GL&SCS North American Circulation: 50,146

(200,000 Projected Readers)

Global Logistics & Supply Chain Strategies' in-depth case studies, content rich features and exclusive interviews are the basis for its reputation as the premier publication for executives at the highest levels of supply chain management. These highly sought after executives contribute most to the implementation of supply chain systems, services, software and solutions for their organizations. They include:

Executive VPs of Supply Chain

Sr. VPs of Supply Chain

VPs of Supply Chain

Corporate Directors of Supply Chain

Directors of Supply Chain

Supply Chain Managers

Supply Chain Analysts

Supply Chain Supervisors

Supply Chain Consultants

Supply Chain Coordinators

Supply Chain Project Leaders

Chief Logistics Officers

Exec. VPs of Logistics

Sr. VPs of Logistics

Directors of Logistics

Corp. Directors of Logistics

Corp. Logistics Managers

Chief Operations Officers

Exec. VPs of Operations

Sr. VPs of Operations

VPs of Operations

Sr. Directors of Operations

Directors of Operations

Managers of Operations

VPs of Transportation

Corporate Transportation Managers

Chief Information Officers

Managers of Information Systems

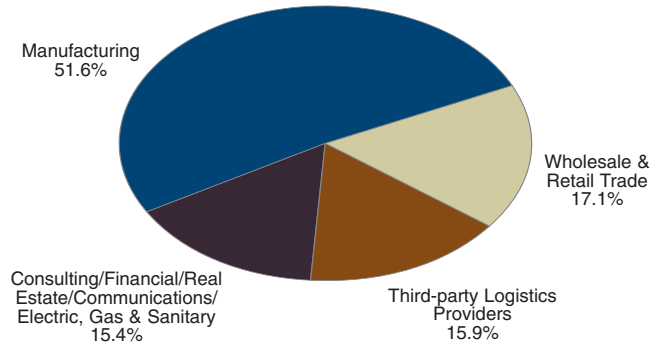
VPS of Information Technology

And other similar titles.

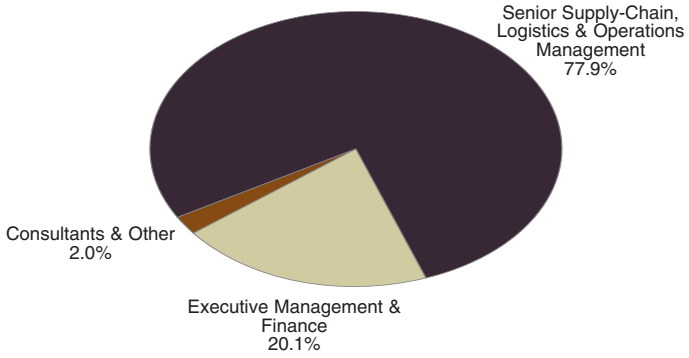
GL&SCS magazine should be considered an important component of every SupplyChainBrain marketing campaign!

In a 2008 Wayman Group study, when executives were asked which forms of media they rely on regularly to stay updated about their business, the most popular answer was industry publications at 93.5%. In that same study 77.8% of visitors to SupplyChainBrain.com indicated that they read GL&SCS magazine.

