BPA WORLDWIDE℠ BUSINESS

BUSINESS PUBLICATION CIRCULATION STATEMENT FOR THE 6 MONTH PERIOD ENDED JUNE 2008

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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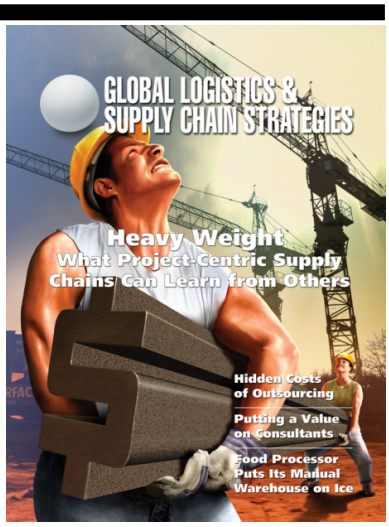
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GLOBAL LOGISTICS & SUPPLY CHAIN STRATEGIES

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supplychainbrain.com

Official Publication of: Global Logistics & Supply Chain Strategies
Established: 1997
Issues Per Year: 12



FIELD SERVED

GLOBAL LOGISTICS & SUPPLY CHAIN STRATEGIES serves manufacturing, wholesale/retail trade, third party logistics, freight forwarding and transportation/warehousing firms in the US and in select countries worldwide as reported in Paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are titled individuals in the areas of Supply Chain/Logistics, Executive Management, Operations, Finance, and Consultants , Other Titled & Non-titled Personnel.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	78
Advertiser and Agency	1,002
Rotated or Occasional	-
Allocated for Trade Shows and Conventions	-
All Other	713
TOTAL	**1,793**

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	50,146	100.0	50,146	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	**50,146**	**100.0**	**50,146**	**100.0**	**-**	**-**

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

2008 Issue	Number Removed	Number Added	Print Only	Digital Only	Qualified Non-Paid	Qualified Paid	Total Qualified
January	-	-	49,098	1,050			50,148
February	-	-	49,098	1,050			50,148
March	402	388	48,981	1,153			50,134
April	557	571	48,978	1,170			50,148
May	10,623	10,623	48,635	1,513			50,148
June	-	-	48,635	1,513			50,148
TOTAL	**11,582**	**11,582**					

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008
This issue is -% or 3 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Only	Digital Only	Senior Supply Chain; Logistics; Operations Management (Note 1)	Executive Management and Finance (Note 2)	Consultants and Other (Note 3)
Industrial Machinery	2,453	4.9	2,393	60	2,106	322	25
Electronics	2,870	5.7	2,748	122	2,458	365	47
Chemicals	2,605	5.2	2,522	83	2,303	268	34
Fabricated Metals	2,145	4.3	2,100	45	1,772	350	23
Transportation Equipment	1,795	3.6	1,741	54	1,520	247	28
Food	3,572	7.1	3,503	69	3,044	487	41
Rubber/Plastics	1,396	2.8	1,373	23	1,195	187	14
Primary Metals	831	1.7	814	17	695	131	5
Paper	1,089	2.2	1,076	13	965	112	12
Instruments	934	1.9	899	35	820	97	17
Apparel	687	1.4	672	15	524	153	10
Textiles	572	1.1	565	7	460	105	7
Print/Publishing	905	1.8	885	20	726	168	11
Stone, Glass & Clay	601	1.2	589	12	477	115	9
Furniture	656	1.3	645	11	523	128	5
Petroleum Refining	180	0.4	172	8	160	14	6
Wood	685	1.4	673	12	518	159	8
Crude Oil	162	0.3	155	7	132	23	7
Leather	70	0.1	67	3	63	7	-
Tobacco	57	0.1	57	-	48	9	-
Other Manufacturing	1,590	3.2	1,534	56	1,284	270	36
TOTAL MANUFACTURING	25,855	51.6	25,183	672	21,793	3,717	345
Third Party Logistics Providers including Freight Forwarders/Transportation	7,975	15.9	7,724	251	5,985	1,825	165
Wholesale/Retail Trade	8,575	17.1	8,371	204	6,536	1,937	104
Consulting	2,427	4.8	2,228	199	1,122	1,060	245
Financial/Insurance	695	1.4	677	18	414	246	35
Communications/Electric, Gas & Sanitary Services	1,108	2.2	1,067	41	842	234	32
Real Estate/Business Services	2,346	4.7	2,255	91	1,446	827	73
Others Allied to the Field	1,167	2.3	1,130	37	906	222	37
TOTAL QUALIFIED CIRCULATION	**50,148**	**100.0**	**48,635**	**1,513**	**39,044**	**10,068**	**1,036**
PERCENT	**100.0**		**97.0**	**3.0**	**77.9**	**20.1**	**2.1**

