GLOBAL LOGISTICS & SUPPLY CHAIN STRATEGIES

is the one magazine executives at the highest levels of supply-chain management rely on every month.



Our subscribers tell our story even better than we can…

— 2004 Subscriber Information —

GLOBAL LOGISTICS & SUPPLY CHAIN STRATEGIES…

Global Logistics &Supply Chain Strategies **magazine is today's most valuable resource for executives at the highest levels of supply-chain management, which primarily includes executive management, financial management, VP's, directors and managers of supply chain, logistics and operations.**

These executives make up the vast majority of individuals who contribute most to the decision making process regarding the implementation of supply-chain systems, services, software and solutions.*

91% of *Global Logistics & Supply Chain Strategies* subscribers are at mid- to large-size companies achieving over $50 million in annual sales volume, with 43% at over $1 billion. 87% of *Global Logistics & Supply Chain Strategies* subscribers are at companies that conduct business globally and 84% are planning to evaluate or purchase supply-chain management solutions within the next 12 months.*

**All figures are projected based on recent independent studies conducted by The Wayman Group in New York, TriMax Direct in St. Paul, Minnesota and a series of blind studies conducted by Global Logistics and Supply Chain Strategies magazine.*

Circulation: 51,124 U.S.**

Industry Coverage

Manufacturing	58.3%
Wholesale & Retail Trade	13.3%
Third-party Logistics Providers including Freight Forwarders/Transportation	16.6%
Consulting/Financial/Real Estate/ Communications/Electric, Gas & Sanitary	9.8%
Others Allied to the Field	2.0%

Job Title Breakdown

Supply Chain/Logistics/Operations COO's., V.P.s, Managers & Directors of Logistics, Supply-chain Management & Operations	71.2%
Executive Management	18.8%
Finance	7.9%
Consultants & Other Titles	2.1%

*** June 2003 BPA statement*

Executives Who Have Recently Renewed their Subscriptions

Bed Bath & Beyond, VP Operations
Respironics, Inc., Corporate Logistics Manager
1-800-Flowers.Com, Director Logistics
3com Corp, VP of Logistics
Barnes & Noble Inc., Director Supply Chain Systems
7-Eleven, Inc., Director of Logistics
United Agri Products Inc., VP of Supply Chain Management
The Sports Authority, Sr VP of Logistics
Agilent Technologies, Logistics Manager
Wal-Mart Stores Inc., Div VP Logistics
Gates Rubber Co, Intl Logistics Mgr
Home Shopping Network, VP Reverse Logistics
Fruit of The Loom Inc., CFO
Kimberly-Clark Corp, Director Supply Chain Mgmnt
Alcoa Reynolds Consumer Products, Director Global Logistics
Pacific Cycle, Llc, Director of Global Logistics
Otis Elevator, VP Supply Chain & Logistics
Staples Inc., VP Retail Distribution
Elizabeth Arden, Director Logistics
Jacuzzi Whirlpool Bath, President
US Food Service Inc., Sr Logistics Mgr
Metatec, VP Supply Chain
Ingersoll-Rand Company, Director of Global Logistics
Office Depot Inc., VP of Operations
Steelcase Inc., Director, Supply Chain Management
Eastman Chemical Company, Director, Supply Chain Systems
Brinks Inc., VP
Pactiv Corporation, VP Logisitcs
Cisco Systems, VP Supply Chain and Logistics
Quaker Foods & Beverages, Sr Mgr, Supply Chain
Nike, Director Global Supply Chain
Biodex Medical Systems Inc., President
IBM, Director Logistics
Rand McNally Co., Director Supply Chain Management
Otis Elevator, Global Logistics Manager
Polo Ralph Lauren, Sr VP Global Logistics
Sonoco Products, Director Supply Chain Management
Victoria's Secret, Sr Mgr Logistics
Toyota Motor Sales USA, Inc., Corp Logistics Operations Mgr
Anheuser Busch Companies, Mgr Supply Chain Logistics
Maple Leaf Farms Inc., VP Operations
Revlon, Director of Distribution & Logistics
QVC Inc., Manager Supply Chain
Boise Office Solutions, Director Logistics
Intel Corp, Logistics Program Mgr
Spartan Stores Inc., VP of Logistics
Estee Lauder Companies, Exec Director, Global Trans & Logistics
Cheesecake Factory Inc., Controller
Ampro Computers Inc., Chief Financial Officer
Owens Corning, Chief Logistics Officer
Whirlpool Corp, Director Global Logistics
Dow Chemical, Supply Chain Director
Minute Maid, Supply Chain Mgr
Hewlett-Packard, Operations Development Manager

