2009 Media Information

SupplyChainBrain

Today's Most Comprehensive Coverage of Supply Chain Management



GLOBAL LOGISTICS & SUPPLY CHAIN STRATEGIES

SupplyChainBrain.com

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SupplyChainBrain

Today's Most Comprehensive Coverage of Supply Chain Management

The supply chain is an end-to-end phenomenon. It embraces the movement of goods, data and financial resources, from acquisition of raw materials to final delivery of finished products. SupplyChainBrain delves into each and every aspect of the supply chain. In addition to the fundamental principles of supply-chain management, we offer forward-thinking ideas and cutting-edge solutions. By identifying emerging trends, technologies and best practices—and continuing to write about these as they evolve and mature—we provide coverage that is both practical and visionary, reported with a breadth and depth unmatched by any other media company in this field. SupplyChainBrain targets the high-level executive, who is concerned with such strategic issues as managing risk, aligning the supply chain with corporate planning, achieving competitive advantage, balancing customer demands with the need to control cost, and improving the bottom line. Our ability to tackle these challenging topics can be summed up in a single word: experience. Collectively, the highly experienced SupplyChainBrain editorial staff has spent more than a century researching, analyzing, writing and reporting about issues and applications related to logistics and the supply chain. It is this level of expertise that informs the content we publish and will continue to set us apart.





Jean V. Murphy *(Editorial Director)* is an award winning journalist and editor with more than 30 years of experience. She joined GL&SCS and SupplyChainBrain during the pre-launch period and served as chief editor until being named editorial director in May 1999. Murphy is also a three-time winner of the Jesse H. Neal Award for editorial excellence.



Russell W. Goodman *(Editor-in-Chief)* has worked in newspapers, newsletters and magazines, with a focus on logistics, business and trade, for more than 30 years. Prior to joining Global Logistics & Supply Chain Strategies magazine in 1996, Goodman directed editorial coverage for two leading international commerce magazines.



Robert J. Bowman *(Senior Editor)* has more than 25 years' experience writing about logistics, the supply chain, transportation and international trade. Bowman is a regular speaker at industry conferences and seminars. He has been senior editor at Global Logistics & Supply Chain Strategies and SupplyChainBrain since 1998.



Tom Foster *(Senior Editor)* has over 30 years of independent and corporate experience in the communications industry where he has specialized in logistics and supply-chain management. He has been an editor and publisher of both print and electronic publications, as well as a consultant to buyers, sellers and developers of logistics services and technology.

The Industry's Most Valued Resources

SupplyChainBrain.com—Today's most widely used online resource for supply-chain management information. With more than 1.6 million visits in 2008, SupplyChainBrain.com provides a rapidly growing online viewership with more than 70 highly organized channels of comprehensive supply-chain coverage. Original and credible content, in-depth case studies, executive interviews, video programming, industry trends, news from hundreds of media sources, job notifications, conferences, executive education and more.



***Global Logistics & Supply Chain Strategies* magazine**—Now in its 13th year, *GL&SCS* magazine's detailed coverage of leading-edge strategies and real-world solutions is the basis for its reputation as the premier publication for executives at the highest levels of supply-chain management. Over 200,000 projected readers worldwide. 50,000 BPA audited subscribers to the print and digital editions.



SupplyChainBrain Video Casts—Top analysts, respected educators and senior-level executives have joined together with SupplyChainBrain's editorial staff to produce today's highest quality supply-chain management programming through the latest technology in streaming video on the web. Over 100 hours of video programs each year covering the latest trends, insights, strategies and solutions surrounding a wide range of supply-chain issues.

SupplyChainBrain Channel Newsletters—SupplyChainBrain.com's highly organized channel guide makes it easy for executives to find the information they are looking for right there on the site. How about customized free delivery? SupplyChainBrain's channel newsletter program invites executives to select the channels which interest them most and have the updated channel information delivered to them via e-mail at a predetermined frequency. Thousands of executives sign up each month to have their supply-chain management information from SupplyChainBrain custom delivered.

The Supply Chain Executive Network—The SupplyChainBrain Job Board posts thousands of senior-level supply-chain job opportunities offered by companies operating throughout the world. Executives who join the Job Board indicate their job preferences and receive regular e-mail notifications which correspond to their specific interests. In 2009, the Job Board will become one part of our overall supply-chain executive network, which has been designed to facilitate the communication process among employers, employees and all other supply-chain management executives who are interested in an open line of communication with their peers and colleagues.



SupplyChainBrain Quest for Quotes—SupplyChainBrain's Quest for Quotes program invites executives from around the world to submit their requests for proposals or quotes to today's largest database of supply-chain management solutions providers. Requests are submitted to specific companies within the database that best match the challenge at hand. SupplyChainBrain receives thousands of requests each year, which are all processed and delivered to solutions providers usually within 48 hours of receipt.

A Wealth of Content...



Detailed Features:

SupplyChainBrain presents today's most thought-provoking and detailed features on the latest processes, products, services and strategies used in optimizing the supply chain. These features are based on extensive interviews with supply-chain practitioners, supply-chain analysts, supply-chain educators and the developers of the supply-chain technology, services and processes businesses depend on.

Real-world Case Studies:

Challenges are quick, difficult and never-ending for supply-chain professionals. They know that an information source that examines what their colleagues did to overcome similar problems is invaluable. SupplyChainBrain presents today's most complete and in-depth real-world case studies. These reports detail the specific nature of the problem to be addressed. They describe how and why given solutions were chosen. They exhaustively track the implementation, including what problems occurred during the process. And they examine the quantifiable and sustainable results in terms of cost savings, revenue generation and/or customer satisfaction. Reporting is based on exclusive interviews with the company affected and any supply-chain partners involved in the project.

Exclusive Interviews:

In exclusive interviews, today's most informed supply-chain professionals discuss today's most complex and current supply-chain challenges and how to overcome them. Through candid conversations with the SupplyChainBrain editorial staff, these professionals walk us through the challenges faced by many of today's companies, and then through the analysis and decision-making process needed to solve them. No other supply-chain management media company has the attention of top-level logistics and supply-chain professionals or the lineup of top-flight interviewees like SupplyChainBrain.

Professional Opinions:

Supply-chain practitioners, analysts, consultants and educators sound off on a wide range of SCM issues and trends as they see them. Our growing panel of experts is available to answer visitors' questions on a variety of topics. Readers can view their latest opinions and suggestions and engage our experts in an online dialogue on SupplyChainBrain.com.

Industry News:

Through SupplyChainBrain.com, executives have access to today's widest range of supply-chain management news and insights from today's top information sources. Supply-chain management news is updated daily. Each news item is presented within SupplyChainBrain channels and channel newsletters relative to specific supply-chain practices.

...For Supply Chain Professionals

White Papers:

Supply-chain management white papers are submitted each week to the SupplyChainBrain staff. Today's most informative white papers are posted on all relevant channels.

Industry Trends:

Change and innovation are two of the most important words in the supply-chain lexicon, and supply-chain professionals must keep abreast of the evolution in their world. SupplyChainBrain helps these professionals understand the impact of change, how to accept or counteract it and provides detailed intelligence on today's most innovative ideas.

Research & Analysis:

SupplyChainBrain has partnered with analysts of the world's top supply-chain management research organizations, including Aberdeen Group, AMR Research, The Hackett Group, ARC Advisory Group, APQC and Technology Evaluation Centers. Their research on logistics and SCM appear in video interviews and standalone reports on SupplyChainBrain.com and in Global Logistics & Supply Chain Strategies magazine. No other media company has developed such a deep collaborative relationship with these respected supply-chain analysts.

Executive Education:

SupplyChainBrain.com provides today's most up-to-date information on available SCM certification and degree programs, business courses, seminars, books and videos.

Conferences & Exhibitions:

SupplyChainBrain.com presents today's most comprehensive list of supply-chain and logistics conferences and exhibitions taking place throughout the world. Over 100 conference organizers provide complete details and contact information for their events.

Senior SCM Jobs:

SupplyChainBrain's job board is updated daily with thousands of offers from around the world of current positions available to supply-chain management executives.

Supplier Directory:

The SupplyChainBrain.com Supplier Directory is the largest and most current source of logistics service providers, technology companies and consultants. Executives always have easy access to the Supplier Directory, which offers complete corporate profiles as well as unique information from organizations offering content relevant to specific supply-chain practices.

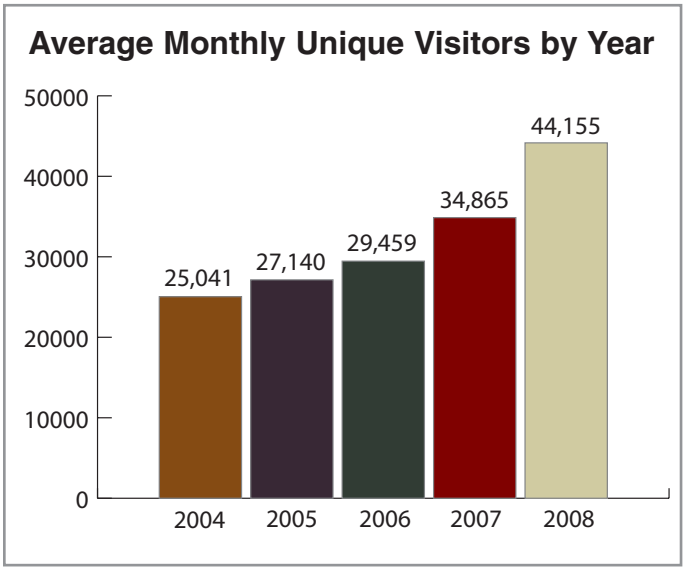


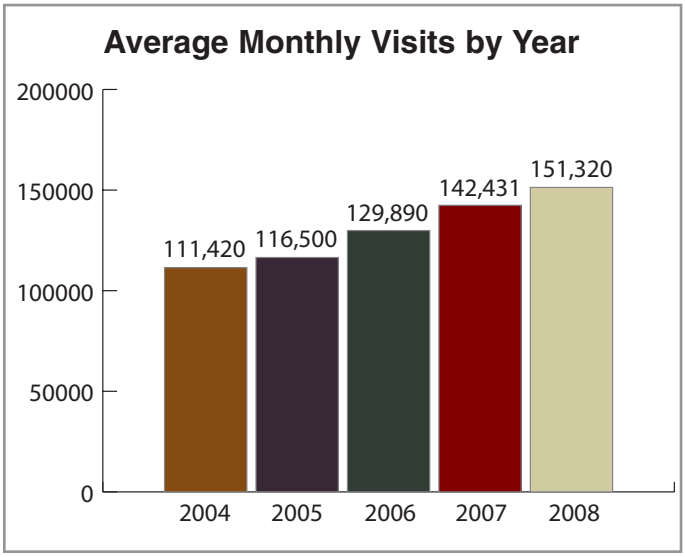
SupplyChainBrain.com Visitor Profile

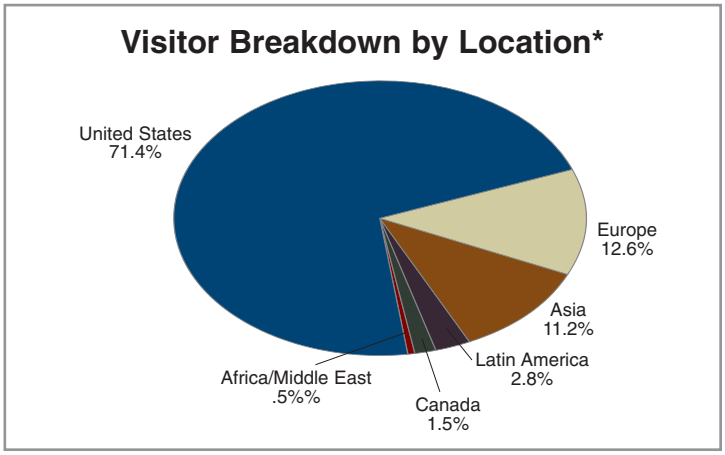
A Worldwide Audience That Continues to Grow