Note 1: Senior Supply Chain; Logistics; Operations Management includes Vice President Global Supply Chain, Global Supply Chain Director, Global Supply Chain Manager, Executive Vice President of Supply Chain, Sr. Vice President of Supply Chain, Vice President of Supply Chain, Corporate Director of Supply Chain, Director of Supply Chain, Supply Chain Manager, Supply Chain Analyst, Supply Chain Supervisor, Supply Chain Consultant, Supply Chain Coordinator, Supply Chain Project Leader, Chief Logistics Officer, Executive Vice President of Logistics, Sr. Vice President of Logistics, Director of Logistics, Corporate Director of Logistics, Corporate Logistics Manager, Chief Operations Officer, Executive Vice President of Operations, Senior Vice President of Operations, Vice President of Operations, Senior Director of Operations, Director of Operations, Manager of Operations, Vice President of Transportation, Corporate Transportation Manager, Chief Information Officer, Manager Information Systems, Sr. Vice President of Information Technology, Vice Presidents/Directors/Supervisors/Managers of Distribution or Traffic, and other Senior Supply Chain; Logistics; and Operations Management Titles.
Note 2: Executive Management and Finance includes President, Chairman, Chief Executive Officer, Executive Director, Managing Director, Owner, Principal, other Executive Management Titles, Chief Financial Officer, Vice President of Finance, Finance Director, Controller, Treasurer and other Financial Titles.
Note 3: Other includes Senior Consultants, Principal Consultants, Directors of Consulting and other Titled and Non-Titled personnel.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

QUALIFICATION SOURCE	Qualified Within 1 year	Qualified Within 2 years	Qualified Within 3 years	Print Only (A)	Digital Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
I. **TOTAL** – Personal direct request from the recipient:	**45,138**	**5,008**	**-**	**48,633**	**1,513**			**50,146**	**100.0**
a. Written	2,690	278	-	2,968	-			2,968	5.9
b. Telecommunication	27,772	3,697	-	31,099	370			31,469	62.8
c. Electronic	14,676	1,033	-	14,566	1,143			15,709	31.3
II. **TOTAL**– Request from recipient's company:	**2**	**-**	**-**	**2**	**-**			**2**	**-**
a. Written	2	-	-	2	-			2	-
b. Telecommunication	-	-	-	-	-			-	-
c. Electronic	-	-	-	-	-			-	-
III. **TOTAL** – Membership Benefit:	**-**	**-**	**-**	**-**	**-**			**-**	**-**
a. Individual	-	-	-	-	-			-	-
b. Organizational	-	-	-	-	-			-	-
IV. **TOTAL** – Communication from recipient or recipient's company (other than request):	**-**	**-**	**-**	**-**	**-**			**-**	**-**
a. Written	-	-	-	-	-			-	-
b. Telecommunication	-	-	-	-	-			-	-
c. Electronic	-	-	-	-	-			-	-
V. **TOTAL** – Sources other than above (listed alphabetically):	**-**	**-**	**-**	**-**	**-**			**-**	**-**
Association rosters and directories	-	-	-	-	-			-	-
Business directories	-	-	-	-	-			-	-
Independent field reports	-	-	-	-	-			-	-
Licensees – National, State or Local Government	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-			-	-
Other sources	-	-	-	-	-			-	-
VI. **TOTAL** – Single Copy Sales:	**-**	**-**	**-**	**-**	**-**			**-**	**-**
TOTAL QUALIFIED CIRCULATION	**45,140**	**5,008**	**-**	**48,635**	**1,513**			**50,148**	**100.0**
PERCENT	**90.0**	**10.0**	**-**	**97.0**	**3.0**			**100.0**	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

MAILING ADDRESS	Print Only (A)	Digital Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function	48,633	1,513			50,146	100.0
Individuals by name only	-	-			-	-
Titles or functions only	2	-			2	-
Company names only	-	-			-	-
Multi-Copy Same Addressee copies	-	-			-	-
Single Copy Sales	-	-			-	-
	48,635	**1,513**			**50,148**	**100.0**