*"**Wow! What an issue**...the January edition of GL&SCS came today and I started to scan through it as I often do before packing it into my briefcase to save for my airline flights, and found myself reading the entire magazine from cover to cover. The topics were timely and the interviews were very meaningful. The executives that shared their best practices were obviously 'top of the heap' as they all grabbed and held my interest. I learned a great deal and now have much more to share. Congratulations on a first class edition, it's a keeper. Keep them coming!"*
— Wayne L. Bourne, Vice President, Logistics-Transportation, Best Buy Co. Inc. (2003)

***"I think Global Logistics & Supply Chain Strategies is one of the best, most informative publications I've seen in my 25 years of supply-chain management.** There are many publications I receive and throw out because they are not leading edge. GL&SCS is leading edge, on the cusp of what's happening. It provides balance, and it's very well-scripted — a great read!"*
— Richard Guy, Director of Supply Chain Management, Leybold Vacuum, Inc. (2002)

*"I think Global Logistics & Supply Chain Strategies is **the best of all the trade and logistics magazines**!"*
— Steve Ferguson, Supply Chain Mgr., Dow Chemical (2000)

*"Of the five or six logistics publications I read each month, I find GL&SCS to be one of the most up-to-date and current. The case studies have been very helpful as well. The magazine is the right size and **packed with useful information**. Many of the other logistics magazines are like advertisement encyclopedias with no real meat and potatoes."*
— Dominick Kass, Logistics Manager, Empire Kosher Poultry Inc. (1999)

GLOBAL LOGISTICS & SUPPLY CHAIN STRATEGIES…

"GL&SCS keeps me up-to-date on the logistics industry and what other companies are doing in terms of finding logistics solutions. It provides excellent information on freight carriers and third-party logistics providers and focuses on the programs they have implemented. ***We pay close attention to the case studies and often find them very applicable to situations encountered here at Recoton."***

— Shaun Winters, Vice President of Logistics, Recoton Corporation (1999)

"The content and breadth of coverage in GL&SCS provides a helpful and excellent benchmark for us *as we plan and manage our global logistics efforts to better support DuPont businesses' supply chains. Both the features and the commentary present a truly global perspective."*

— Charles N. Beinkampen, Director of Global Logistics, DuPont (1998)

"Global Logistics and Supply Chain Strategies is ***the one information source that I read and refer to each month****. It provides both quick insights and more detailed articles across the supply chain."*

— Jim McKenzie, VP Supply Chain, Enforcer (2003)

"Thank you for your excellent publication. I find your ***executive interviews to be most rewarding and useful****. I hope you'll continue this practice of bringing more of us 'Non Sexy Types' into the limelight."*

— Michael Kusuglos, Global Logistics Manager, Guardian Industries, Corp. (2003)

"GL&SCS has provided me with a lot of options in terms of technology…such as transportation and optimization…*that I don't find in other magazines. It gives me what's out there and what's happening today."*

— Antionette Sims, World Wide Logistics Planner, Eastman Kodak Corporation (2001)