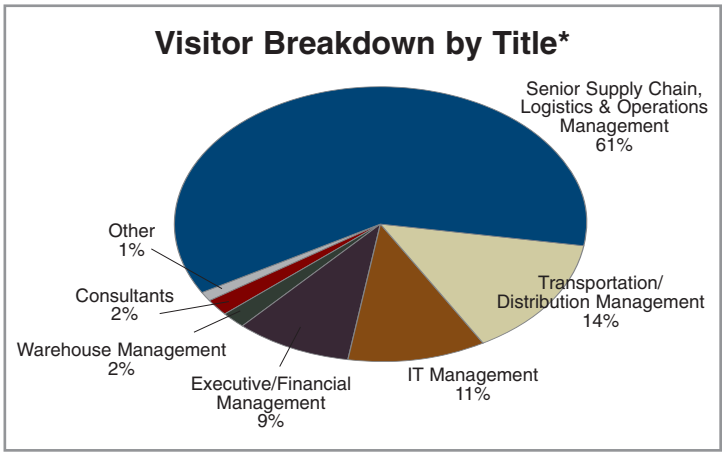
Over 1.6 Million Visits Annually

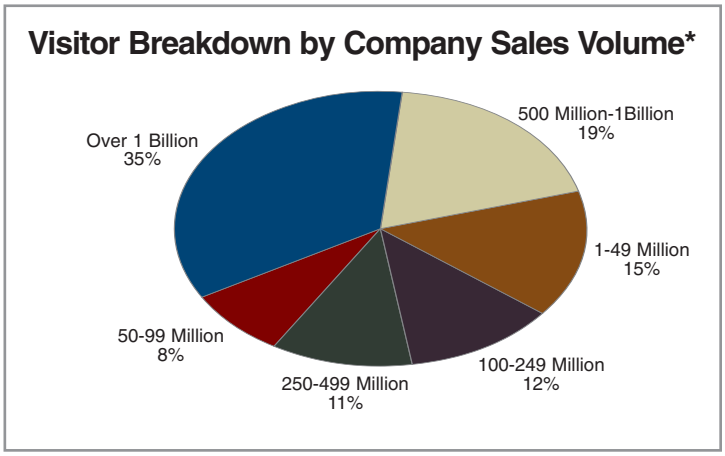
Since its launch in 1997, SupplyChainBrain.com has grown its viewership steadily each year. SupplyChainBrain.com conducts year-round marketing campaigns promoting all of the site's services available to supply-chain management professionals. The campaigns include a series of online and print advertisements in over 100 web sites, publications and major search engines as well as e-mail blasts to today's most sought after supply-chain professionals. Hundreds of research firms, analysts, consulting companies, event companies and other related organizations are currently linked to SupplyChainBrain.com. The site's most significant growth to date of 27% in average monthly unique visitors occurred this past year from August, 2007 to August, 2008.

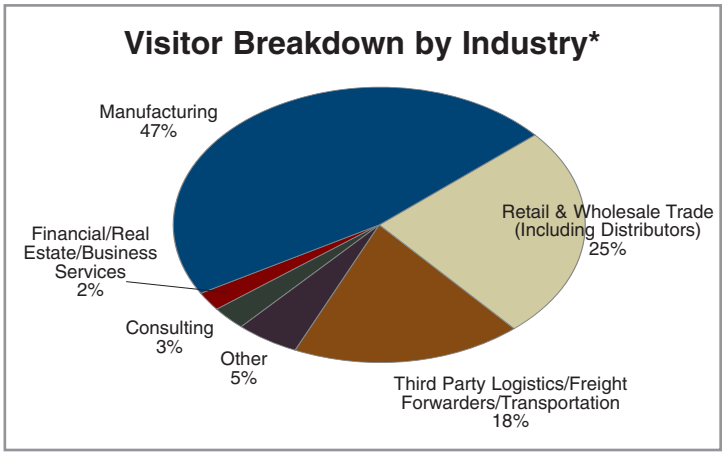












**Based on the most recent 1,000 visitors to SupplyChainBrain.com who have provided information about themselves and their companies.*

SupplyChainBrain.com Visitors

Executives at the Highest Levels of Supply Chain Management rely on SupplyChainBrain.com

Anheuser-Busch Companies, Inc., Dir. of Supply Chain Optimization
The Dow Chemical Company, Supply Chain Manager
Dell Computer Corp, Operations Manager
IBM, Director of Global Logistics
Blue Cross Blue Shield, Director of Supply Chain Management
Barnes & Noble, Director of Logistics
Random House Inc, Director of Logistics Services
Walt Disney Studio Home Entertainment, VP Operations & Logistics
Cracker Barrel Old Country Store, Supply Chain Manager
Dreyer's Grand Ice Cream, Supply Chain Manager
Avon Cosmetics, Regional Vice President Cs and Logistics
Motorola, Senior Director Supply Chain
UPS, Senior Operations Manager
Cargill Inc, Supply Chain Manager
Dole Food Company Inc., Vice President Global Logistics
Eveready Battery Co, Director of Logistics
Polaroid Corporation, Vice President Logistics
American Standard Inc, Logistics Manager
Coors Brewing Company, Director Logistics
GM, Global Supply Chain Manager
7-Eleven Inc., Director of Logistics
Sanyo TV, Director of Logistics
Crown Cork & Seal Inc, VP Operations Planning & Logistics
Foot Locker Inc, Vice President Logistics
Papa Johns Intl, Senior Manager of International Logistics
Archer Daniels Midland, Manager of Logistics
Chick-Fil-A, Inc., Supply Chain Manager
H.P Hood, Vice President Logistics
Kraft Foods Inc, Supply Chain Manager
Booz | Allen | Hamilton, Operations & Strategy Consultant
Best Buy, Director, Logistics Ops.
Winn Dixie, Supply Chain Manager
Eastman Chemical Company, Director Global Logistics
Pep Boys, Logistics Manager
Cisco Systems Inc, Director Operations
American Honda Motor Co Inc, Senior Manager Auto Logistics Ops
The Coca-Cola Company, Director, Supply Chain
Del Monte Foods Company, Senior VP Supply Chain Operations
C H Robinson Worldwide, Operations Manager
Agilent Technologies, Logistics Manager
Fairchild Semiconductor, Senior Manager, Global Logistics
Goodrich Corp, Chief Supply Chain officer
Avery Dennison, Logistics Manager
CVS Corp, Director of Operations
Alfa Laval, Logistics Manager
Friedrich Air Conditioning Co., Vice President Supply Chain
Evenflo, Director, Global Supply Chain Plan
American Red Cross, Director of Logistics
Ghirardelli Chocolate Company, Supply Chain Manager
Adidas Group, Vice President Logistics & Operations
Texas Instruments, Supply Chain & Logistics Director
Dean Foods Company, Logistics Manager
Monsanto, Global Logistics Manager
Cardinal Healthcare Corporation, Operations Manager
Abbott Laboratories, Director, Global Logistics
Solo Cup Company, Manager Logistics
Cummins Engine Co, Manager Logistics & Materials
Land O Lakes, Director of Logistics
Boston Scientific Corp, Vice President & GM, Global Supply Chain
Revlon, Logistics Director
Crate & Barrel, Supply Chain Planning Director
Mazda North America, Operations Manager
Bulova Corp, Distribution/Logistics Manager
Microsoft Corporation, Director of Global Logistics
Butterball, Supply Chain Manager
Bakers Footwear Group, Vice President Logistics
Valvoline, Manager Supply Chain Optimization
Domino's Pizza, National Logistics Manager
Pfizer Corp, Logistics Manager
Coca-Cola Enterprises Inc, Director Supply Chain
Hasbro Inc, Director Logistics
Bayer Healthcare, Director Supply Chain Management
Ace Hardware Corporation, National Logistics Mgr
Bissell Homecare, Director of Global Logistics
Sunbeam Products, Inc., Vice President, Logistics & Operations
Wise Foods, Director of Logistics
David's Bridal, Operations Manager
Eastman Kodak Co, Vice President Americas Logistics
Haggar Clothing Company, Senior Vice President of Logistics
Bath & Body Works, Operations Planner
Black & Decker Corp, Vice President Supply Chain
3M Company, Supply Chain Manager
Elizabeth Arden, Red Door Spas, Director Global Supply Chain
Johnson & Johnson, Director of Operations
Boeing Company, Dir of Supply Chain
La Z Boy Inc, Director of Logistics
Borden Chemical, Supply Chain Manager
Pella Corporation, Corporate Logistics Manager
Circuit City Stores, Logistics Manager
Fisher-Price, Inc., Director Customer Logistics
Applebee's Intl Inc, Logistics & Inventory Manager
Gortons Seafood, Operations Forecaster
Highlights for Children, Vice President of Operations
Birds Eye Foods, Vice President Logistics
Georgia Pacific Corp, Director Operations
Avaya Inc, Director of Global Logistics
Hannaford Bros. Co., Director Supply Chain Services
Procter & Gamble, Logistics Manager
Costco Wholesale, Director Produce Operations
Goodyear Tire & Rubber Co, Director Global Supply Chain
Intel Corporation, Director of Global Transportation & Logistics
Bacardi Bottling Corp, Logistics Manager
BMW Of North America, Logistics Manager
Nestle Waters of North America, Director of Logistics
Caterpillar, Global Supply Chain Manager
Hanes Inc, Director of Customer Logistics
Bausch & Lomb Inc, Logistics Manager
BJ's Restaurants, Chief Supply Chain officer
Wyeth Pharmaceuticals, Director Global Logistics Network
Electrolux Home Products, Import Logistics Manager
Accenture, Vice President Operations
Staples Inc, Vice President Transportation & Logistics
Dan River, Director International Logistics
Bed Bath and Beyond, Director of International Supply Chain
Whirlpool Corp, Global Director Supply Chain
Duracell Inc, Logistics Manager

SupplyChainBrain.com Channel Sponsorships

Dominate a SupplyChainBrain.com channel and gain recognition for your company as an authority within a specific supply chain area of expertise!

When executives come to SupplyChainBrain.com, they look for specific information on desired topics: the more relevant information available and the more easily accessible, the better.

SupplyChainBrain offers over 70 specific supply-chain management content channels based on the most requested SCM topics today. As executives visit specific channels, they are presented with the most relevant and current channel information including the latest features, case studies, executive interviews, videos, webinars, research, events, whitepapers, books, news and more. All the information they need updated daily.

Sponsorship Information: Each channel sponsorship is exclusive! Your company is the only advertiser on the channel with two skyscraper banners (120x600), one leaderboard banner (728x90) and company logo on all channel pages (Does not include channel newsletters and videos which are sponsored separately). In addition, a 50-word description of your company's expertise relevant to the channel is positioned at the top of the channel landing page.