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2008

State & Zip Code	Print Only	Digital Only	Total Qualified	Percent
039-049 Maine	180	2	182	
030-038 New Hampshire	241	7	248	
050-059 Vermont	94	5	99	
010-027 Massachusetts	1,284	55	1,339	
028-029 Rhode Island	202	2	204	
060-069 Connecticut	679	17	696	
NEW ENGLAND	2,680	88	2,768	5.5
100-149 New York	2,360	54	2,414	
070-089 New Jersey	1,961	69	2,030	
150-196 Pennsylvania	2,622	66	2,688	
MIDDLE ATLANTIC	6,943	189	7,132	14.2
430-459 Ohio	2,733	99	2,832	
460-479 Indiana	1,194	23	1,217	
600-629 Illinois	3,269	101	3,370	
480-499 Michigan	1,750	54	1,804	
530-549 Wisconsin	1,725	49	1,774	
EAST NO. CENTRAL	10,671	326	10,997	21.9
550-567 Minnesota	1,350	27	1,377	
500-528 Iowa	629	16	645	
630-658 Missouri	1,275	36	1,311	
580-588 North Dakota	145	2	147	
570-577 South Dakota	130	2	132	
680-693 Nebraska	366	7	373	
660-679 Kansas	608	11	619	
WEST NO. CENTRAL	4,503	101	4,604	9.2
197-199 Delaware	145	5	150	
206-219 Maryland	637	18	655	
200-205 Washington, DC	106	8	114	
220-246 Virginia	1,043	32	1,075	
247-268 West Virginia	155	4	159	
270-289 North Carolina	1,664	47	1,711	
290-299 South Carolina	610	24	634	
300-319 Georgia	1,889	62	1,951	
320-349 Florida	2,046	56	2,102	
SOUTH ATLANTIC	8,295	256	8,551	17.1

State & Zip Code	Print Only	Digital Only	Total Qualified	Percent
400-427 Kentucky	410	12	422	
370-385 Tennessee	1,207	39	1,246	
350-369 Alabama	572	10	582	
386-397 Mississippi	291	1	292	
EAST SO. CENTRAL	2,480	62	2,542	5.1
716-729 Arkansas	481	11	492	
700-714 Louisiana	230	11	241	
730-749 Oklahoma	380	4	384	
750-799 Texas	3,469	129	3,598	
WEST SO. CENTRAL	4,560	155	4,715	9.4
590-599 Montana	84	1	85	
832-838 Idaho	185	1	186	
820-831 Wyoming	40	1	41	
800-816 Colorado	645	25	670	
870-884 New Mexico	158	5	163	
850-865 Arizona	604	28	632	
840-847 Utah	398	12	410	
889-898 Nevada	179	4	183	
MOUNTAIN	2,293	77	2,370	4.7
995-999 Alaska	23	2	25	
980-994 Washington	837	25	862	
970-979 Oregon	648	15	663	
900-961 California	4,473	191	4,664	
967-968 Hawaii	26	3	29	
PACIFIC	6,007	236	6,243	12.4
UNITED STATES	48,432	1,490	49,922	99.5
969 & 004-009 U.S. Territories	54	2	56	
Canada	129	17	146	
Mexico	-	-	-	
Other International	1	3	4	
APO/FPO	19	1	20	
TOTAL QUALIFIED CIRCULATION	**48,635**	**1,513**	**50,148**	**100.0**

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2004	**2005**	**2006**	***2007**	****2008**
Total Audit Average Qualified	50,492	50,492	50,377	50,148	50,146
Qualified Non-Paid Total	50,492	50,492	50,377	50,148	50,146
Print Only	50,492	50,492	50,377	50,148	48,904
Digital Only	-	-	-	-	1,242
Qualified Paid Total	-	-	-	-	-
Print Only	-	-	-	-	-
Digital Only	-	-	-	-	-
Post Expire Copies included in Paid Circulation	***NC	***NC	***NC	***NC	***NC
Average Annual Order Price	***NC	***NC	***NC	***NC	***NC

***NOTE: The audited average qualified circulation for January – June 2007 = 50,148.**
The unaudited average qualified circulation for July - December 2007 = 50,148.
Yielding an average qualified circulation of 50,148.
****2008 data is unaudited.**
*****NC = None Claimed.**

10. PAID CIRCULATION DATA

***NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

METHOD OF DISTRIBUTION:
Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

PARAGRAPH 2 – LATE MAILING OF ISSUE:
15,002 copies or 29.3% of the May 2008 issue were mailed on June 4, 2008.
1,488 copies or 2.9% of the May 2008 issue were mailed on June 12, 2008.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Print Only

	Total Qualified		Qualified Non-Paid		Qualified Paid	
QUALIFIED CIRCULATION	Copies	Percent	Copies	Percent	Copies	Percent
Individual	48,904	100.0	48,904	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	**48,904**	**100.0**	**48,904**	**100.0**	**-**	**-**

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Digital Only

	Total Qualified		Qualified Non-Paid		Qualified Paid	
QUALIFIED CIRCULATION	Copies	Percent	Copies	Percent	Copies	Percent
Individual	1,242	100.0	1,242	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	**1,242**	**100.0**	**1,242**	**100.0**	**-**	**-**

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

BRAD BERGER, PUBLISHER

PAM FUENTES, CIRCULATION DIRECTOR

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report.
It will be included in the annual audit made by BPA Worldwide.

Date signed	July 15, 2008
State	NY
County	Nassau
Received by BPA Worldwide	July 15, 2008
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