Hickory Farms, VP Supply Chain Management
McCain Foods USA Inc., VP of Logistics
Wal-Mart Stores Inc., VP
Procter & Gamble, Director Customer Service Logistics
Maytag Appliances, Mgr Logistics Finance
Edy's Ice Cream, Logistics Mgr
Petsmart Inc., Director Logistics
Sports Authority, Manager Logistics
Qualis Automotive, VP Logistics
Nabisco Inc., Director Customer Logistics
Kawasaki Motors Mfg Corp USA, President
Oppenheimer Co., Inc., Director of Logistcs
Andersen Windows Inc., VP Logistics
Fisher Scientific Corp, Corp Director of Logistics
Silberline Manufacturing Co Inc., VP Logistics
Michelin North America, VP Supply Chain Devl
Nike Inc, Director Operations
Tyson Foods Inc., Sr VP Supply Chain
General Mills Inc., Logistics Director
The Limited Inc., Director Logistics Systems
Prada Corp, VP Operations & Logistics
Hill's Pet Nutrition Inc., Director Int'l Operations
PSS World Medical, VP of Supply Chain
Eveready Battery Co, Director of Logistics
US Filter Corp, Director, Global Logistics
Ocean Spray Cranberries Inc, Managing Dir Supply Chain Logistics
Maytag Corporation, Manager Logistics Planning
Eddie Bauer Inc., Logistics Director
Nestle USA, Director Supply Chain
Guess? Inc., Logistics Mgr
Compaq, Supply Chain Manager
Lucent Technologies, Director Supply Chain Diversity
Panasonic, Supply Chain Manager
Bath & Body Works, VP Operations
Fuji Photo Film Inc., Supply Chain Logistics Mgr
Xerox Corporation, VP Logistics Operations
Noland Co, VP Logistics
ExxonMobil Chemical Co, Global Logistics Manager
Rite Aid Corp, Corp Mgr Logistics & Supply Chain
Godiva Chocolatier Inc., Director Supply Chain
Dow Chemical Co, CFO
Toys "R" Us, Director Sys Dev Logistics/Finance
Smurfit Stone Container Corp., Sr Director Supply Chain Strategy
Lanier Worldwide, VP Logistics
Eastman Kodak Co, VP Logistics
Nu Skin Enterprises, ERP Supply Chain Manager
Footstar, Manager 3rd Party Logistics
Coca-Cola Co, Logistics Mgr
Bayer Corp, Logistics Manager
Radio Shack, Senior Director Logistics
Great Lakes Chemical Corp, Logistics Mgr
Kraft Food Ingredients Corp, CFO
Pfizer, Inc., Director Logistics Planning
Martha Stewart Living, Director Operations & Logistics
Becton Dickinson & Co, VP Logistics
Best Buy Inc., Sr. VP Logistics
Foot Locker Inc., VP Logistics
Birds Eye Foods Inc., Director of Logistics

Disney-Buena Vista Home Entertainment, Exec Director Operations
Network Appliance, Global Logistics Manager
Sonoco Products, Supply Chain Development Manager
Wal-Mart Corp Office, Logistics Manager
JM Smucker Co, VP Logistics/Operations
Pier 1 Imports, Evp of Logistics
Sprint PCS, Director Supply Chain Systems
Remington Products Co., VP Logistics
Solectron Corp, VP Global Logistics
Circuit City Stores Inc., President
K B Toys, VP Dist Logistics
Perrier Group America, Logistics Finance Mgr
Timex, Mgr Global Supply Chain
Unified Foodservice Purchasing, VP of Distr & Logistics
Sanyo North America, VP
Pep Boys, Supply Chain Manager
Black & Decker Corp, VP Supply Chain
Good Humor Breyers Ice Cream, Logistics Director
Raytheon, Director Supply Chain Mgmt
Slim Fast Foods, VP Supply Chain
Frito Lay Inc., Supply Chain Mgr
Kimberly Clark, Director Logistics
Motorola Inc., IT Manager - Supply Chain
Value City Dept Stores, VP of Logistics
Rayovac Corp, VP Supply Chain
Foot Locker Inc., Director Supply Chain Mgmt
Sears Roebuck & Company, Sr. VP of Supply Chain Management
Playtex Products Inc., VP
Spencer Gifts Inc., VP Global Logistics
Mothers Works Inc., VP of Logistics
Hamilton Beach/Proctor Silex, Director, Supply Chain Planning
Blue Ridge Farms Inc., Chief Operating Officer
Pharmacia Corporation, Sr Director Global Logistics & Trade
Vans Inc., VP Global Logistics
Medtronic, Director of Supply Chain Management
Famous Footwear, VP Logistics
R & B Incorporated, Supply Chain Manager
IBM, Global Logistics Delivery Mgr
The Body Shop, Supply Chain Director
Philips Electronics N.A., Sr. Mgr, Logistics & SCM
Welch Foods Inc., VP of Supply Chain
Sears Roebuck & Company, Director Operations
Mill's Pride, VP Logistics
Domino's Pizza Inc., Natl Logistics Sys Leader
New World Pasta Co, VP Logistics
Borders Group Inc., VP Logistics
Cascio Music Co Inc., VP Operations
Sony Ericsson Mobile Communications, Manager Logistics
Honeywell, Director Bus Devl & Logistics Svcs
Petco, VP Logistics
The Pepsi Bottling Group, Mgr Supply Chain Initiatives
Nestle Foods, VP Operations
Boston Scientific Corp, VP Supply Chain
Linens 'N Things, Director of Logistics
Pfizer Inc., Sr Director Logistics
Hayward Industries, VP Logistics
Royal Crown Bottling Corp., Chairman of Board
BP Amoco Chemicals, VP