Sponsorship Cost: The monthly sponsorship cost for each channel ranges from $1,000 - $2,000. The channel price differential is based on the specific volume of channel activity as well as advertising demand. Monthly statistics are provided on banner views and clicks.

Value:

- High-Level Branding
- High-Level Traffic
- Channel Exclusivity
- Full-Scale Advertising Real Estate
- Qualified Target Audience
- First Right of Renewal

A minimum three-month contract is required for channel sponsorships. In order to guarantee an exclusive hold on the channel, sponsors must renew channel contracts at least 60 days prior to the end of the current contract. Consult your SupplyChainBrain representative regarding channel sponsorship availability.





CHANNEL GUIDE

Industry Verticals
Automotive
High-Tech/Electronics
Retail
CPG
Food & Beverage
Pharmaceutical/Bio-Tech
Industrial Manufacturing
Chemicals & Energy
Aerospace & Defense
Service Industries
Apparel

Logistics/Transportation
All Logistics
Global Logistics
Third-Party Logistics
Global Fulfillment & Distribution
Global Trade Management
Inventory Planning/Optimization
Transportation & Distribution
Warehouse Logistics
Reverse Logistics
LTL/Truckload Services
Air Cargo
Ocean Transportation
Rail & Intermodal
Express/Small Shipments
Service Parts Management
Facility Location Planning
Value-Added Services

Technology Solutions
All Technology
Asset Management
Business Intelligence & Analytics
Business Process Management
Collaboration & Integration
Customer Relationship Mgmt
EDI Communication (XML/EDI)
ERP & Enterprise Systems
Event Management
Forecasting & Demand Planning
Order Fulfillment & P.O. Mgmt
Product Lifecycle Management
RFID & Wireless
Sales & Operations Planning
Sourcing & Procurement Solutions
Supplier Relationship Mgmt
Supply Chain Analysis & Consulting
SC Finance & Revenue Mgmt
SC Planning & Optimization
Supply Chain Visibility
Transportation Management
Warehouse Management
Manufacturing Planning & Execution Systems
SaaS & On-Demand Systems
Software Architecture & SOA

Research & Analysis
Aberdeen Group
AMR Research
APQC
ARC Advisory Group
Marsh

World Regions
The United States
Asia Pacific
Europe
Middle East/Africa
Latin America
China
Canada

General SCM
Global Supply Chain Mgmt
HR & Labor Management
Environmental
Network Planning
Quality & Metrics
SC Security & Risk Mgmt
Legal, Gov't, & Regulatory Issues
Business Strategy Alignment

SupplyChainBrain.com Website Integration

SupplyChainBrain.com Website Integration gives your company the ability to deliver a much higher ROI on all your existing commercial material!

SupplyChainBrain.com has partnered with an innovative online technology firm which places your company's product and solutions messages inside our website and delivers them to your customers and prospects when they want to see that information most!

How it works

Our innovative technology uses advanced algorithms to accurately evaluate each article on SupplyChainBrain.com. The technology then locates and delivers only the most relevant advertiser content by way of links which appear on the side of every article in a "related content" box. When a user clicks on a link, he is taken to the exact marketing message the advertiser wants him to see. You select up to 25 pages of content from your website or any other sources that you most want to present to our audience. We will integrate it all for you and provide plenty of opportunity to introduce new content and change your integrated content throughout the year. Performance reports on content views and clicks are provided each month!

Why it works

When people go to websites, they look for specific information on desired topics: the more relevant information available, the better. Web users typically don't click on unrelated or semi-related banner ads or text links. If they do click on links for related content, they can easily get frustrated if they've gone to unrelated content or have to click around for additional information. Web users want to stay right where they are and read as much desired content as possible. As visitors to SCB.com are reading articles on the site, they see several links which, when clicked, bring them to your highly relevant advertising content housed within SupplyChainBrain.com. Because your advertising content is completely relevant to the published content, it brings a better web experience to the user, who will then stay on your site and return in the future.

Website Integration delivers your product and company's messages to your customers and prospects when and where they most want to see them—alongside related editorial content. Every time anyone views content on SupplyChainBrain.com that is related to your advertising content, they will see your link. That's getting the right message to the right people at the right time.

Six-month Contracts: $1,700/month net
Twelve-month Contracts: $1,200/month net

Value:

- High-Level Branding
- High-Level Traffic
- Contextual Advertising Technology
- Micro Site Creation
- Qualified Target Audience
- Complete Tracking of all Link Impressions and Page Views



SupplyChainBrain.com R.O.S. Banner Advertising

Run of site (ROS) banners will rotate on department pages as well as on channel pages where there are no exclusive sponsors. There are currently over 100 combined departments and channels and thousands of SupplyChainBrain pages for ROS banner rotations. There are two ROS banner options: Leaderboard banners (728 x 90) and Skyscraper banners (120 x 600). Pricing for both banner options is based on a $120 CPM. However, there is twice as much Skyscraper inventory available as Leaderboard inventory. Therefore, advertisers can buy more monthly impressions with Skyscraper banners.



Material Specifications: Rich media is accepted for all ROS banners. Animation can loop forever. Maximum file size is 100kb. Materials must be received one week prior to launch date. Please send all online ad materials to Jessica Whitebook at jwhitebook@kellerpubs.com. For more detailed specifications, visit the media information page on SupplyChainBrain.com.

Creative Unit	Monthly Guaranteed Impressions	Monthly Cost
Skyscraper Banner	5,000	$600
Leaderboard Banner	5,000	$600
Skyscraper Banner	10,000	$1,200
Leaderboard Banner	10,000	$1,200
Skyscraper Banner	15,000	$1,800
Leaderboard Banner	15,000	$1,800
Skyscraper Banner	20,000	$2,400
Skyscraper Banner	25,000	$3,000
Skyscraper Banner	30,000	$3,600

SupplyChainBrain.com Weekly Newsletter Advertising

SupplyChainBrain produces three weekly newsletters: QuickREAD (news briefs), The Insider (analysis and research) and MarketWatch (new products and services).

Each of the three weekly newsletters currently reports a combined 15,000+ subscribers and visitors to the website version. Advertisements placed in a given weekly newsletter will appear in both the e-mail version as well as the version posted on SupplyChainBrain.com for that particular week.

Creative Options and Pricing:

Advertisement	**Weekly Cost**
Mini Skyscraper (120 x 360)	$450
Skyscraper (120 x 800)	$750
Rectangular Box (400 x 170)	$450

**A maximum of 4 advertising positions are available per issue of each of the newsletters.*

Contact your SupplyChainBrain representative about issue availability and multi-frequency discounts. Weekly statistics on banner views and clicks are provided. You may change banner creative as often as you like. However, banner materials MUST be delivered to the production department at least one week prior to issue launch, which is on Tuesday of each week. Rich media is NOT accepted for newsletter banners. Maximum file size is 100kb. Please send all online ad materials to Jessica Whitebook at jwhitebook@kellerpubs.com. For more detailed specifications, visit the media info page on SupplyChainBrain.com.

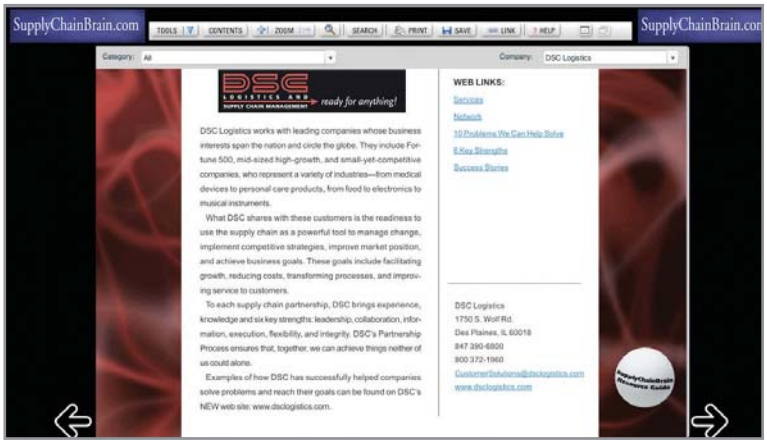
SupplyChainBrain.com Supplier Profiles

The SupplyChainBrain.com Supplier Directory registers over 300,000 page views each year. The presentation of your company profile in the Supplier Directory can be as complete and interactive as you want it to be! You may select from the following options:

1. Standard Supplier Profile

A Standard Supplier Directory Profile (full page, four color) includes 150 words, logo, and contact information with a live link to your website.

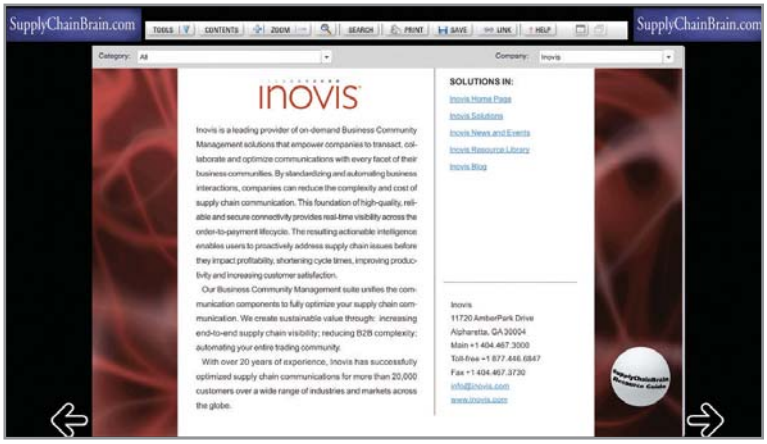
Only $995 net/year



2. Enhanced Supplier Directory Profile

An Enhanced Supplier Directory Profile (full page, four color) includes 150 words, logo, contact information and up to 10 active web links. Each link brings visitors to a specific designated web page.

Only $995 net plus $75 per each web link/year



3. Premium Supplier Profile

In addition to all of the components of your Enhanced Supplier Directory Profile, your company will also create its own SupplyChainBrain.com Channel and will connect visitors to your channel from your profile in the Supplier Directory! Here's how it works:

The most recent news and featured content presented by SupplyChainBrain about your company or with quotes from your company's executives will be combined with your own news releases, white papers, pod casts, and webinars (up to 5 items per year) and made available to SupplyChainBrain visitors in a channel dedicated exclusively to your company. Your company channel will be updated as frequently as new related content is published. Your company will also own all of the advertising real estate on your channel, with two skyscraper banners (120x600 each) and one leaderboard banner (728x90).

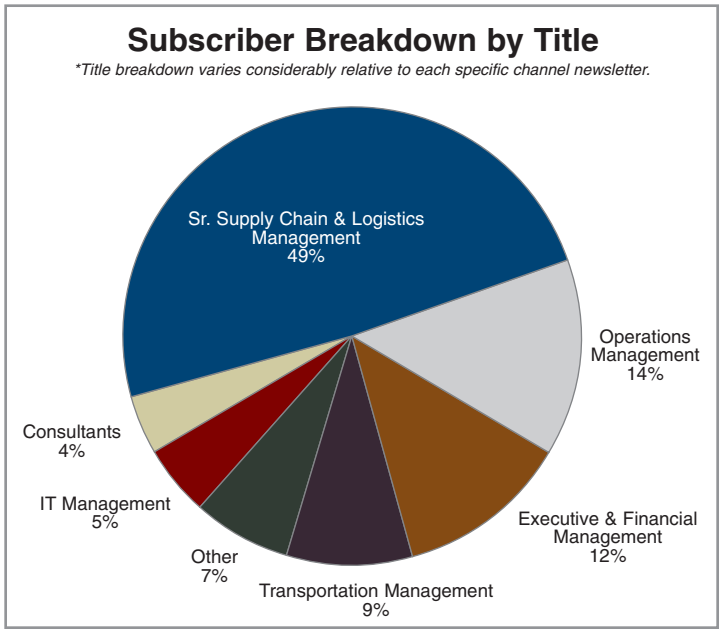
In addition to the connection you make from your Supplier Directory Profile to your channel, search engines will also begin to index your channel content and drive executives to that content. You can also direct executives to your channel from your own site or from any of your own existing advertising materials.