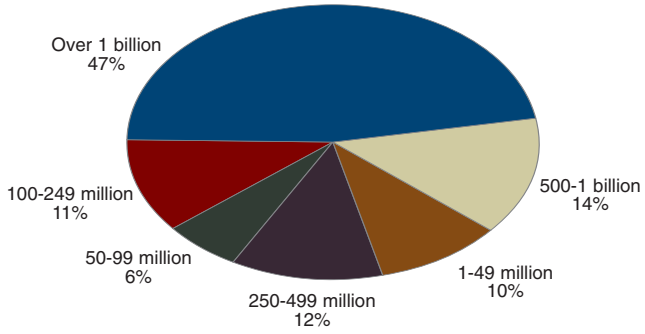
Industry Breakdown



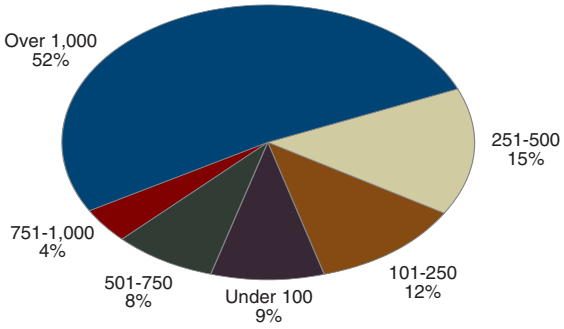
Job Title Breakdown



Breakdown by Company Sales Volume*



Number of Employees at Company*



**Based on the most recent 1,000 subscribers who provided this information on their subscription forms.*

GL&SCS Subscribers Sample

Executives at the Highest Levels of Supply Chain Management rely on GL&SCS magazine

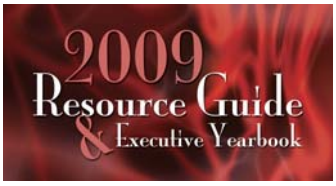
AutoZone, Senior Vice President of Supply Chain
Unisys Corporation, Director Supply Chain Solutions
Diamond Foods, Vice President Supply Chain
Gap Inc, Director Logistics Solutions
Arrow Electronics Inc, Director Global Logistics
Halliburton, Logistics Manager
Merck & Co. Inc., Global Director of Distribution & Logistics
Bumble Bee Foods, Purchasing & Logistics Manager
Cushman & Wakefield, Director Global Supply Chain Solutions
Alcoa Wheel & Forged Products, Logistics Manager
Ford Motor Co., Supply Chain Manager
Atari, Vice President Operations and Logistics
True Value Company, Director of International Logistics
DHL, Vice President Global Logistics
Barilla America, Inc., Vice President Supply Chain
Volvo-North America, Director Corporate Logistics
Dow Chemical Co, Global Director Supply Chain
Nintendo, Vice President of Supply Chain Operations
Celanese Corp, Logistics Distribution Manager
Pepsi Americas, Corporate Logistics Manager
Clorox, Director Supply Chain Planning
Linens'n Things, Operations Manager
BP, Commodity Manager Logistics
Pier 1 Imports, Director of International Logistics
Conagra Foods Inc, Dir of Supply Chain
Patrick Cudahy Inc, Director of Customer Svc/Logistics
Chiquita Brands, International Logistics Buyer
BJ's Wholesale Club Inc, Exec Vice President Logistics
Xerox Corp, Vice President Worldwide Supply Chain
Elizabeth Arden Inc., Senior Vice President Operations
Becton Dickinson & Co, Director of Supply Chain Logistics
Waterford Wedgwood USA, Vice President Operations
DuPont, Global Supply Chain Manager
Bristol-Myers, Director of Global Supply Chain
Abercrombie & Fitch, Director International Logistics
Exxon Mobil Chemical Co, Supply Chain Improvement Manager
Otis Elevator, Global Logistics Manager
Chevron Phillips, Supply Chain Manager
ArvinMeritor, Director Global Supply Chain
The Mens Warehouse, Director Logistics
Delta Faucet Co, Director of Logistics
Hills Pet Nutrition Inc, Director of Logistics
Blockbuster, Director Operations
Harley-Davidson Motor Co, General Manager Operations
Baxter Healthcare Corp, Supply Chain Director
Disney Parks, Director Logistics and Supply Chain Management
American Dairy Brands, Supply Chain Manager
Fruit of the Loom, Vice President of Logistics
99 Cents Only Stores, Vice President Logistics
Snap On Tools Inc, Corporate Manager Logistics
Cryovac Division Sealed Air Corp, Logistics Specialist
Heinz North America Consumer Products, Chief SC Officer