"I don't save many magazines. I save all of yours. ***There's always something useful in each issue.*** *We're making progress in overall supply-chain strategies, moving away from traditional methods. I share the information in GL&SCS with my friends in Tokyo at our parent company."*
— James J. Gordon, Jr., Director/General Manager, Canon, USA (2002)

"GL&SCS has spurred many ideas regarding global distribution strategies in terms of site location, operational concepts, systems and software. ***While reading the magazine, I'll often find myself saying 'now there's a great idea'.*** *"*
— Bruce Kroeschell, Operations Manager, Black & Decker Corporation (2000)

"GL&SCS does content-rich articles, which separates you from all others."
— Gene Tyndall, Executive V.P. Global Markets & Solutions, Ryder Integrated Logistics (2000)

*"****GL&SCS is a superb publication****. I am a senior logistician myself having spent 26 years in the Army Ordnance Corps. With today's incredibly fast pace, short communication lines, global competition, just-in-time requirements and the demands to integrate information systems technology, the challenges of the modern-day logistics manager and logistics specialists in the commercial world are indeed challenging. Keep up the great work."*
— Don George, Colonel, U.S. Army (1999)

"We pay close attention to the reports on supply-chain software and third-party logistics providers. Although Hasbro has not utilized third-party logistics providers in the past, ***we are now evaluating a number of providers based on your articles****. GL&SCS is a very valuable and educational tool for Hasbro. It helps us measure our own success and shows how global technology and services have improved."*
— B.J. O'Brien, Director of Global Trade & Customs, Hasbro Industries, Inc. (1999)

GLOBAL LOGISTICS & SUPPLY CHAIN STRATEGIES…

"In today's world, information is power. The primary goals of logistics managers and supervisors is to reduce costs and stay in step with changing times. ***GL&SCS helps give me a competitive edge that the other magazines don't provide."***

— Zack Perkins, Logistics Manager, Turner Broadcasting System Inc. (1999)

"GL&SCS has the perspective that encompasses the entire supply-chain process. *Overall I really like the way GL&SCS is put together."*

— Bob Olive, Senior Manager of Logistics, L.L. Bean Inc. (1998)

"GL&SCS is an informative, educational magazine with straight talk. ***It gives us the realities, the problems, and most important — the solutions.*** *The best magazine out there!"*

— Wendy Hedin, Director of Logistics, Special Materials Corporation (2003)

"Where other magazines only report on what's already been done, Global Logistics & Supply Chain Strategies presents a fresh approach, outlining what can be done using your detailed Logistics and Supply-Chain solutions. ***I find this magazine to be 100% professional, offering methods that help maintain, and in most cases, improve the bottom line."***

— Richard Matthews, Logistics Manager, Auto Vent Shade, Division of Lund International, Inc. (2003)

"We are a global business that increasingly attempts to develop and implement an integrated supply chain. GL&SCS focuses on these aspects, ***allowing us to stay on top of the latest integration strategies and solutions.*** *This certainly helps in our efforts to improve Union Carbide's supply-chain efficiency."*

— Stephen D. Tableman, Global Logistics Manager, Union Carbide Corp. (1999)