Only $2,995 net/year



SupplyChainBrain Channel Newsletters

SupplyChainBrain.com provides visitors to the site the opportunity to have direct e-mail delivery of information from any of our more than 70 channels. Every day, SupplyChainBrain.com visitors opt in to receive their specified selection of channel newsletters from the general newsletter subscription form. SupplyChainBrain currently reports over 30,000 subscribers to its channel newsletters with a projection of between 50,000-100,000 channel newsletter subscribers by the end of 2009.



Channel newsletter subscribers include:

Ocean Spray International, Mgr of International Contract Mfg. Ops
MeadWestvaco, Senior Sourcing Manager
Owens Corning, Logistics Leader
Kuehne+Nagel, Director Supply Chain Solutions
Schlumberger, Director Global Logistics
The F. J. Westcott Company, Director of Purchasing
Weight Watchers International, Director, Supply Chain
Bass Pro Shops, VP Supply Chain
Staples, Senior Transportation Analyst
British American Tobacco, Supply Chain Executive
Apple, Global Logistics Manager
Lexmark, WW Head of Purchasing Logistics
Pep Boys, Senior Manager - Inventory Operations
Wyeth Pharmaceuticals, Senior Director Supply Chain Operations
Solar Turbines, Inc., Supply Chain Coordinator
Rockwell Automation, Global Supply Chain Improvement Manager
Kraft, Supply Chain Analyst
Honeywell, Demand Planning Manager
Burlington Coat Factory, Procurement Manager
DMC Corporation, Director of Operations and Supply Chain
Hewlett Packard, Supply Chain Strategy Manager
Sabic Innovative Plastics, Logistics Black Belt
Henry Schein, Director, Corporate Inventory Management
General Motors, Procurement Supervisor
Charming Shoppes, Director of Global Security and Compliance
Appleton, International Logistics Manager
UPS Supply Chain Solutions, Dir. of Business Dev., Global Logistics
Caterpillar Logistics Services, Inc., Supply Chain Director
US Air Force, Command Supply Systems Analyst
Consolidated Biscuit Co., Vice President, Supply Chain
S C Johnson, National Supply Chain Manager
Northrop Grumman Corp, Manager, Global Supply Chain Execution
Deckers Outdoor, Senior Vice President Supply Chain
Wellstream International Ltd, Global Logistics Manager
Georgia-Pacific, Senior Director Operations
Nalco Company, Logistics Manager
Hallmark Cards, Inc, North American Transportation Manager
Avon, Supply Chain Planning Manager
Home Depot, Logistics Manager
Costco Wholesale, GMM Fresh Foods
Landmark Group, Retail Operations Manager
Nutrilite, Supply Chain Planning Manager
Associated Brands LLC, Vice President Supply Chain
Dell, Enterprise Supply Chain Manager
Alcoa Consumer Products, International Supply Chain Manager
Lumber Liquidators, Senior Vice President Supply Chain
Black & Decker, Manager, Retail Customer Collaboration
Northrop Grumman Corporation, Director, Enterprise Contracting
Panduit Corp, Senior Manager of Global Sourcing
Gear for Sports, Senior Vice President
Xerox Corporation, Global Supply Chain Manager
Nestle USA, Import Coordinator
Herbalife, Senior Vice President Global Operations
Owens Corning, Inbound/Outbound Logistics Expert
Flextronics, Vice President of Supply Chain, ATC Panels
Atlas Honda Ltd, GM Supply Chain
Hooker Furniture, Director Supply Chain Management
Charming Shoppes, 3rd Party Logistics Manager
Hewlett-Packard, Supply Chain Program Manager
Graham Mfg, Vice President of Operations
Samsung, Logistics Manager
Xerox Corporation, Integrated Supply Chain Manager
Green's General Foods, Supply Chain Planning Manager
TMX Aerospace, Director Supply Chain
Fashion Bed Group, Director of Global Procurement
GE Energy Logistics Company, Logistics Program Manager
Tyco, Healthcare Director of Customer Logistics
CNH North America, Global Sourcing Project Manager
Target Corporation, Group Leader Operations
American Girl, Operations Manager
General Motors, Procurement Supervisor
Western Electronics, Vice President Logistics
Sony, Senior Logistics Manager
Greif, Inc, Supply Chain Manager
UPS Supply Chain Solutions, Vice President Business Development
Patni Computer Systems, Director Supply Chain Solutions
Solectron, Supply Chain Design Mgr.
Appleton, International Logistics Manager
Sun Microsystems, Logistics Specialist
Stanley Works, Director Supply Chain Networks and Processes
US Air Force, Command Supply Systems Analyst
Boeing, Procurement Cost Analyst
Osram Sylvania, Director Corporate Transportation
Motorola, Demand Planner/Analyst
Herbalife International, Senior Vice President Global Operations
Quantum Corporation, Logistics Project Manager

SupplyChainBrain Channel Newsletter Sponsorships

Sponsor a channel newsletter and grow your database of qualified prospects!

Newsletter Promotion and Frequency: Channel newsletters are advertised on all pages of SupplyChainBrain.com and are also promoted additionally at the top of all corresponding channel landing pages. Updated channel information (generally between 5-10 items per issue) is delivered to subscribers at a frequency which is predetermined by SupplyChainBrain and based on how frequently new content is added to each channel. The frequency of a channel newsletter will either be monthly, bi-monthly or quarterly. Each channel newsletter is also all posted every day on SupplyChainBrain.com for viewing.

Sponsorship Advertising Information: Channel newsletter sponsorships are exclusive! The channel newsletter sponsor is the only advertiser, with a logo at the top clearly indicating that the advertising company is the exclusive newsletter sponsor, and a 120 x 800 banner running along the right-hand side. Rich media is not accepted for newsletter banners. Your logo and advertisement are posted on the channel newsletter every day on SupplyChainBrain.com throughout your contract period. The newsletter is viewed by daily SupplyChainBrain.com visitors as well as by current subscribers every time an issue of the newsletter is delivered to them via e-mail.

Lead Generation and Reporting: Sponsors receive monthly statistics on banner views and clicks for their newsletter advertisements throughout the contract period. Channel newsletter sponsors gain instant access to the newsletter subscriber database and maintain access to the regularly updated list of subscribers throughout the contract period! Information gathered for each subscriber automatically includes the e-mail address and may also include the name, title and company.

Sponsorship Cost: Six-month and twelve-month contracts available only. The monthly sponsorship cost for each channel newsletter ranges from $1,000-$2,000 net. Price is based on the current database of subscribers for that particular channel newsletter, delivery frequency and sponsorship demand. In order to guarantee an exclusive sponsorship hold on the channel newsletter, you must renew your sponsorship contract at least 60 days prior to the end of the current contract.

Contact your SupplyChainBrain representative today for a list of current channel newsletters available for sponsorship.

Value:

- High-Level Lead Generation
- High-Level Branding
- Sponsorship Exclusivity
- Full-Scale Advertising Real Estate
- Qualified Target Audience
- First Right of Renewal



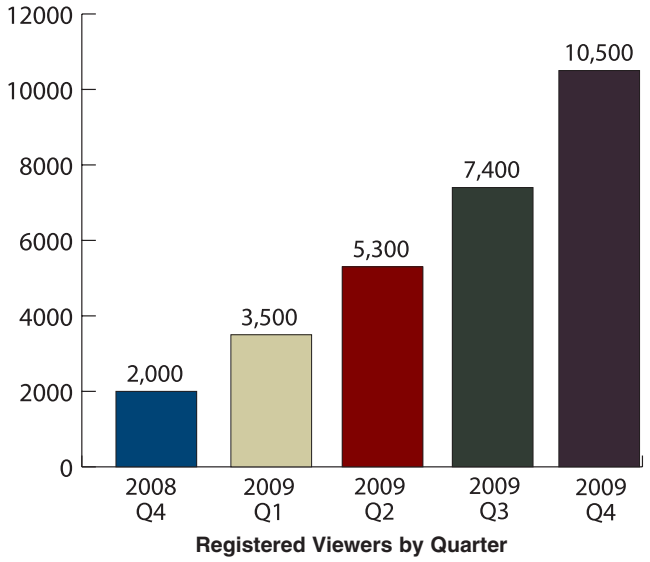




SupplyChainBrain Video Casts

Top analysts, respected educators and senior-level supply-chain executives have joined together with SupplyChainBrain senior editors Jean Murphy, Russell Goodman, Bob Bowman and Tom Foster to produce today's highest quality supply-chain management programming through the latest technology in streaming video on the web. SupplyChainBrain video programming has been created with the primary objective of delivering high-impact, content-rich information to busy supply-chain management executives with limited time to engage in time-consuming online presentations.On August 18, 2008, SupplyChainBrain launched its first series of supply-chain management video programming. In the first month, these programs generated thousands of views from senior-level supply-chain management executives from around the world. More and more supply chain executives have been registering every day to have access to over 80 current programs and the hundreds more on the way in the coming year. It is projected that more than 10,000 executives will have registered to watch SupplyChainBrain streaming videos by the end of 2009.

Video Programming Projected Registration Growth from August, 2008 - December, 2009



Executives at the highest levels of supply-chain management are registered viewers of SupplyChainBrain's Video Programs...

Flextronics, Senior Supply Chain Engineer
Case New Holland, Supply Chain Specialist
The Pampered Chef, Global Customs Compliance Manager
Exxon Mobil Chemical, Global Logistics Director
Cherry Corporation, Logistics Analyst
GE Healthcare, IT Program Manager
Ford, Logistics Analyst
Ryder Supply Chain Solutions, Vice President
Marsh Electronics, President
National Oilwell Varco, Materials Manager
MSC, Senior Vice President Supply Chain
Pirelli Tires, Logistics Manager
Colliers International, Vice President Supply Chain Solutions
Osram Sylvania, Supply Chain Manager
Samsung, Senior Sales Operations Manager
Avon Cosmetics, Demand Planner
Champion, Logistics Group Logistics Manager
PepsiCo, Supply Chain Czar
Rexam Dispensing Systems, Supply Chain Director
Campbell Soup, Supply Chain Project Manager
Intertek, Vice President Supply Chain
Sun Chemical, Supply Chain Manager
Owens Corning, Buyer/Planner OEM
Northrop Grumman, Shipbuilding Supply Chain Manager
Goodyear, Supply Chain Director
Chatsworth Products, Inc., Warehouse/Inventory Manager
Ricoh USA, Senior Supply Chain Manager
Best Buy, Senior Supply Chain Manager
PepsiCo, Senior Supply Chain Group Manager
IBM, Supply Chain Analyst
Warren Distribution, Director Logistics
Avaya, Senior Manager Supply Chain Strategy
SCS Frigette, Vice President Operations
Cardinal Health, Director Clinical Operations Mgmt
JohnsonDiversey, Director Value Chain
Agilent, Supply Chain Operations Director
Cooper Standard Automotive, Supply Chain Manager
Astro Apparel, CFO
Target, Senior Supply Chain Analyst
National Gypsum Company, CIO
Wegmans Food Markets, Inc, Merchandising Systems Manager
Toys R Us, Director of Distribution Operations
Nike, Global Operations Manager
Proctor and Gamble, Warehouse & Logistics Dept. Manager
WW Grainger, Finance Director
Dow Chemical CO, Senior Supply Chain Director
Lowe's Companies, Inc, Director Supply Chain Development
Xerox, International Supply Chain Manager
Saks Fifth Avenue, Supply Chain Director
Pep Boys, Director of Inventory Operations
Apple, Inc., Senior Manager Logistics
Polo Ralph Lauren, Manager Supply Chain Compliance
Grubb & Ellis Company, Sr. VP, Global Logistics
Telecom New Zealand, Strategic Sourcing Manager
Motorola, Director Supply Chain IT
Tempurpedic, Supply Chain Manager
Unilever, Network Optimization Analyst
Sunburst Apparel, Supply Chain Manager
Masco Corporation, Director Global Supply Chain
Rohm and Haas, Logistics Category Manager
Crate & Barrel, Vice President Supply Chain Management
Intel Corp, Senior Supply Chain Master
General Mills, Senior Manager International Supply Chain
Whirlpool Corp, Supply Chain Director
Proctor & Gamble, Director of Global Logistics
Tyco International, Director of Global Logistics

SupplyChainBrain Video Cast Sponsorships

Combine High Level Branding and Lead Generation with this unique and innovative program!