Beech-Nut Nutrition Corp., Logistics Manager
Jockey International Inc., Senior VP Sourcing & Operations
Bobcat Company, Director of Logistics
Cooper Tire & Rubber Co, Director Supply Chain
Fujitsu, Vice President Supply Chain
Alcoa, Logistics Manager
Armstrong World Industries, Manager Corporate Logistics
Fisher Controls, Director of Logistics
Haband Co Inc, Dir of Logistics
Colgate-Palmolive, Director of Global Logistics
Lego Systems Inc, Senior Supply Chain Director
Alcatel-Lucent, Senior Logistics Manager
Boy Scouts of America, Logistics Manager
Fender Musical Instruments, Senior VP Global Supply Chain
L'Oreal, Vice President Supply Chain
Brown Forman Corporation, Logistics Operations Manager
Dollar Tree Stores Inc., Vice President of Logistics
American Eagle Outfitters, Vice President of Operations
Fuji Photo Film, Supply Chain & Logistics Manager
Hewlett Packard Co, Supply Chain Operations Manager
Bell Laboratories Inc, Logistics Manager
Mitsubishi, Corporate Logistics Manager
Calgon Carbon, Logistics Director
General Electric, Director of Operations
Associated Food Stores, Logistics Manager
Hallmark Cards Inc, Logistics Coordinator
E & J Gallo Winery, Supply Chain Logistics Director
American Express, Strategy Director Logistics
Genzyme Corp., Assoc Dir of Logistics
Boston Market Corporation, Senior Director, Supply Chain
A&P, Director of Supply & Logistics
Energizer, Dir. International Logistics
Faultless Starch/Bon Ami, Vice President Logistics
Apple Computer Inc, Operations Manager
Google Inc, Supply Chain Program Manager
Mitsubishi Electric Automation, Inc, Dir. Supply Chain Management
Campbell Soup Co, Senior Vice President Global Supply Chain
Cadbury Schweppes Bev, Logistics Mgr
Alberto Culver Inc, International Logistics Manager
FedEx Global Supply Chain Services, Managing Director Operations
Hickory Farms, Director of Logistics & Supply Chain
Benjamin Moore & Co., Vice President Supply Chain
Great Plains Coca Cola, Corporate Logistics Manager
Basf Corp., Supply Chain Mgr
Payless ShoeSource, Vice President Supply Chain
Radio Shack Corp, Director of Logistics Operations
Cingular Wireless, Associate Director Operations
Cott Beverages USA Inc, Logistics Manager
Rand Mcnally Co, Director Supply Chain Management
Coty Inc, Logistics Manager
General Mills, Director of Logistics
AT&T Services Inc, Supply Chain Logistics Manager
Hammacher Schlemmer, Logistics Manager
Safeway Inc, Group Vice President Supply Chain
Crayola, Supply Chain Manager
Evian Waters, Vice President Supply Chain
Andersen Corporation, Dir of Logistics
Good Humor Breyers Ice Cream, Logistics Director
Deere & Company, Director Worldwide Logistics
Alliant Techsystems, Senior VP Contracts and Supply Chain
Frito-Lay, Dir of Supply Chain Innovation
The Clorox Company, Director of Transportation
Shell Chemical, Director of Finance
BASF, Vice President Supply Chain