Target, Director Supply Chain
Sega of America Inc., CFO
Bristol-Myers Squibb, Sr. Director, Global Logistics
Burlington Northern Santa Fe, CFO
Calgon Carbon Corp, CFO
The Home Depot, Sr VP Logistics
Philip Morris, Logistics Manager
Unisource Worldwide Inc., VP Logistics
McDonalds Corp, Director, Supply Chain
Spartan Sportswear, VP
Pepperidge Farm Inc, VP Customer Service & Logistics
Calvin Klein, Inc., CEO
International Multifoods Corp, Director of Logistics
American Eagle Outfitters, Director of Supply Chain Processes
Rich Products Corp, Supply Chain Manager
Howard Johnson Intl, President
Avery Dennison, Director Logistics
Toys "R" Us Inc., Director Supply Chain
Novus International Inc, Director Cust Supply Chain
Schreiber Foods Inc., Director of Logistics
Pepsi Bottling Group, VP Supply Chain Logistics
Circuit City Stores, Inc., Sr. VP Logistics
Midcom, VP Supply Chain
Lucent Technologies, Director of Global Logistics
Honey Baked Ham Co, VP of Supply Chain
Sauder Woodworking Co., VP Logistics
General Mills, Sr Mgr Int'l Supply Chain
Cisco Systems, Inc., Director, Operations
Ikea Wholesale Inc., Logistics Mgr
OCE Printing Systems USA, Inc., VP, Logistics
Pioneer Electronics, Director of Logistics
Whirlpool Corp, VP Supply Chain
McCormick & Company, Director Supply Chain Strategy
Hershey Foods Corp, VP Logistics & Cust Svc
Sharp Electronics Corp, Chief Executive Officer
Claires Accessories, Director of Logistics
Eastman Kodak Co., VP Supply Chain Mgmt
Johnson & Johnson, Regional Supply Chain Director
ICG Communications Inc., Director Purchasing Logistics
Hasbro Inc., Mgr, Customer Logistics
Lipton, CFO
Tommy Hilfiger Handbags, Director of Logistics and Distribution
Clintex Laboratories, VP
Royal Caribbean Cruise Ltd., VP of Supply Chain Mgmt
General Binding Corp., VP Logistics
K-Mart Corporation, VP of Supply Chain
Michaels Stores Inc., Sr VP Supply Chain Mgmt
The Black & Decker Corporation, CFO
Coaster Co, VP Operations
Harley-Davidson Motor Co, Director Logistics
Sears Roebuck & Company, VP Specialized Logistics
Pfaltzgraff Co, VP Logistics
Drexel Chemical Company, President
Cole Instrument Corp, President
Handleman Co, VP Operations
Sam's Club, Bus Logistics Managr
K-Mart Corp, Div VP Logistics
Microsoft Corp, Logistics Mgr

Parker Hannifin Corp, Director Logistics
Conoco Inc., Director Supply Chain & Logistics
Lexmark Incorporated, WW Supply Chain Manager
Nike Inc, IT Lead Supply Chain
Kroger Co, VP Supply Chain
Cooper Tire & Rubber, VP Supply Chain Operations
Fast Food Merchandisers Inc., VP Logistics
Truserv Corp, Sr. VP of Logistics
Sara Lee Coffee & Tea North America, Director of Logistics
Lucent Technologies, CFO
Crown Cork & Seal Co Inc., VP Logistics
Lucent Technologies, Supply Chain Mgr
CVS Corp, Operations Mgr
Pechiney Plastic Packaging, VP Supply Chain Management
Discovery Cruises Inc., Chief Financial Officer
Red Gold Inc., Director of Logistics
Universal Valve Co, President
Megasys, Inc., VP of Logistics
Diversified Food Products, Director Supply Chain
Samsung Electronics, Director Logistics
Eckerd Drugs, Sr. VP of Logistics
American Honda Motor Co, Sr. Supply Chain Administration
Ethyl Corporation, Director Global Logistics
Haggar Clothing Co, CFO
Northrop Grumman, Director, Logistics Services
Everite Pump & Mfg Inc., President
Sysco Corp, Director Logistics
Rowe Furniture Inc., Director of Logistics
Turkey Hill Dairy, VP Logistics
Graham Webb Intl Inc., VP Logistics
Fedral Mogul Corp, VP Distr. Logistics & Cust. Service
Flextronics, Sr. Logistics Manager
Sports Authority, Chief Exec Officer
Lexmark Intl Inc., VP Worldwide Operations
Nissan North America Inc, Sr Mgr Supply Chain Management
Ford Motor Co, Vehicle Logistics Mgr
Sara Lee Branded Apparel, Intl Logistics Mgr
Kraft Foods Inc., Supply Chain Director
Franks Industries Inc., VP Supply Chain
Occidental Chemical Corp., VP Logistics
Gateway Inc., VP Global Logistics
NCR Corp, VP of Global Logistics
Russell Stover Candies, Sr. VP Logistics
GE Power Systems, Global Logistics Mgr
General Mills, Director Food Svc Logistics
General Motors Corp, Director Logistics Systems
Gentex Corp, VP Purch & Logistics
Goya Foods Inc., VP of Distr and Logistics
Hallmark Cards, Director Global Supply Chain
Claire Mfg Co, VP
Nike Inc, Director Corp Delivery Logistics
Saks Fifth Avenue, Sr VP Operations
Harley-Davidson Motor Co, Director Global Logistics
Paramount Pictures, VP
The Eureka Company, Mgr Int'l Logistics
Hasbro Inc., CFO
Seagate, Sr Director Global Logistics
Invitrogen Corporation, Director of Logistics