In 2009, SupplyChainBrain will produce more than 100 hours of video interviews with today's most informed supply-chain professionals as they discuss the latest research, trends, insights, strategies and solutions surrounding a wide range of supply-chain issues.

The duration of each on-demand video cast is approximately 10-15 minutes. Each video cast is advertised on all relevant SupplyChainBrain channels and channel newsletters and through a series of channel e-blasts. Video casts remain on SupplyChainBrain.com for opt-in viewing indefinitely and are archived in our video library.



Video Cast Sponsorships have been made affordable for every supply-chain management solution provider! Each video cast sponsorship runs for six months and includes:

- **Your advertising message**, which runs concurrently with and adjacent to the featured program for six months and will rotate with other sponsors every 45 seconds, unless you have purchased an exclusive sponsorship of that program. There are a maximum of four sponsorships available per program. There is no preferential positioning available. Ads run in random order. Flash file required (.swf) with embedded link to your designated landing page. (420 x 315 pixels)
- **Access to all registration information** for the video cast for the entire duration of your six month contract. Information for each viewer of the sponsored video cast includes name, job title, company and email address.
- **A private link to your own version of the video cast program,** which only features YOUR COMPANY'S advertising message and provides the opportunity for your company to conduct your own internal marketing of the video program.



Sponsorship Program Options

Contact your SupplyChainBrain representative for a list of current programs available for sponsorship and program launch dates.

Note: If available, you may buy an exclusive sponsorship of a program in order to secure all advertising time and to prevent others from sponsoring that specific program. Consult your SupplyChainBrain representative for details.

Number of Sponsorships	Cost (net)
1	$4,900
3	$9,800
5	$14,500
7	$17,500
9	$20,700
11	$23,100
15	$29,850



Value:

- High-Level Lead Generation
- High-Level Branding
- Full-Scale Advertising Real Estate
- Qualified Target Audience
- High-Tech Streaming Videos
- Quality Programming from Today's Most Informed Supply Chain Professionals

GL&SCS North American Circulation: 50,146

(200,000 Projected Readers)

Global Logistics & Supply Chain Strategies' in-depth case studies, content rich features and exclusive interviews are the basis for its reputation as the premier publication for executives at the highest levels of supply chain management. These highly sought after executives contribute most to the implementation of supply chain systems, services, software and solutions for their organizations. They include:

Executive VPs of Supply Chain

Sr. VPs of Supply Chain

VPs of Supply Chain

Corporate Directors of Supply Chain

Directors of Supply Chain

Supply Chain Managers

Supply Chain Analysts

Supply Chain Supervisors

Supply Chain Consultants

Supply Chain Coordinators

Supply Chain Project Leaders

Chief Logistics Officers

Exec. VPs of Logistics

Sr. VPs of Logistics

Directors of Logistics

Corp. Directors of Logistics

Corp. Logistics Managers

Chief Operations Officers

Exec. VPs of Operations

Sr. VPs of Operations

VPs of Operations

Sr. Directors of Operations

Directors of Operations

Managers of Operations

VPs of Transportation

Corporate Transportation Managers

Chief Information Officers

Managers of Information Systems

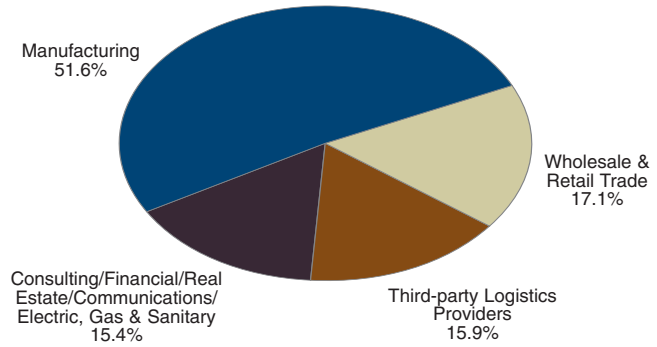
VPS of Information Technology

And other similar titles.

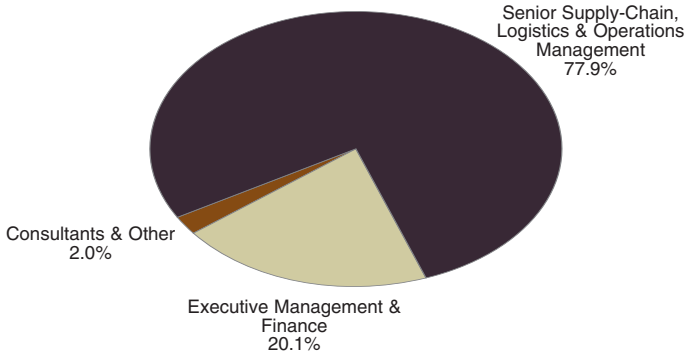
GL&SCS magazine should be considered an important component of every SupplyChainBrain marketing campaign!

In a 2008 Wayman Group study, when executives were asked which forms of media they rely on regularly to stay updated about their business, the most popular answer was industry publications at 93.5%. In that same study 77.8% of visitors to SupplyChainBrain.com indicated that they read GL&SCS magazine.

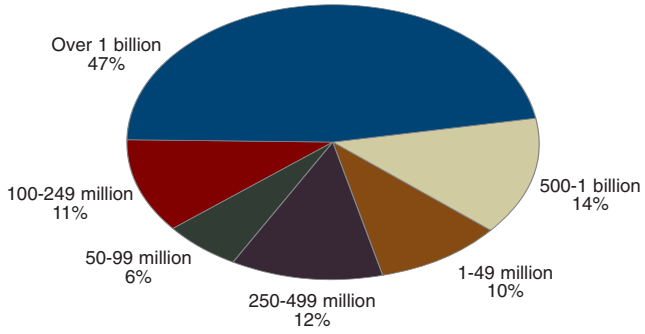
Industry Breakdown



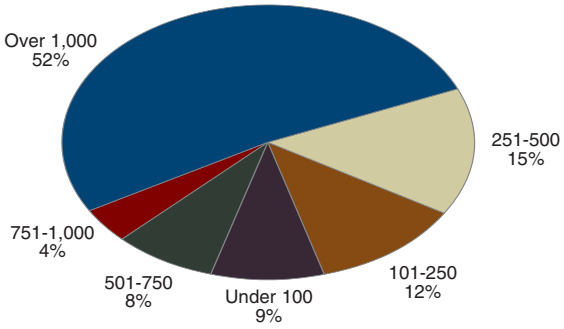
Job Title Breakdown



Breakdown by Company Sales Volume*



Number of Employees at Company*



**Based on the most recent 1,000 subscribers who provided this information on their subscription forms.*

GL&SCS Subscribers Sample

Executives at the Highest Levels of Supply Chain Management rely on GL&SCS magazine

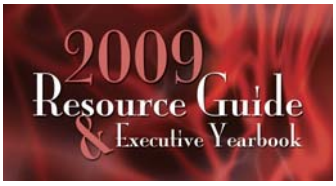
AutoZone, Senior Vice President of Supply Chain
Unisys Corporation, Director Supply Chain Solutions
Diamond Foods, Vice President Supply Chain
Gap Inc, Director Logistics Solutions
Arrow Electronics Inc, Director Global Logistics
Halliburton, Logistics Manager
Merck & Co. Inc., Global Director of Distribution & Logistics
Bumble Bee Foods, Purchasing & Logistics Manager
Cushman & Wakefield, Director Global Supply Chain Solutions
Alcoa Wheel & Forged Products, Logistics Manager
Ford Motor Co., Supply Chain Manager
Atari, Vice President Operations and Logistics
True Value Company, Director of International Logistics
DHL, Vice President Global Logistics
Barilla America, Inc., Vice President Supply Chain
Volvo-North America, Director Corporate Logistics
Dow Chemical Co, Global Director Supply Chain
Nintendo, Vice President of Supply Chain Operations
Celanese Corp, Logistics Distribution Manager
Pepsi Americas, Corporate Logistics Manager
Clorox, Director Supply Chain Planning
Linens'n Things, Operations Manager
BP, Commodity Manager Logistics
Pier 1 Imports, Director of International Logistics
Conagra Foods Inc, Dir of Supply Chain
Patrick Cudahy Inc, Director of Customer Svc/Logistics
Chiquita Brands, International Logistics Buyer
BJ's Wholesale Club Inc, Exec Vice President Logistics
Xerox Corp, Vice President Worldwide Supply Chain
Elizabeth Arden Inc., Senior Vice President Operations
Becton Dickinson & Co, Director of Supply Chain Logistics
Waterford Wedgwood USA, Vice President Operations
DuPont, Global Supply Chain Manager
Bristol-Myers, Director of Global Supply Chain
Abercrombie & Fitch, Director International Logistics
Exxon Mobil Chemical Co, Supply Chain Improvement Manager
Otis Elevator, Global Logistics Manager
Chevron Phillips, Supply Chain Manager
ArvinMeritor, Director Global Supply Chain
The Mens Warehouse, Director Logistics
Delta Faucet Co, Director of Logistics
Hills Pet Nutrition Inc, Director of Logistics
Blockbuster, Director Operations
Harley-Davidson Motor Co, General Manager Operations
Baxter Healthcare Corp, Supply Chain Director
Disney Parks, Director Logistics and Supply Chain Management
American Dairy Brands, Supply Chain Manager
Fruit of the Loom, Vice President of Logistics
99 Cents Only Stores, Vice President Logistics
Snap On Tools Inc, Corporate Manager Logistics
Cryovac Division Sealed Air Corp, Logistics Specialist
Heinz North America Consumer Products, Chief SC Officer
Beech-Nut Nutrition Corp., Logistics Manager
Jockey International Inc., Senior VP Sourcing & Operations
Bobcat Company, Director of Logistics
Cooper Tire & Rubber Co, Director Supply Chain
Fujitsu, Vice President Supply Chain
Alcoa, Logistics Manager
Armstrong World Industries, Manager Corporate Logistics
Fisher Controls, Director of Logistics
Haband Co Inc, Dir of Logistics
Colgate-Palmolive, Director of Global Logistics
Lego Systems Inc, Senior Supply Chain Director
Alcatel-Lucent, Senior Logistics Manager
Boy Scouts of America, Logistics Manager
Fender Musical Instruments, Senior VP Global Supply Chain
L'Oreal, Vice President Supply Chain
Brown Forman Corporation, Logistics Operations Manager
Dollar Tree Stores Inc., Vice President of Logistics
American Eagle Outfitters, Vice President of Operations
Fuji Photo Film, Supply Chain & Logistics Manager
Hewlett Packard Co, Supply Chain Operations Manager
Bell Laboratories Inc, Logistics Manager
Mitsubishi, Corporate Logistics Manager
Calgon Carbon, Logistics Director
General Electric, Director of Operations
Associated Food Stores, Logistics Manager
Hallmark Cards Inc, Logistics Coordinator
E & J Gallo Winery, Supply Chain Logistics Director
American Express, Strategy Director Logistics
Genzyme Corp., Assoc Dir of Logistics
Boston Market Corporation, Senior Director, Supply Chain
A&P, Director of Supply & Logistics
Energizer, Dir. International Logistics
Faultless Starch/Bon Ami, Vice President Logistics
Apple Computer Inc, Operations Manager
Google Inc, Supply Chain Program Manager
Mitsubishi Electric Automation, Inc, Dir. Supply Chain Management
Campbell Soup Co, Senior Vice President Global Supply Chain
Cadbury Schweppes Bev, Logistics Mgr
Alberto Culver Inc, International Logistics Manager
FedEx Global Supply Chain Services, Managing Director Operations
Hickory Farms, Director of Logistics & Supply Chain
Benjamin Moore & Co., Vice President Supply Chain
Great Plains Coca Cola, Corporate Logistics Manager
Basf Corp., Supply Chain Mgr
Payless ShoeSource, Vice President Supply Chain
Radio Shack Corp, Director of Logistics Operations
Cingular Wireless, Associate Director Operations
Cott Beverages USA Inc, Logistics Manager
Rand Mcnally Co, Director Supply Chain Management
Coty Inc, Logistics Manager
General Mills, Director of Logistics
AT&T Services Inc, Supply Chain Logistics Manager
Hammacher Schlemmer, Logistics Manager
Safeway Inc, Group Vice President Supply Chain
Crayola, Supply Chain Manager
Evian Waters, Vice President Supply Chain
Andersen Corporation, Dir of Logistics
Good Humor Breyers Ice Cream, Logistics Director
Deere & Company, Director Worldwide Logistics
Alliant Techsystems, Senior VP Contracts and Supply Chain
Frito-Lay, Dir of Supply Chain Innovation
The Clorox Company, Director of Transportation
Shell Chemical, Director of Finance
BASF, Vice President Supply Chain

