SupplyChainXchange™

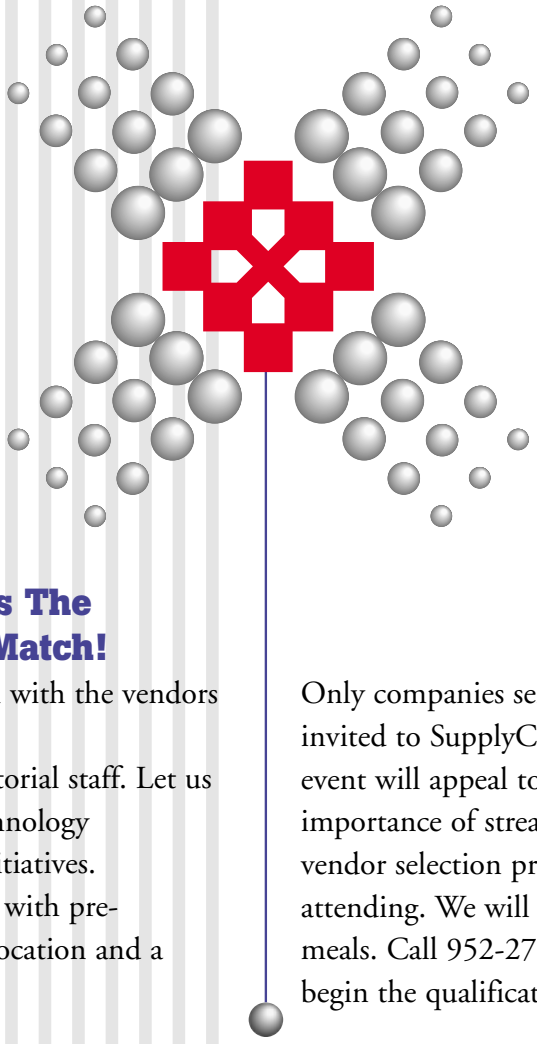
Today's most productive forum of high-level meetings between buyers and providers of supply-chain solutions.

The Lodges at Deer Valley
Park City, Utah; July 18-21, 2004

"SupplyChainXchange can streamline one of the most time consuming and difficult processes you deal with: Selecting the right supply chain application or service provider for your company's needs…"

— Thomas A. Foster, senior editor, Global Logistics&Supply Chain Strategies

You can compress the vendor evaluation cycle in an environment where you control the entire process!



SupplyChainXchange Sets The Standard Others Cannot Match!

- 4 weeks of pre-event preparation with the vendors you are meeting
- Leverage the expertise of the editorial staff. Let us help identify vendors whose technology can provide solutions to your initiatives.
- Concise uninterrupted meetings with pre-determined agendas in a single location and a concise timeframe

Only companies seriously evaluating vendors will be invited to SupplyChainXchange. We are confident this event will appeal to you because you understand the importance of streamlining processes, especially the vendor selection process. There is no cost to you for attending. We will pay airfare, hotel, transfers and meals. Call 952-277-0040 to complete a survey and begin the qualification process.

Delivering on a Promise

"SupplyChainXchange is by far the best event I have ever attended."
— *Robert Scatko, Sr. Director Retail Systems, The Children's Place*

"The SupplyChainXchange design of having the supplier and buyer matched in advance with pre-work is critical. This maximizes the time at the event and results **in a powerful, extremely effective and efficient use of time and resources** for both the buyer and supplier. We had very meaningful sessions at SupplyChainXchange. . ."
— *Jim McKenzie, VP Supply Chain, Enforcer*

"I think this has been a great venue. The time is well spent. I couldn't do this on my own. We have a lot of projects we need to get done, and we have a certain timeframe in which to do them. I have real work and I need to get some people together who can help us, and so far SupplyChainXchange has been excellent. I've done two or three events similar to this, but **SupplyChainXchange is a lot more business focused,** and that's really the angle for me."
— *Ed Streeter, Sr. VP Supply Chain, Katun*

"This saved me months of work, and endless office meetings. This was a well-planned event that allowed me to get right to the point with senior level executives. I would certainly recommend SupplyChainXchange to others."
— *Eric Niman, Director of Sourcing Technology, Phelps Dodge*

"The staff at SupplyChainXchange did their homework and it was very well qualified. **An absolute homerun. There is no way I would have found these vendors otherwise.** And as a result of these meetings, **we will very likely have a long term relationship in the future.** In this particular event, and this is the first time I have been to something like this, **it was as close to ideal as you can possibly get to. It was qualified on both sides** and you only spoke to people and took valuable time to meet with people that really meant something to your solutions and your need for solutions long term."
— *Jim Schwarz, Director of Materials, Shure, Inc.*



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