"GL&SCS keeps me up-to-date on the different approaches to logistics solutions being taken. ***There is always something you can pull out that's applicable to Xerox.*** *It really gives me a good idea of what's going on globally in the world of logistics."*

— Joe Genovese, Logistics Manager, Xerox International Partners (2000)

"When I started reading GL&SCS, I was a logistics manager at Boeing. I've since moved to Arrow Electronics, where I am a manager of supply-chain solutions. Essentially, I work with our customers to tailor a set of value-added material management services and e-commerce solutions into an integrated supply-chain solution. ***GL&SCS has had a lot to do with my making this career switch, by sparking my interest in this field****, as well as keeping me current on developments in supply-chain management."*

— Daniel F. Castello, Manager, Supply Chain Solutions, Arrow Electronics (2001)

"Global Logistics & Supply Chain Strategies enables me to keep on top of what's going on in the industry, and ***to stay abreast of new ideas and innovations****. I enjoy reading each issue."*

— Jay Nearnberg, Director, Supply Chain, Toys 'R' Us, Inc. (2003)

"I think GL&SCS is a very classy magazine. ***The articles are pertinent to most shippers, right on target."***

— Emsley Lee Lopez, Dir. Of Logistics, Big 5 Sporting Goods (2001)

"GL&SCS is an excellent reference tool. ***The case studies of 'real life' implementation of solutions are used by us on a number of occasions as decision-making tools."***

— Terrance R. Martin, Corporate Director, Logistics, Sorrento Lactalis, Inc. (2003)

GLOBAL LOGISTICS & SUPPLY CHAIN STRATEGIES…

"I scan the articles and advertisements in Global Logistics & Supply Chain Strategies. ***Usually, two or three articles give me a different perspective on an approach****, and I can apply it to what we're doing at Hewlett-Packard"*
— Gordon D. Gilstrap, Director of Logistics, Hewlett-Packard (2000)

"I enjoy reading GL&SCS from cover to cover since it touches on ***all aspects of supply-chain management."***
— Nance Cirone, Worldwide Logistics Administrator, Polaroid Corporation (1998)

"I appreciate and enjoy the articles *and shared information within the pages of Global Logistics & Supply Chain Strategies."*
— D. Carl Greene, Jr., Supply Chain Manager, Wal-Mart Stores, Inc. (2003)

"Global Logistics & Supply Chain Strategies' articles are very much in line with my responsibilities here. We are a U.S. based company supplying product to Europe. ***The global nature is in line with my requirements – and you're doing a great job!*** *The magazine reflects on various areas, and supplies the information."*
— Richard V. Miller, Supply Chain Manager, Looza USA (2001)

"I like GL&SCS because of ***the variety of articles it presents pertaining to logistics.*** *The publication keeps me up-to-date on important global issues."*
— Kent Schlaefer, Logistics Project Manager, Quaker Oats Co. (1998)

"I really enjoy reading Global Logistics & Supply Chain Strategies. ***I find the magazine to be very informative****. I take it with me on trips — and read it on the plane."*
— Rob Auslander, Director Worldwide Logistics, Dell Computer Corporation (2000)