GL&SCS 2009 Editorial Highlights

January

The 2009 Supply Chain Management Resource Guide & Executive Yearbook

Today's most respected supply-chain analysts provide a wealth of information on what to look for in the year to come as they weigh in on developments in over 35 specific supply-chain practices. Also includes the Supplier Directory, today's most complete list of industry suppliers of supply-chain solutions, systems and services.



March

Ten Complexity Masters

Case studies are the most compelling way to demonstrate what really works in the supply chain. This issue presents a multitude of real-life examples from companies in a variety of industries, including Automotive, High-tech/Electronics, Retail, CPG, Food & Beverage, Pharmaceutical/Biotech, Industrial Manufacturing, Chemicals & Energy, Aerospace & Defense and Wholesale Distribution. All have highly complex supply chains but very different strategies and solutions.

Plus

- How to be a Best-in-Class Logistics Customer
- Politics and Your Supply Chain
- Supply Chain IT, What's Hot; What's Not

April

Rethinking Sourcing and Distribution Strategies

Volatile fuel prices, sustainability issues and rising costs in low-cost countries (LCCs) are driving many companies to re-think both their sourcing and distribution strategies. Two key decisions on the table are whether to slow the wholesale shift to LCCs and opt for near-sourcing instead and whether to abandon centralized distribution in favor of a larger number of small, highly automated DCs that are closer to customers. Where companies come down on these decisions will depend on how the macro issues play out. Either way, supply chains will have to adapt.

Plus

- Does Your Supply Chain Still have Black Holes?
- New Technologies for Securing the Supply Chain

May

What's Next for the Logistics Market?

As the price of oil skyrocketed during the first half of 2008, shippers blew through their budgets and many truck owners were forced to leave the business. Oil retreated, at least temporarily, but the equipment that left the market is gone for good, much of it having been exported to foreign countries where the demand for used tractor-trailers is high. Does that loss of equipment portend another capacity crunch in the trucking industry or will a sagging economy continue to dampen demand for both oil and transportation? We'll examine the current signals and see where leading logistics providers and customers are placing their bets.

Plus

- Benchmarking Your Supply Chain
- Humanitarian Logistics

July

100 Great Supply Chain Partners

GL&SCS readers nominate providers of logistics, technology, transportation and consulting services as "Great Supply Chain Partners." Testimonials and case histories show how these winning partners use teamwork to ensure their customers supply-chain success.

Plus

- The Wireless Supply Chain
- Supplier Risk Management



September

Supply Chain Security: Are We Smart or Lucky?

While the populace at large is mainly concerned with terrorism, security concerns of supply chain professionals encompass that and much, much more. Are companies making real inroads in securing supply chains or are they partly relying on dumb luck?

Plus

- Sustainable Supply Chains—Journey Without End
- Vendor Consolidation
- Performance-based Relationships—Metrics that Work for All Partners
- Compliance Management
- CSCMP Preview

October

New Replenishment Strategies

It's not enough to have products or parts on the way when things run low. Preventing stock-outs requires that items be replenished with clockwork precision and in the right quantity. The coordination required among partners is no easy trick, and it depends on highly sophisticated data collection and sharing.

Plus

- Measuring the Performance of your Financial Supply Chain
- Supply Chain Centers of Excellence
- NITL (Transcomp) Preview

December

2009's Top Supply Chain Innovators

The year's most innovative supply-chain solutions, which have resulted in demonstrable cost savings, revenue generation and customer satisfaction for their companies, are identified by the Council of Supply Chain Management Professionals and *GL&SCS* magazine through a case-study competition.

Plus

- Insuring the Supply Chain
- The Rising Cost of Port Operations



All issues of *GL&SCS* magazine present a mix of features, departments, case studies, executive interviews, industry research and opinions that cover a wide array of supply-chain topics, including. . .

Industry Verticals
Automotive
High-Tech/Electronics
Retail
CPG
Food & Beverage
Pharmaceutical/Bio-Tech
Industrial Manufacturing
Chemicals & Energy
Aerospace & Defense
Service Industries
Apparel

Logistics/Transportation
Global Logistics
Third-Party Logistics
Global Fulfillment & Distribution
Global Trade Management
Inventory Planning/Optimization
Transportation & Distribution
Warehouse Logistics
Reverse Logistics
LTL/Truckload Services
Air Cargo
Ocean Transportation
Rail & Intermodal
Express/Small Shipments
Service Parts Management
Facility Location Planning
Value-Added Services

Technology Solutions
Asset Management
Business Intelligence & Analytics
Business Process Management
Collaboration & Integration
Customer Relationship Mgmt
EDI Communication (XML/EDI)
ERP & Enterprise Systems
Event Management
Forecasting & Demand Planning
Order Fulfillment & P.O. Mgmt
Product Lifecycle Management
RFID & Wireless
Sales & Operations Planning
Sourcing & Procurement Solutions
Supplier Relationship Mgmt
Supply Chain Analysis & Consulting
SC Finance & Revenue Mgmt
SC Planning & Optimization
Supply Chain Visibility
Transportation Management
Warehouse Management
Manufacturing Planning & Execution Systems
SaaS & On-Demand Systems
Software Architecture & SOA

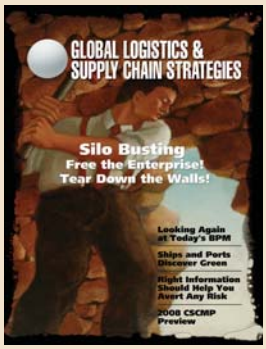
World Regions
The United States
Asia Pacific
Europe
Middle East/Africa
Latin America
China
Canada

General SCM
Global Supply Chain Mgmt
HR & Labor Management
Environmental
Network Planning
Quality & Metrics
SC Security & Risk Mgmt
Legal, Gov't, & Regulatory Issues
Business Strategy Alignment

GL&SCS 2009 Advertising Information

Closing Dates

Issue	Space Closing	Material Closing	On Sale Date
Jan.	Dec. 12	Dec. 19	Jan 8
March	Feb. 13	Feb. 20	March 9
April	Mar. 13	Mar. 20	April 8
May	Apr. 10	Apr. 17	May 8
July	Jun. 12	Jun. 19	July 8
Sept.	Aug. 14	Aug. 21	Sept. 8
Oct.	Sep. 11	Sep. 18	Oct. 8
Dec.	Nov. 13	Nov. 20	Dec. 8



2009 Rates

The following advertising rates for *GL&SCS* magazine are based on your company's total net integrated advertising budget with SupplyChainBrain. All *GL&SCS* print advertisements also automatically appear in the *GL&SCS* digital editions, which are posted on SupplyChainBrain.com and delivered via e-mail to digital edition subscribers. Contact your SupplyChainBrain representative for multi-page insert rates, additional fractional advertising options, advertorials, special positioning and our 800 number tracking service.

SupplyChainBrain 2009 Integrated Budget	*GL&SCS* Advertising Options			
	Full Page	1/2 Page	1/4 Page	2-Page Spread
0-$20,000	$8,500	$4,250	$2,200	$17,000
$21,000-$30,000	$6,500	$3,250	$1,700	$13,000
$31,000-$40,000	$4,990	$2,495	$1,400	$9,980
$41,000-$50,000	$3,990	$1,995	$1,200	$7,980
$51,000-$75,000	$3,490	$1,745	$900	$6,980
$76,000-$100,000	$2,990	$1,495	$800	$5,980
$101,000-$150,000	$1,990	$995	$600	$3,980
$151,000-$200,000	$1,490	$745	$400	$2,980

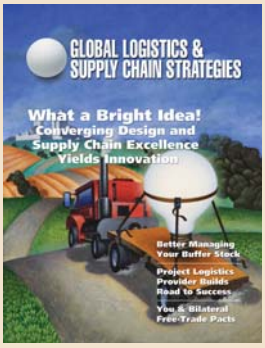
**All advertising includes four-color; rates are net*

Material Specifications

HI-RES PDF FILES ONLY (min. 300 dpi). All images must be in CMYK mode. Proofs must be supplied at 100%. Color files must be accompanied by a color proof. When files are submitted electronically, a proof must still be submitted to our Great Neck office.

