Global Logistics & Supply Chain Strategies e-Prints

Bringing the technology of digital publishing to your marketing program.

Reach out to your customers and distribute your message in a lively and interactive way. A *GL&SCS* e-print is an electronic reprint which can consist of a combination of *GL&SCS* articles and your own advertising and editorial content. Exclusive to *GL&SCS* magazine and SupplyChainBrain.com, our technology allows reprint buyers the ability to combine text, images, HTML pages, animation, sounds and video in a single marketing tool that is easy to distribute and user-friendly! The product does not require large downloads or reader plug-ins. All your audience needs is a computer, an internet connection and a standard web browser. The e-print can be distributed through a link within an e-mail, or you can post the image on your website. Plus, each product is fully trackable!

Capture the ROI on every campaign!

Simple, real-time tracking allows you to capture:

• How many readers • How many visits • Average visits per day • Length of visit • Number of hits per page • Time spent on each page • Countries viewing • Referring website location • Operating system used • Readers path • Recurring visitors • Click details



Leverage the economics of the web and energize your marketing efforts with GL&SCS e-prints.

GL&SCS magazine also offers all the customary printed reprint products in addition to those not so traditional requests including:

• Custom Reprints • Postcards • Posters • Counter Card • Plaques • Folders • Custom Brochures • Direct Mailers

Our reprints, posters and brochures are printed on high quality 80# or 100# gloss enamel text stock.

All products are customized to your needs.

For further details, contact Danielle Marsh at (717) 399-1900 Ext 155; danielle.marsh@theYGSgroup.com