Heinz NA, President & CEO
Walt Disney World Co., Logistics Manager
Henry Schein Inc., Director Supply Chain
Nabisco Inc., Director Supply Chain Operations
Hollywood Entertainment Corp, VP of Logistics
Motorola, Manager, Supply Chain
Bristol-Myers Squibb Company, VP Controller
Home Shopping Network, VP Gen Mgr
Campbell Soup, Director IT Supply Chain Strategy
Hughes Network Systems, VP
Office Depot, Director Supply Chain Operations
ICN Pharmaceuticals, VP WW Manufacturing & Logistics
Simonds Industries Inc., VP Supply Chain
Masterfoods USA, Logistics Operations Mgr
Ingram Micro, Director, Supply Chain Optimization
Pier 1 Imports, Director Intl Logistics&Transp
American Lumber Co Inc., VP
Mattel, Director of Logistics
BP Chemicals, Director Commercial Operations
P & C Pacific Bakeries Inc, CFO
Jim Beam Brands Worldwide Inc., CFO
Perdue Farms Inc, Director Logistics
Knowles Electronics, Global Supply Chain Manager
Target Stores, Logistics Manager
Nike Inc, Logistics Director
Kohler Company, Director Supply Chain
Eastman Chemical Company, CFO
Do It Best Corp, Logistics Manager
Kraft, Sr Mgr Customer Logistics
Ozark Steel Co, President
Vinylex Corporation, Corp Logistics Mgr
Leatherwood Electronics, President
Royal Caribbean Cruises Ltd., Chief Executive Officer
Hitachi Home Electronics Inc., Supply Chain Manager
Liz Claiborne Inc., Director Logistics
Hunt Corp, Supply Chain Director
Lowes Companies Inc., VP Logistics
CNH Global, VP Supply Chain Mgmt
Lucent Technologies, Global Supply Chain Sr Manager
Pfizer Inc., Sr Director Supply Chain
Maplehurst Bakeries Inc., VP Supply Chain & Cust Svc
American Greetings Corporation, CFO
Smithkline Beecham Pharmaceuticals, President
Alcon Laboratories Inc., Business Manager Logistics
Marcus Paint Co, President
BASF Corp, Director Supply Chain
Amazon.com, VP of Finance Global Operations
Omaha Steaks Intl, Director of Operations
Maytag Corporation, CFO
Pierre Foods, Director Logistics
ON Semiconductor, Director Global Logistics Operations
McKee Foods Corporation, Corp Logstcs Manager
Audiovox Corporation, VP Int'l Logistics
Saint Gobain Containers Lld, VP Supply Chain
Dell Computer Corporation, VP
Micronpc, Sr. Manager, Global Logistics
Cooper Electronics Technologies, Global Logistics Manager
Gap Inc., Logistics Manager

Miller Bearings Inc., VP
Minolta Corporation, Sr VP
Modus Media International, VP Supply Chain
BJs Wholesale Club Inc., VP
American Chewing Gum, Chief Financial Officer
Sharp Electronics Corp, VP Ntl Dist & Logistics
Moore Medical Corporation, VP Supply Chain
BP Chemical Co, Supply Chain & Logistics Manager
Texas Instruments, Director Logistics
Motts North America, Sr. VP Supply Chain
S C Johnson Wax, Director Supply Chain
Blockbuster Inc., Director Global Logistics
Movado Group Inc., CFO
Hill's Pet Nutrition Inc., Director Supply Chain Integration
Mylan Labs Inc., VP of Logistics
Truserv Corp, Director of Supply Chain
Pfizer Corporation, CFO
Natl Gypsum Co, Corp Logistics Director
Armstrong World Industries, VP Logistics
Readington Farms, VP Finance and Distribution
Intl Ez-Up Inc., VP Supply Chain
NCR, Director Global Logistics
Dole, VP Service Logistics
Network Appliance, Inc., Director, Global Logistics
Alliant Foodservice, Inc., Director Supply Chain
Nextel Communications, VP Transp & Logistics
Sonoco, Director of Corp Logistics
Kraft Foods, Sr. Manager of Supply Chain
Hewlett-Packard, Supply Chain Manager
Mary Kay Inc., Logistics Manager
The Dow Chemical Company, Supply Chain Manager
Nova Biomedical Corporation, Pres/CEO
Ingersoll Rand, VP
Nu Skin Intl, VP Logistics
Howell Instruments Inc., CFO
American Alloy Steel Inc., CFO
Office Max, Sr VP Logistics
Sunglass Hut International, Sr Director of Distribution and Logistics
Park Electrochemical Corp., Sr VP Logistics
Amway Corp, Director Logistics Planning
Party City, VP Logistics
Mont Blanc, Inc., Director of Logistics
Baxter, VP Global Supply Chain
Chiquita Brands International, VP Controller
Pepperidge Farm, Supply Chain Mgr
LMP Steel Wire, VP Logistics
Cargill Fertilizer Inc., Supply Chain Manager
Sara Lee Corp, Director of Logistcs
Pepsi-Cola, Logistics Manager
Sun Microsystems, Operations & Logistics Manager
Perrigo Co, VP Logistics
Persetti, VP Logistics
Petsmart Inc., VP of Supply Chain Management
Optical Cable Corp, VP
BJs Wholesale Club, Manager Supply Chain
TDK Components USA, Sr Supply Chain Manager
Yamaha Motor Corp USA, Logistics Planning Mgr
Philips, Sr Manager Supply Chain Integration