Dimensions	Inches Wide x Deep	CMS Wide x Deep
Standard Page	7 x 10	17.8 x 25.4
1/2 Page (Isl.)	4 1/2 x 7 1/2	11.4 x 19.1
1/2 Page (Hor.)	7 x 4 7/8	17.8 x 12.4
1/2 Page (Vert.)	3 3/8 x 9 1/2	8.6 x 24.2
1/4 Page	3 3/8 x 4 7/8	8.6 x 12.4
2-Page Spread Bleed*	16 1/2 x 11 1/8	43.8 x 28.2
Bleed Page*	8 1/4 x 11 1/8	22.2x 28.2
Trim Size	8 x 10 7/8	21.6 x 27.6
2 Page Spread Trim	16 x 10 7/8	43.2 x 27.6

** Keep live matter 5/8" (1.6cm) from all trim*



General Regulations

Agency Commission: 15% on gross if paid within 30 days. Production charges billed net. Liability for content of advertisements printed, as well as any claims arising from advertisements, is assumed entirely by advertisers and advertising agencies. Position of advertisements is at discretion of publisher, except where a special position has been acknowledged by publisher in writing.

Send all materials to:

Keller International Publishing Corp.; Attention: Jessica Whitebook,
Production Director; 150 Great Neck Road; Great Neck, NY 11021;
Phone: 516-829-9210; Ext. 140; Fax: 516-829-7265;
E-mail:jwhitebook@kellerpubs.com

The Buzz about SupplyChainBrain!

"I don't save many magazines. I save all of yours. ***There's always something useful in each issue.*** *We're making progress in overall supply-chain strategies, moving away from traditional methods. I share your information with my friends in Tokyo at our parent company."*
— James J. Gordon, Jr., Director/General Manager, Canon, USA

"I'm very happy with Global Logistics & Supply Chain Strategies. It opens my mind to different creative ways to help and assist my company. ***There are so many great ideas presented in the magazine. I've found it to be an excellent aid.*** *"*
— Jermaine Harvey, Logistics Manager, Walmart Distribution

"SupplyChainBrain has spurred many ideas regarding global distribution strategies in terms of site location, operational concepts, systems and software. ***I often find myself saying 'now there's a great idea'.*** *"*
— Bruce Kroeschell, Operations Manager Black & Decker Corporation

" ***GL&SCS is a superb publication.*** *I am a senior logistician myself, having spent 26 years in the Army Ordinance Corps. With today's incredibly fast pace, short communication lines, global competition, just-in-time requirements and the demands to integrate information systems technology, the challenges of the modern-day logistics manager and logistics specialists in the commercial world are indeed challenging. Keep up the great work."*
— Don George, Colonel, U.S. Army

"Many of the articles contain information that I can use for my company. I've learned a lot from it. ***Very informative!*** *"*
— Joseph Ordile, Supply Chain Merchandising Transformation, Toys'R'Us

"We pay close attention to the reports on supply-chain software and third-party logistics providers. Although Hasbro has not utilized third-party logistics providers in the past, ***we are now evaluating a number of providers based on your articles.*** *SupplyChainBrain is a very valuable and educational tool for Hasbro. It helps us measure our own success and shows how global technology and services have improved."*
— B.J. O'Brien, Director of Global Trade & Customs, Hasbro Industries, Inc.

"Global Logistics and Supply Chain Strategies is ***the one information source that I read and refer to each month.*** *It provides both quick insights and more detailed articles across the supply chain."*
— Jim McKenzie, VP Supply Chain, Enforcer

" ***GL&SCS has provided me with a lot of options in terms of technology…such as transportation and optimization*** *…that I don't find in other magazines. It gives me what's out there and what's happening today."*
— Antionette Sims, World Wide Logistics Planner, Eastman Kodak Corporation

"I keep GL&SCS right on the table in my office. ***It's a great educational publication*** *. We don't know everything, and this helps keep us informed."*
— Bob Iannuzzo, Director of Supply Chain, Remy Amerique, Inc.

"I think GL&SCS is a very classy magazine. ***The articles are pertinent to most shippers, right on target*** *."*
— Emsley Lee Lopez, Dir. Of Logistics, Big 5 Sporting Goods

"Every month, I find articles in GL&SCS that are relevant to my work. ***I think this magazine is very helpful, very interesting, and well written.*** *"*
— William Weiss, Supply Chain Leader, Americas, Infineum USA L.P.



"Global Logistics & Supply Chain Strategies is ***really very informative!*** *"*
— Ellen Collins, International Logistics Coordinator, Lincoln Electric Holdings

"When you're in the world of procurement, and moving goods and buying services, you find that ***GL&SCS is an enormously helpful, informative and interesting magazine.*** *"*
— Cheryl Traugott, Sub-Contracts Administrator, Computer Sciences Corporation (CSC)

" ***GL&SCS has the perspective that encompasses the entire supply-chain process.*** *Overall I really like the way GL&SCS is put together."*
— Bob Olive, Senior Manager of Logistics, L.L. Bean Inc.

"I think Global Logistics & Supply Chain Strategies is ***the best of all the trade and logistics magazines!*** *"*
— Steve Ferguson, Supply Chain Mgr., Dow Chemical

"SupplyChainBrain is ***an excellent reference tool*** *. The case studies of 'real life' implementation of solutions are used by us on a number of occasions as decision-making tools."*
— Terrance R. Martin, Corporate Director, Logistics, Sorrento Lactalis, Inc.

"I think SupplyChainBrain touches upon the important supply chain subjects of the day and delivers them to the person who hasn't a lot of time. It provides a great opportunity to catch up on what's new and happening in an intelligent and somewhat entertaining style. The supply chain field isn't exactly drama, but ***SupplyChainBrain does capture your imagination*** *and provides the information."*
— Howard Jagoda, Vice President, Supplier Relations, Cardinal Health, Inc.

" ***Wow! What an issue*** *...the January edition of GL&SCS came today and I started to scan through it as I often do before packing it into my briefcase to save for my airline flights, and found myself reading the entire magazine from cover to cover. The topics were timely and the interviews were very meaningful. The executives that shared their best practices were obviously 'top of the heap' as they all grabbed and held my interest. I learned a great deal and now have much more to share. Congratulations on a first class edition, it's a keeper. Keep them coming!"*
— Wayne L. Bourne, Vice President, Logistics-Transportation, Best Buy Co. Inc.

"I have found SupplyChainBrain to be ***very helpful in keeping me up to date with what's happening in the industry*** *, with great information on the newest technologies. Since we'll all be implementing many of these innovations in the near future, the information you provide is really great."*
— Justin Catalona, Industrial Engineer & Warehousing Analyst, Campbell Soup Company

The Buzz about SupplyChainBrain!

"Of the five or six logistics publications I read each month, I find GL&SCS to be one of the most up-to-date and current. The case studies have been very helpful as well. The magazine is the right size and ***packed with useful information*** *. Many of the other logistics magazines are like advertisement encyclopedias with no real meat and potatoes."*
— Dominick Kass, Logistics Manager, Empire Kosher Poultry Inc.

"Our company, CT Global Inc., is a medium sized corporation. Several months ago, we reviewed the way we were moving goods from our manufacturing location in Shenzhen, China to world markets including North America, Europe and Australasia. We needed to find more efficient, more effective supply-chain solutions to meet and exceed customer expectations.

During the process of talking with various companies about their experiences and relationships with 3PL providers, we heard reference to your publication, Global Logistics & Supply Chain Strategies. Executive colleagues at several companies we spoke with referred to it as a valuable resource. Their recommendation was well placed.

In the process of completing our market study and deciding to place our 3PL business with UPS-SCS, ***we felt your magazine gave us independent, balanced and detailed information about the industry. It also provided professionally written articles that were researched thoroughly, containing substantial, relevant information on specific issues.***

Our relationship with UPS-SCS continues to grow. With guidance from reading your publication, we feel better informed about what's going on in the industry and where it's headed. Thank you."
— Phil Cox, President, CT Global Inc.

"Where other magazines only report on what's already been done, Global Logistics & Supply Chain Strategies presents a fresh approach, outlining what can be done using your detailed Logistics and Supply-Chain solutions. ***I find this magazine to be 100% professional, offering methods that help maintain, and in most cases, improve the bottom line.*** *"*
— Richard Matthews, Logistics Manager, Auto Vent Shade, Division of Lund International, Inc.

"SupplyChainBrain keeps me up-to-date on the logistics industry and what other companies are doing in terms of finding logistics solutions. It provides excellent information on freight carriers and third-party logistics providers and focuses on the programs they have implemented. ***We pay close attention to the case studies and often find them very applicable to situations encountered here at Recoton.*** *"*
— Shaun Winters, Vice President of Logistics, Recoton Corporation

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*"****GL&SCS offers content-rich articles****, which separates you from all others."*
— Gene Tyndall, Executive V.P. Global Markets & Solutions, Ryder Integrated Logistics

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"The ***content and breadth of coverage from SupplyChainBrain provides a helpful and excellent benchmark for us*** *as we plan and manage our global logistics efforts to better support DuPont businesses' supply chains. Both the features and the commentary present a truly global perspective."*
— Charles N. Beinkampen, of Global Logistics, DuPont

"SupplyChainBrain is very, very good. I think it provides the best general knowledge updates on all modes of logistics and transportation. ***I especially enjoy reading the case studies and about what people do to resolve supply chain issues.*** *"*
— Richard L. Hyland, dba Escalade Sports, Indian Industries, Inc.

"SupplyChainBrain is ***a great resource tool*** *. I read and used the information at my former company, and am utilizing it now as well, to keep me current on what's happening out there."*
— Dan Chevalier, Import/Export Analyst, Gardner Denver

"I spend a lot of time looking through and reading GL&SCS. I use the information in many ways. I really like the articles, and the advertisements help me find sources. ***It's an excellent magazine.*** *"*
— Terry Kafalas, Director of Logistics, Colorado Prime Corporation

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"I particularly enjoy reading the articles in Global Logistics & Supply Chain Strategies, and I ***use the magazine as a source of information that I move through the chain in our office.*** *"*
— Director, Global Logistics, Blockbuster, Inc.

"SupplyChainBrain keeps me up-to-date on the different approaches to logistics solutions being taken. ***There is always something you can pull out that's applicable to Xerox*** *. It really gives me a good idea of what's going on globally in the world of logistics."*
—Joe Genovese, Logistics Manager, Xerox International Partners

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"Thank you so much for your excellent article in the August issue of Global Logistics & Supply Chain Strategies. It was a rare piece that was encouraging on a human interest level as well as on the supply chain side. I have been involved in logistics for 30 years, and I could feel the pressure that 7Hills faced in undertaking such a huge project. So many articles in our industry's periodicals are dry and dull, but ***you have managed to produce something that reminds me of why I love this industry so much*** *. Global Logistics & Supply Chain Strategies touches so many lives in a positive way. You made my day."*
—Buster Lewis, President, Lewis Storage Company, Inc.

"Thank you for your excellent publication. I find your ***executive interviews to be most rewarding and useful*** *. I hope you'll continue this practice of bringing more of us 'Non Sexy Types' into the limelight."*
— Michael Kusuglos, Global Logistics Manager, Guardian Industries, Corp.

"I really enjoy reading Global Logistics & Supply Chain Strategies. Your forecasting ***helps us make long term decisions*** *and the articles keep us current on global activities. We're getting ready to expand our global reach, so knowing what's happening through GL&SCS is of great importance to us. The market is constantly changing, and you keep us right on top of it!"*
— Nick J. Rinaldi, Director of World Wide Logistics, Spectralink Corporation

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"Global Logistics & Supply Chain Strategies enables me to keep on top of what's going on in the industry, and ***to stay abreast of new ideas and innovations*** *. I enjoy reading each issue."*
— Jay Nearnberg, Director, Supply Chain, Toys 'R' Us, Inc.