GL&SCS 2009 Editorial Highlights

January

The 2009 Supply Chain Management Resource Guide & Executive Yearbook

Today's most respected supply-chain analysts provide a wealth of information on what to look for in the year to come as they weigh in on developments in over 35 specific supply-chain practices. Also includes the Supplier Directory, today's most complete list of industry suppliers of supply-chain solutions, systems and services.



March

Ten Complexity Masters

Case studies are the most compelling way to demonstrate what really works in the supply chain. This issue presents a multitude of real-life examples from companies in a variety of industries, including Automotive, High-tech/Electronics, Retail, CPG, Food & Beverage, Pharmaceutical/Biotech, Industrial Manufacturing, Chemicals & Energy, Aerospace & Defense and Wholesale Distribution. All have highly complex supply chains but very different strategies and solutions.

Plus

- How to be a Best-in-Class Logistics Customer
- Politics and Your Supply Chain
- Supply Chain IT, What's Hot; What's Not

April

Rethinking Sourcing and Distribution Strategies

Volatile fuel prices, sustainability issues and rising costs in low-cost countries (LCCs) are driving many companies to re-think both their sourcing and distribution strategies. Two key decisions on the table are whether to slow the wholesale shift to LCCs and opt for near-sourcing instead and whether to abandon centralized distribution in favor of a larger number of small, highly automated DCs that are closer to customers. Where companies come down on these decisions will depend on how the macro issues play out. Either way, supply chains will have to adapt.

Plus

- Does Your Supply Chain Still have Black Holes?
- New Technologies for Securing the Supply Chain

May

What's Next for the Logistics Market?

As the price of oil skyrocketed during the first half of 2008, shippers blew through their budgets and many truck owners were forced to leave the business. Oil retreated, at least temporarily, but the equipment that left the market is gone for good, much of it having been exported to foreign countries where the demand for used tractor-trailers is high. Does that loss of equipment portend another capacity crunch in the trucking industry or will a sagging economy continue to dampen demand for both oil and transportation? We'll examine the current signals and see where leading logistics providers and customers are placing their bets.

Plus

- Benchmarking Your Supply Chain
- Humanitarian Logistics

July

100 Great Supply Chain Partners

GL&SCS readers nominate providers of logistics, technology, transportation and consulting services as "Great Supply Chain Partners." Testimonials and case histories show how these winning partners use teamwork to ensure their customers supply-chain success.

Plus

- The Wireless Supply Chain
- Supplier Risk Management



September

Supply Chain Security: Are We Smart or Lucky?

While the populace at large is mainly concerned with terrorism, security concerns of supply chain professionals encompass that and much, much more. Are companies making real inroads in securing supply chains or are they partly relying on dumb luck?

Plus

- Sustainable Supply Chains—Journey Without End
- Vendor Consolidation
- Performance-based Relationships—Metrics that Work for All Partners
- Compliance Management
- CSCMP Preview

October

New Replenishment Strategies

It's not enough to have products or parts on the way when things run low. Preventing stock-outs requires that items be replenished with clockwork precision and in the right quantity. The coordination required among partners is no easy trick, and it depends on highly sophisticated data collection and sharing.

Plus

- Measuring the Performance of your Financial Supply Chain
- Supply Chain Centers of Excellence
- NITL (Transcomp) Preview

December

2009's Top Supply Chain Innovators

The year's most innovative supply-chain solutions, which have resulted in demonstrable cost savings, revenue generation and customer satisfaction for their companies, are identified by the Council of Supply Chain Management Professionals and *GL&SCS* magazine through a case-study competition.

Plus

- Insuring the Supply Chain
- The Rising Cost of Port Operations



All issues of *GL&SCS* magazine present a mix of features, departments, case studies, executive interviews, industry research and opinions that cover a wide array of supply-chain topics, including. . .

Industry Verticals
Automotive
High-Tech/Electronics
Retail
CPG
Food & Beverage
Pharmaceutical/Bio-Tech
Industrial Manufacturing
Chemicals & Energy
Aerospace & Defense
Service Industries
Apparel

Logistics/Transportation
Global Logistics
Third-Party Logistics
Global Fulfillment & Distribution
Global Trade Management
Inventory Planning/Optimization
Transportation & Distribution
Warehouse Logistics
Reverse Logistics
LTL/Truckload Services
Air Cargo
Ocean Transportation
Rail & Intermodal
Express/Small Shipments
Service Parts Management
Facility Location Planning
Value-Added Services

Technology Solutions
Asset Management
Business Intelligence & Analytics
Business Process Management
Collaboration & Integration
Customer Relationship Mgmt
EDI Communication (XML/EDI)
ERP & Enterprise Systems
Event Management
Forecasting & Demand Planning
Order Fulfillment & P.O. Mgmt
Product Lifecycle Management
RFID & Wireless
Sales & Operations Planning
Sourcing & Procurement Solutions
Supplier Relationship Mgmt
Supply Chain Analysis & Consulting
SC Finance & Revenue Mgmt
SC Planning & Optimization
Supply Chain Visibility
Transportation Management
Warehouse Management
Manufacturing Planning & Execution Systems
SaaS & On-Demand Systems
Software Architecture & SOA