"There is a lot of literature published today on supply-chain management but GL&SCS stands out as one of the best resources for keeping up-to-date on supply-chain and logistics issues. ***I enjoy reviewing the case studies and relating them to what we are doing here at Welch Foods."***
— Dee Biggs, Director of Logistics, Welch Foods Inc. (1999)

"I find Global Logistics & Supply Chain Strategies to be ***really informative.*** *The articles are very good!"*
— Paul Lindemeyer, Director of Imports, Ethan Allen, Inc. (2003)

"GL&SCS keeps me fully informed about what is going on in the logistics world outside of Sunoco. ***The magazine is a valuable logistics resource."***
— William Carr, Supply Chain Manager, Sunoco Inc. (1999)

"The articles in GL&SCS tend to be very detailed and informative with no fluff. *Many of the other logistics industry magazines I read offer all fluff and no real information, but you have written some excellent articles."*
— Andrew Gillespie, Manager of Logistics Planning, American Standard (1999)

"I love your magazine and I read it cover to cover. I like the logistical state of the union info, telling who's doing what and why! ***Global Logistics & Supply Chain Strategies has become my 'flying library'.*** *I always have a few issues with me on every flight!"*
— Tom Demuth, President, IDEA LLC (2003)

"GL&SCS has given me some ideas and ***provides a look into the future*** *by telling me what's happening with technology and logistics right now. I read the magazine and really enjoy it."*
— Mark Waynicz, Purchasing Manager, Stone Industrial (2003)

GLOBAL LOGISTICS & SUPPLY CHAIN STRATEGIES...

"The magazine helps keep me continually updated on the development of customer-specific supply-chain solutions. ***GL&SCS is very detailed in reporting case studies and provides a good feel for where the market is going.*** *It helps Danzas to stay focused on all aspects of the supply-chain process."*
— Rolf Noetzli, V.P. of Supply Chain Management, Danzas Corporation (1999)

"Global Logistics & Supply Chain Strategies is very educational. I do quite a bit of purchasing, and I find the articles to be extremely helpful."
— Norman Pimentel, Manager of Supply Chain & Logistics, Chiquita Brands (2001)

"Global Logistics & Supply Chain Strategies is the ***best, most focused and intelligent logistics source available."***
— Davis Atkins, Chairman & CEO, Atkins International Ltd (2003)

"I like the in-depth articles and the case studies. GL&SCS is ***the first magazine I really enjoy from a supply-chain standpoint."***
— Tom Ellefson, Supply Chain Manager, Ethicon, Inc., Division of Johnson & Johnson (2001)

"GL&SCS is on point with the topics it covers month after month. ***There's a great deal of information that is relevant to what we do and it's also insightful in keeping us informed on where the industry is heading*** *and what some of the competition and service providers are doing as well."*
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— George T. Mahan, The Pepsi Bottling Group, Manager, Supply Chain Initiatives (2003)

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