"Global Logistics & Supply Chain Strategies' articles are very much in line with my responsibilities here. We are a U.S. based company supplying product to Europe. ***The global nature is in line with my requirements— and you're doing a great job!*** *The magazine reflects on various areas, and supplies the information."*
— Richard V. Miller, Supply Chain Manager, Looza USA

"I enjoy reading GL&SCS from cover to cover since it touches on ***all aspects of supply-chain management.*** *"*
— Nance Cirone, Worldwide Logistics Administrator, Polaroid Corporation

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"I ***appreciate and enjoy the articles*** *and shared information within*

The Buzz about SupplyChainBrain!

the pages of Global Logistics & Supply Chain Strategies."
— D. Carl Greene, Jr., Supply Chain Manager, Walmart Stores, Inc.

"When I started reading GL&SCS, I was a logistics manager at Boeing. I've since moved to Arrow Electronics, where I am a manager of supply-chain solutions. Essentially, I work with our customers to tailor a set of value-added material management services and e-commerce solutions into an integrated supply-chain solution. ***GL&SCS has had a lot to do with my making this career switch, by sparking my interest in this field****, as well as keeping me current on developments in supply-chain management."*
— Daniel F. Castello, Manager, Supply Chain Solutions, Arrow Electronics

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"I look at the GL&SCS cover to see what articles are pertinent to my work and I read those articles very carefully. ***The 100 Great Supply Chain Partners coverage is terrific!*** *The magazine is very good!"*
— Robert Nenadal, Manager Transportation Sourcing, MasterBrand Cabinets, Inc.

"The articles in Global Logistics & Supply Chain Strategies are very well written. ***We always find something in there that can be applied to our business,*** *and we enjoy reading each issue."*
— Joe Stewart, Operations Manager, Camping World

"When I travel, I take Global Logistics & Supply Chain Strategies with me. I like the style. ***You have some very good articles.*** *"*
— Robert Novacek, Transportation Manager, Philips Medical Systems

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"We are a global business that increasingly attempts to develop and implement an integrated supply chain. SupplyChainBrain focuses on these aspects, ***allowing us to stay on top of the latest integration strategies and solutions.*** *This certainly helps in our efforts to improve Union Carbide's supply-chain efficiency."*
— Stephen D. Tableman, Global Logistics Manager, Union Carbide Corp.

"I like GL&SCS because of ***the variety of articles it presents pertaining to logistics.*** *The publication keeps me up-to-date on important global issues."*
— Kent Schlaefer, Logistics Project Manager, Quaker Oats Co.

"I just read your Q & A with Gene Long, UPS Consulting, and wanted to tell you that I thought ***you did an excellent job of capturing the salient points of what acquisition is all about.*** *Thanks for a great job."*
— Judy T. Harmon, Media Relations Specialist, Manning, Selvage & Lee

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"GL&SCS is on point with the topics it covers month after month. ***There's a great deal of information that is relevant to what we do*** *and it's also insightful in keeping us informed on where the industry is heading and what some of the competition and service providers are doing as well."*
— Kenny Kim, Sr. Manager, Value-Added Logistics & Supply Chain Management, Philips Electronics N.A. Corporation

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"I like the in-depth articles and the case studies. GL&SCS is ***the first magazine I really enjoy from a supply-chain standpoint****."*
— Tom Ellefson, Supply Chain Manager, Ethicon, Inc., Division of Johnson & Johnson

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"I recently received the January issue of Global Logistics & Supply Chain Strategies and read with interest while on a flight from Chicago to San Jose. The periodic rough ride throughout my flight was no comparison to the 'bullwhip' effect I often see in company supply chains trying to catch up. From liability exposure to logistics analysis and glass pipeline dreams, many companies do not know how to effectively manage their supply chain. ***Your article, Best Practices Minimize the 'Luck Factor' in SC Planning, was a good read. Informative.*** *We work with OEM executives worldwide helping them develop and execute their technology outsource initiatives. Your magazine is insightful and well presented. Thank you."*
— Mark Zetter, President, Venture Outsource Group

"GL&SCS keeps me fully informed about what is going on in the logistics world outside of Sunoco. ***The magazine is a valuable logistics resource.*** *"*
— William Carr, Supply Chain Manager, Sunoco Inc.

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*"****I read Global Logistics & Supply Chain Strategies from cover to cover.*** *Right now, my company is working on global solution technology—and the magazine has provided information that has definitely been very helpful."*
— Kraig H. Stambaugh, Import Logistics Manager, Electrolux Home Products NA

"There is a lot of literature published today on supply-chain management but SupplyChainBrain stands out as one of the best resources for keeping up-to-date on supply-chain and logistics issues. ***I enjoy reviewing the case studies and relating them to what we are doing here at Welch Foods.*** *"*
— Dee Biggs, Director of Logistics, Welch Foods Inc.

"SupplyChainBrain helps keep me abreast of what other logistics professionals and retailers are doing in terms of managing their supply chains. Most importantly, it helps Service Merchandise Co. to stay in ***the forefront of logistics strategy.*** *"*
— Mike Butterazzi, Manager of Supply Chain Planning, Service Merchandise Co.

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*"****Reading GL&SCS magazine each month is a great way to maintain an awareness of supply chain best practices.*** *Business and technology has changed so much in the last several years. It's critical to have a resource to use as a checkpoint to ensure we are leveraging available technology, as well as implementing the right processes to maintain a competitive advantage. This magazine is valuable in that regard."*
— George T. Mahan, The Pepsi Bottling Group, Manager, Supply Chain Initiatives

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"I love your magazine and I read it cover to cover. I like the logistical state-of-the-union info, telling who's doing what and why. ***Global Logistics & Supply Chain Strategies has become my 'flying library'.*** *I always have a few issues with me on every flight!"*
— Tom Demuth, President, IDEA LLC

"SupplyChainBrain supplies me with the information I need to stay on top of trends within the transportation and logistics business. ***Their staff compiles excellent articles every month.*** *"*
— David Rosenzweig, Director of Marketing & Media, Lynden Logistics

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"SupplyChainBrain is always ***informative and insightful, always on the cutting edge*** *with the latest news of what people and companies are doing."*
— Steven Alsbro, Manager, Sales, Marketing, & Logistics, Whirlpool Corporation

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"Global Logistics & Supply Chain Strategies is a very good magazine. ***It provides excellent insight on the latest and greatest innovations*** *in the supply chain arena. I enjoy reading it very much."*
— Tanya A. Wilson, Supply Chief, United States Marine Corps

The Buzz about SupplyChainBrain!

"Global Logistics & Supply Chain Strategies is a great magazine with ***very good articles that have a definite bearing on the work I do****. I really enjoy it."*
— Edmund Garcia, Sr., Land Transport & Logistics Manager, Exxon Chemical

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"I find Global Logistics & Supply Chain Strategies ***very interesting, really good reading!*** *I've had to borrow other people's copies until I got my own!"*
— Bonnie Litoborski, Product Distribution Coordinator, Corn Products International, Corn Products U.S.

"I really enjoy reading Global Logistics & Supply Chain Strategies. ***I find the magazine to be very informative.*** *I take it with me on trips—and read it on the plane."*
— Rob Auslander, Director Worldwide Logistics, Dell Computer Corporation

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"SupplyChainBrain is very educational. I do quite a bit of purchasing, and I find the articles to be ***extremely helpful****."*
— Norman Pimentel, Manager of Supply Chain & Logistics, Chiquita Brands

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*"****I think Global Logistics & Supply Chain Strategies is one of the best, most informative publications I've seen in my 25 years of supply-chain management.*** *There are many publications I receive and throw out because they are not leading edge. GL&SCS is leading edge, on the cusp of what's happening. It provides balance, and it's very well-scripted—a great read!"*
— Richard Guy, Director of Supply Chain Management, Leybold Vacuum, Inc.

"GL&SCS magazine keeps me up to date on what's happening out there. It's well-written, down to earth, with ***many practical applications****. I really enjoy it."*
— Larry Nisivoccia, Purchasing & Logistics Manager, Heraeus Electro-Nite Co.

"GL&SCS offers ***a great way to keep up with the industry.*** *I focus on domestic transportation, and the information in GL&SCS is what I need. It's a really good magazine. I read it and enjoy it.*
— Troy Lauchman, Logistics Project Manager, Fuji Photo Film USA Inc.

"SupplyChainBrain is ***an invaluable resource****. It provides great, timely information on trends, and it presents ideas and solutions that can actually be applied. I always have their magazine with me when I travel. It's good reading!"*
— Timothy Goodbred, Planning Manager, SCA Tissue, Inc.

"I scan the articles and advertisements in Global Logistics & Supply Chain Strategies. ***Usually, two or three articles give me a different perspective on an approach****, and I can apply it to what we're doing at Hewlett-Packard"*
— Gordon D. Gilstrap, Director of Logistics, Hewlett-Packard

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*"****The articles in GL&SCS tend to be very detailed and informative with no fluff.*** *Many of the other logistics industry magazines I read offer all fluff and no real information, but you have written some excellent articles."*
— Andrew Gillespie, Manager of Logistics Planning, American Standard

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"Being a logistics analyst, I find GL&SCS very helpful and I read every issue. There are ***wonderful case studies*** *and articles I can distribute to the staff so we can all benefit."*
— Alana Daveduk, Customer Logistics Analyst, Avery Dennison

"In today's world, information is power. The primary goal of logistics managers and supervisors is to reduce costs and stay in step with changing times. ***GL&SCS helps give me a competitive edge that the other magazines don't provide.****"*
— Zack Perkins, Logistics Manager, Turner Broadcasting System Inc.

"SupplyChainBrain is very informative. I'm looking into RFID, and ***the information is very clear in your articles.****"*
— Tracy Horn, US & International Compliance Coordinator, Dare Foods, Ltd.

""I find SupplyChainBrain to be really informative. ***The articles are very good!****"*
— Paul Lindemeyer, Director of Imports, Ethan Allen, Inc.

GL&SCS is an informative, educational magazine with straight talk. It gives us the ***realities, the problems, and most important—the solutions.*** *The best magazine out there!"*
— Wendy Hedin, Director of Logistics, Special Materials Corporation

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"GL&SCS has given me some ideas and ***provides a look into the future*** *by telling me what's happening with technology and logistics right now. I read the magazine and really enjoy it."*
— Mark Waynicz, Purchasing Manager, Stone Industrial

"The articles in Global Logistics & Supply Chain Strategies are ***cutting edge, insightful and based on in-depth analyses and research*** *of current and future trends in supply chain management.* ***A must read for all supply chain professionals.****"*
—Vinod Singhal, Professor of Operations Management, Georgia Institute of Technology

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"Through SupplyChainBrain, ***I tend to find some validation on our business concepts*** *and that's important."*
— Lori M. Morgan, Director of Logistics, Kraft Foods

I love your magazine! Many times, you have wonderful, in-depth case studies. I find these to be most valuable because they're from the perspective of the customer. They show the savings and the effectiveness of solutions based on which technologies and which partners. ***The case studies you provide are really important!"***
— Lisa Brumfield, Corporate Communications Manager, Ryder Logistics & Transportation Solutions

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"As a supply chain professional and researcher for almost 15 years, I've read myriad publications dealing with the topic. Global Logistics and Supply Chain Strategies magazine has evolved into ***one of my most valued sources of information.*** *It's well written and keeps me informed about the profession."*
— Larry Lapide, Research Director, MIT Center for Transportation & Logistics



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