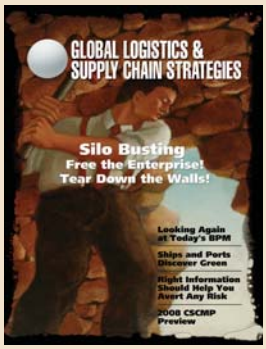
World Regions
The United States
Asia Pacific
Europe
Middle East/Africa
Latin America
China
Canada

General SCM
Global Supply Chain Mgmt
HR & Labor Management
Environmental
Network Planning
Quality & Metrics
SC Security & Risk Mgmt
Legal, Gov't, & Regulatory Issues
Business Strategy Alignment

GL&SCS 2009 Advertising Information

Closing Dates

Issue	Space Closing	Material Closing	On Sale Date
Jan.	Dec. 12	Dec. 19	Jan 8
March	Feb. 13	Feb. 20	March 9
April	Mar. 13	Mar. 20	April 8
May	Apr. 10	Apr. 17	May 8
July	Jun. 12	Jun. 19	July 8
Sept.	Aug. 14	Aug. 21	Sept. 8
Oct.	Sep. 11	Sep. 18	Oct. 8
Dec.	Nov. 13	Nov. 20	Dec. 8



2009 Rates

The following advertising rates for *GL&SCS* magazine are based on your company's total net integrated advertising budget with SupplyChainBrain. All *GL&SCS* print advertisements also automatically appear in the *GL&SCS* digital editions, which are posted on SupplyChainBrain.com and delivered via e-mail to digital edition subscribers. Contact your SupplyChainBrain representative for multi-page insert rates, additional fractional advertising options, advertorials, special positioning and our 800 number tracking service.

SupplyChainBrain 2009 Integrated Budget	*GL&SCS* Advertising Options			
	Full Page	1/2 Page	1/4 Page	2-Page Spread
0-$20,000	$8,500	$4,250	$2,200	$17,000
$21,000-$30,000	$6,500	$3,250	$1,700	$13,000
$31,000-$40,000	$4,990	$2,495	$1,400	$9,980
$41,000-$50,000	$3,990	$1,995	$1,200	$7,980
$51,000-$75,000	$3,490	$1,745	$900	$6,980
$76,000-$100,000	$2,990	$1,495	$800	$5,980
$101,000-$150,000	$1,990	$995	$600	$3,980
$151,000-$200,000	$1,490	$745	$400	$2,980

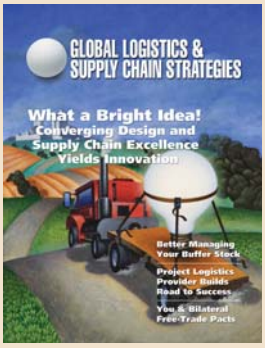
**All advertising includes four-color; rates are net*

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HI-RES PDF FILES ONLY (min. 300 dpi). All images must be in CMYK mode. Proofs must be supplied at 100%. Color files must be accompanied by a color proof. When files are submitted electronically, a proof must still be submitted to our Great Neck office.

Dimensions	Inches Wide x Deep	CMS Wide x Deep
Standard Page	7 x 10	17.8 x 25.4
1/2 Page (Isl.)	4 1/2 x 7 1/2	11.4 x 19.1
1/2 Page (Hor.)	7 x 4 7/8	17.8 x 12.4
1/2 Page (Vert.)	3 3/8 x 9 1/2	8.6 x 24.2
1/4 Page	3 3/8 x 4 7/8	8.6 x 12.4
2-Page Spread Bleed*	16 1/2 x 11 1/8	43.8 x 28.2
Bleed Page*	8 1/4 x 11 1/8	22.2x 28.2
Trim Size	8 x 10 7/8	21.6 x 27.6
2 Page Spread Trim	16 x 10 7/8	43.2 x 27.6

** Keep live matter 5/8" (1.6cm) from all trim*



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