelists?

Yes. Attendees will have the opportunity to connect with the Summit insiders and experts.

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REGISTRATION:

What is included in registration?

The in-person Summit all-inclusive cost ($3500 per person) provides access to all sessions, meals, and a 2-night stay in a Coastal View Room June 7th & 8th, 2023.

What is the deadline to register for the Summit?

Space is limited for this very unique event! Only the first 100 registered attendees will be able to attend. Register soon so you don't miss this opportunity!

What payment types are accepted?

Check, Credit Card, and ACH (Bank Wire). The registration form will ask you to select your payment method, and then the confirmation email will provide further details to collect the payment.

What if I have colleagues interested in attending the Summit?

We'd love to have them! Please register each person individually.

Will I receive a confirmation of my registration?

Yes, a confirmation email will be sent from gscms@supplychainbrain.com.

What if I can't locate my registration confirmation email?

If you cannot find your registration confirmation email, please feel free to reach out at gscms@supplychainbrain.com.

What time will the onsite registration desk open for checking in?

On June 7, 2023, the desk will be open beginning at 4pm ET.

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HOTEL, TRANSPORTATION, TRAVEL & WEATHER:

What if I want to arrive earlier and/or stay longer for leisure purposes?

Yes, you can arrive or stay through the weekend and be allowed up to two (2) days pre/post the contracted event dates, based on availability. The self-pay, discounted rate of $399 per room per night, plus a $30.00 per night/per room resort fee would apply.

How should I dress for the meeting?

The average maximum daytime temperature in Amelia Island in June lies at 90.14°F (32.3°C). The average minimum temperature is 70.7°F (21.5°C) (usually the minimum temperature is noted at night). The attire for the conference is business casual. Meeting room temperatures sometimes fluctuate, so attendees may wish to bring a sweater or jacket.

If I'm local, is there parking at the venue?

Yes, Valet Parking is available, but not included in the registration. Valet is available at $30.00 per vehicle, per night (plus sales tax, self-parking not available).

What is the closest airport?

The closest airport (Jacksonville) is about 40 minutes away from the property.

Will transportation be provided during the conference?

A selection of taxi services are available on the island. A list will be provided to attendees to make their own arrangements.

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TERMS & CONDITIONS:

How can I request accessibility services?

Accessibility is important to us. You can specify any specific accessibility needs during the registration process. If there is anything else we should know, please feel free to reach out at gscms@supplychainbrain.com.

What if I have dietary restrictions?

You can specify any dietary restrictions during the registration process. If there is anything else we should know, please feel free to reach out at gscms@supplychainbrain.com.

Are there any registration restrictions?

Registration for The Global Supply Chain Marketing Summit is limited to marketing professionals. All registrations are subject to approval by SupplyChainBrain. SCB has sole discretion and reserves the right to deny or cancel any registration for any reason. Canceled registrations will receive a refund for their event registration fee only.

What is the registration cancellation policy?

Substitutions/ Transfers Between Registrants

Registrants wishing to transfer their registration to another individual must submit a written request/email to dsantos@supplychainbrain.com. No substitutions will be made on or after May 15, 2023.

Cancellation by Registrant

Registrants wishing to cancel their Summit registration and receive a refund must submit a written request to dsantos@supplychainbrain.com.

Types of Payment

Credit card (MasterCard, VISA, American Express, Discover), check/money order (U.S. funds only) made payable to SupplyChainBrain, ACH, and wire transfer for an additional $25 fee.

Payment Declined

If a credit card payment is declined or a check is returned, the registrant will be notified, and an alternative method of payment requested. A $35 USD processing fee will be applied for rebilling of a credit card and/or returned checks.

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Confidentiality, Event Photo, & Video Disclaimer

Attendees should be aware that SupplyChainBrain (SCB) may take photographs and video during the Summit. These images are used exclusively for SCB's purposes in publications and other media. Please visit the Registration Desk if you have any questions. Attendee information is regarded as confidential and therefore will not be divulged to any third party.

All registration information, including email addresses, is subject to the respective privacy policy of the applicable organizers and sponsors. Upon registering for any events, you are agreeing to receive emails from SupplyChainBrain and Council of Supply Chain Management Professionals. Any data collected will not be shared with third parties other than stated above. Any individually identifiable information related to this date will never be used in any way different to that stated above without your explicit permission.

Are there any COVID-19 restrictions?

While masks are not required, Speakers and registrants must commit to the COVID-19 Waiver and Commitment during the registration process. By registering, attending, or participating in this educational activity, you agree to the COVID-19 Waiver and Commitment:

- I understand that attendance at indoor conferences, meetings, and events may involve a risk of exposure to COVID-19, and I knowingly assume that risk.
- On behalf of myself as well as my family and heirs, I hereby release from liability, and waive all claims against SCB, its leadership, directors, and employees for any harm, injury, and damage of any nature suffered by me should I contract COVID-19.
- I will comply with all applicable health and safety laws and directives, as well as any guidelines of the meeting venue (convention center, hotel, etc.), and meeting jurisdictions (cities, state, etc.), that may be in effect or modified from the time of my registration up through the end of the educational activity, which may include adjustments to vaccination, face covering, and physical distancing requirements.
- I will not attend the event if, within 10 days of the start of the event, I test positive for or experience any symptoms of COVID-19.

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