SupplyChainBrain.com Webcast, Podcast & Event Marketing

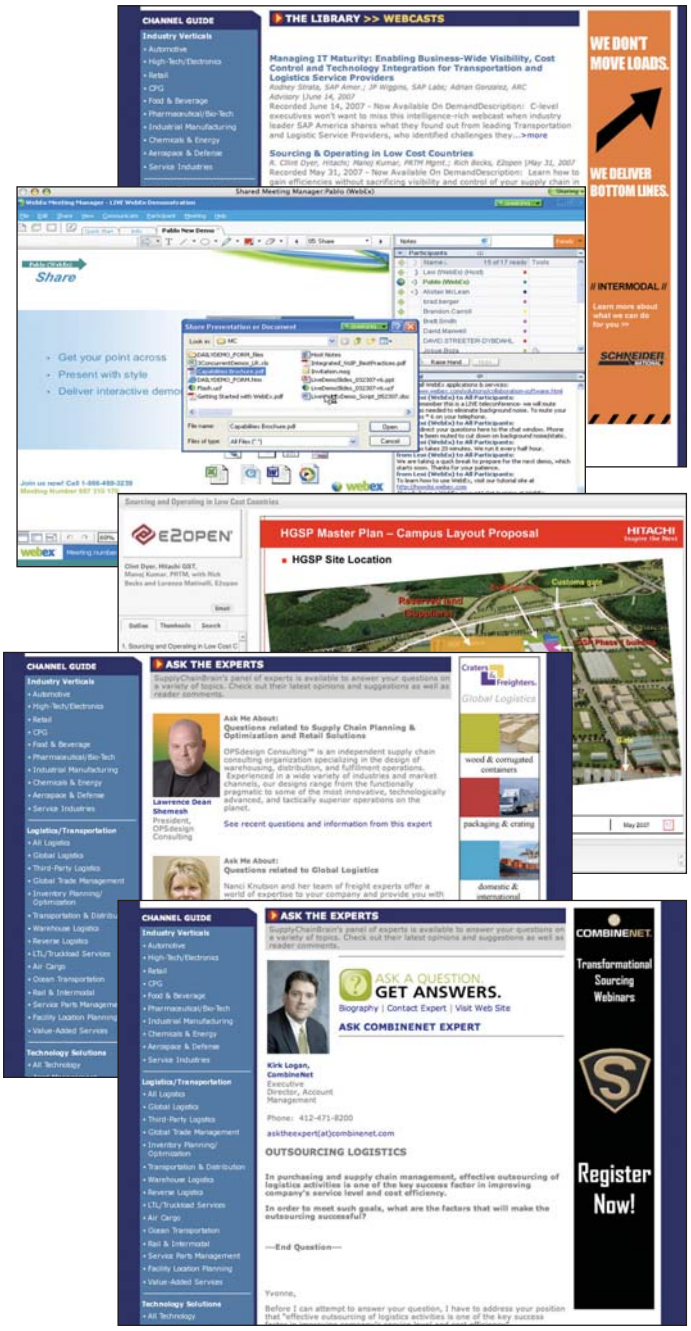
SupplyChainBrain webcast, podcast and event marketing is a most effective and cost-efficient means of delivering your **HIGH LEVEL MESSAGE** to executives at the **HIGHEST LEVELS OF SUPPLY CHAIN MANAGEMENT.**

Finding the right resource for your company to locate your future clients is a major responsibility. Your expertise deserves to be seen and heard by a captive target audience.

Your webcast, podcast or event will be marketed to today's largest database of senior level supply chain, logistics and operations executives at mid- to large-sized corporations in the U.S. and throughout the world.

For only $9,700 net your event marketing package includes:

- **A complete listing of your conference**, podcast or event on the appropriate category and channel pages of SupplyChainBrain.com with live links inviting visitors to take action.
- **Your own event description page** which remains live and within the archives for a minimum of two years as well as a link to your event registration page.
- **Two separate e-blasts** announcing your webcast, podcast or event to over 15,000 SupplyChainBrain newsletter subscribers.
- **One rotating skyscraper banner** (120 x 600) announcing your event for up to eight weeks run of site on SupplyChainBrain.com.
- **One 120 x 240 newsletter advertisement** placed one time within all three SupplyChainBrain.com weekly newsletters announcing your event.
- **One Promotional Video Abstract (PVA)** to promote your event and performance reports which provide viewer statistics. The PVA is created by SupplyChainBrain based on your own promotional material and can be posted on any web page as a live link or be embedded within any email.
- **Webcast Hosting**—SupplyChainBrain can host your 60-minute conference with your live visual presentation running concurrently with the presenter's speech. Registration is provided for you by SupplyChainBrain with a comprehensive report showing all information gathered on registrants both pre and post conference.
- **Blog Hosting**—If your event is in the form of a blog presented by one of your senior executives, SupplyChainBrain can host the blog in our "Ask the Expert" department which invites daily visitors to engage in a free dialogue with industry experts. Your "Ask the Expert" page will be listed for up to one year.



HELP FROM OUR ANALYSTS AND EDITORIAL STAFF!

SupplyChainBrain has formed strategic partnerships with today's leading SCM Research Firms, including AMR Research, Aberdeen Group, ARC Advisory and Technology Evaluation. Analysts from these organizations can assist in your event for a special SupplyChainBrain analyst participation fee of $8,900. The analyst can create a power point presentation for your webcast, assist in the creation of your podcast or participate in your expert blog page, adding credibility to your content. If available, a *Global Logistics & Supply Chain Strategies* editor can also moderate and assist in your event.