Where Is My High-Priority Delivery **Right Now?**

Use sensor-based tracking to help meet time-sensitive customer expectations.





SENSITECH
United Technologies
SUPPLY CHAIN VISIBILITY

Where is my high-priority delivery?

Potential consequences of not knowing when your cargo will be delivered

- Unhappy customers
- Lost revenue
- Disruptions to post-delivery manufacturing and installation processes
- Increased labor expenses for idle personnel
- Poor customer service
- Inability to measure logistics partners' performance
- Customer retention
- Brand reputation

Critical Insight Before You Need It

A single late shipment can result in a major business disruption with serious ramifications such as dissatisfied customers, lost business and missed revenue. Whether it's a time-critical piece needed for assembly, or if there is a crew of expensive technicians on hand for a customer installation, the last thing you want is a delayed cargo shipment.

Real-time insight, information and visibility into cargo shipments are essential for manufacturers that need on-time deliveries of high-priority cargo to fulfill time-sensitive customer commitments. Cost-effective, sensor-based real-time cargo tracking can provide a crucial, up-to-the-minute global view, with proactive alerts and detailed insights, on the shipments you need to meet your customers' requirements.

When what you have isn't working well…

Many cargo tracking systems and technologies can leave companies in a bind. They deliver limited visibility from a mix of carriers and third-party logistics (3PL) feeds, with information that often arrives too late. Plus, asset-based tracking technology and scanning tools—such as hard-wired telematics and electronic-logging devices—track trucks, trailers and containers, not the cargo itself. While this is useful data, it is the cargo's whereabouts at any given moment that is vital when you're trying to manage costly operations, installations and customer expectations that are dependent on these deliveries.



Keep on top of your cargo delivery every step of the way.

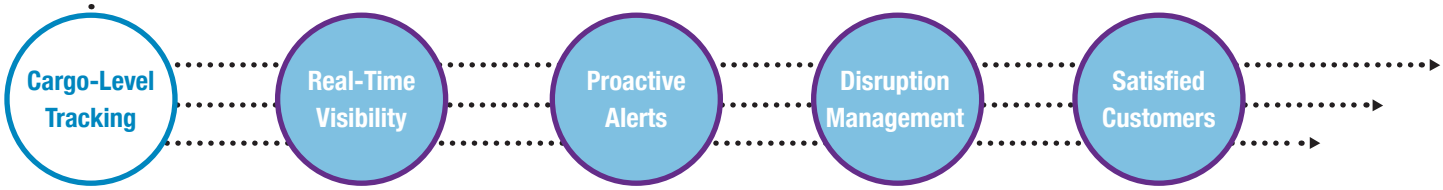
Manage Your Customers' Expectations In Real Time

With continuous cargo monitoring via real-time sensor technology from Sensitech, you can take charge of delivery disruptions, proactively plan and keep on top of customer expectations every step of the way.

We provide you with a global, easy-to-use service that supplies you with all you need to track a shipment at the cargo level in real time—every step of the way, from origin to final destination. You can literally have visibility into your supply chain and current transit data whenever you need it, with need-to-know, real-time alerts on shipments that might disrupt your customer commitments.

With Sensitech's sensor-based tracking technology, you can manage delays, improve on-time performance, reduce costs and communicate more effectively with your customers and partners. Our technology and services allow you and your customers to:

- Get real-time visibility at every link in the supply chain for greater control.
- Monitor shipments and manage delays in real-time while in transit.
- Provide proactive updates before disruptions result in costly impacts and untimely consequences.
- Address supply chain interruptions to improve on-time delivery and drive supply chain optimization.
- Improve overall logistics performance with greater speed, efficiency and superior customer service for every shipment.







Use real-time data to keep your **customers happy.**

With Sensitech's sensor-based solutions, your tracking program is up and running in a matter of days, not months or years.

The sensors are easy to use, and are deployed without operational complexity, complicated integration or the need to buy and maintain costly hardware. Moreover, with real-time in-transit data available at any time, you'll no longer be unaware of delays or late deliveries because you'll have immediate insights into any disruptions.

> Deploy quickly and easily

Sensitech sensors are applied at distribution centers, contract manufacturing sites and 3PL locations—much like a label would be applied during the packing or staging process. The tracking device travels with your cargo through the entire journey, with no added requirements at the shipping or receiving dock. The sensors require no capital expense, ongoing maintenance or configuration, and they can be disposed of or recycled after use. You simply order pre-configured sensors for your shipments in the same way you order shipping labels and boxes.

We ship as many sensors as you need, and all you do is push an activation button and place them with your cargo. The battery-operated devices start working immediately via global cellular networks to provide immediate data on your cargo.

> Get automated alerts for fast decision making

When your cargo is in transit, you and your customers can receive automated real-time location alerts and reporting on demand, with visibility across each carrier or mode of transport—all without the need for any integration with other systems. You can automatically receive notifications of key status indicators, such as late departures or arrivals and pre-alerts for behind-schedule shipments.

This level of visibility allows you to make intelligent decisions with your customers in the moment—not after the fact—so you can address delivery disruptions and take action before they have a costly impact.

> Track your cargo on real-time maps

In addition to real-time alerts, you or your customer can also access your cargo's location at any time via a Sensitech's secure, web-based tracking and monitoring platform. You can view shipment locations on an interactive map to identify where your cargo is at any given moment. You can zoom in and out on the map, or filter by a variety of fields (such as product, origin, destination or alarm status) to narrow down the shipments you are interested in tracking. There is no software to upload and manage, making it easy for you to know where your cargo is at all times.

> Maximize the power of your data

To provide a comprehensive view of your shipping data, we can also integrate Sensitech sensor data with your transportation management, enterprise resource planning or other logistics systems via application programming interface (or API-level) integrations. This gives you a holistic view of the timely and accurate information you need to effectively manage the shipment segment of your supply chain.

> Find the weak spots in your supply chain

You can't correct problems that you are unaware of, and this is especially true with complex shipments that use multiple shipping partners or different transport modes. Shipping delays, interruptions and performance issues can be costly and root causes can be hard to pinpoint without the right data and tools.

Using Sensitech sensor data, our logistics reporting and analytics tools help you identify the causes of shipment issues so disruptions can be minimized. As you accumulate a wealth of shipment data over time, post-shipment analysis provides an accurate and factual way to measure logistics performance, address specific problems and drive improvements.

For instance, with reports measuring on-time performance, you have insightful data to analyze specific performance for carriers, origins, routes and destinations. This helps to isolate singular or reoccurring problem areas and provides a negotiation tool for improvement with carriers and other logistics partners.

Know where your cargo is.

In today's world, knowing the status of your cargo is critical. And with Sensitech's proven logistics expertise, global reach and advanced real-time sensor technology, we can help you tackle all of your cargo delivery challenges and better meet customer expectations. Our services and products provide the real-time visibility you need to manage shipments in transit and drive operational improvements.

Contact us at **+1 512-279-3359** or **securelpm@sensitech.com** to find out how we can help you use critical insight from in-transit cargo tracking through real-time visibility for every step in your supply chain.

About Sensitech

Sensitech Inc. is a global leader in delivering supply chain visibility solutions. Our innovative monitoring products and services help to maintain the quality, integrity and security of our customers' valuable products at every step in their journey, all around the world. For more than 25 years, leading companies in the food, pharmaceutical, industrial, consumer goods, and other industries have relied on Sensitech to help protect their products—and their bottom lines.



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