GL&SCS 2003 EDITORIAL CALENDAR

JANUARY



The 2003 Supply Chain Survival Guide
Supply-chain executives with 8 leading companies discuss the "must" strategies necessary to stay competitive in today's business environment.

BONUS DISTRIBUTION
- *Interlog, January 28 – 30, Amelia Island, FL*
- *Supply Chain Collaboration Conference Jan. 29 - 31, New Orleans, LA*

Space Closing: December 6
Material Closing: December 16

FEBRUARY

Feature Articles:
- Supply-chain Management Case Study
- Transport Security: New rules for a new world
- Progress in Supply-chain Integration

Also:
- Ideas and Trends in Supply-chain Management
- Industry Views and Opinions
- Logistics News
- Supply-chain Technology News
- Partnerships and Alliances
- Global Shipping Report: Airfreight
- Industry Focus: Consumer Goods
- Regional Highlight: Europe

Special Supplement: 2003 Supply Chain Calendar of Events

BONUS DISTRIBUTION
- *Senior Supply Chain Executive Retreat, February 24 – 26, Phoenix, AZ*
- *National Manufacturing Week, March 3 – 6, Chicago, IL*
- *International Transport & Logistics Week, March 26 – 28, Paris, France*

Space Closing: January 10
Material Closing: January 17

MARCH

Feature Articles:
- Supply-chain Management Case Study
- SC Software Winners: What are they doing right?
- Adaptive Logistics Management
- Merging Transportation and International Logistics Management

Also:
- Ideas and Trends in Supply-chain Management
- Industry Views and Opinions
- Logistics News
- Supply-chain Technology News
- Partnerships and Alliances
- Global Shipping Report: Ocean Freight/Seaports
- Industry Focus: Automotive
- Regional Highlight: Asia

BONUS DISTRIBUTION
- *Supply Chain World North America, April 7 – 9, Atlanta, GA*

Space Closing: February 7
Material Closing: February 14

APRIL

Feature Articles:
- Supply-chain Management Case Study
- Portal Strategies for Collaboration
- CRM: Shining a Light on Customer Profitability
- Making Logistics a Competitive Advantage

Also:
- Ideas and Trends in Supply-chain Management
- Industry Views and Opinions
- Logistics News
- Supply-chain Technology News
- Partnerships and Alliances
- Global Shipping Report: Airfreight
- Industry Focus: High-tech/Electronics
- Regional Highlight: Latin America

Special Section: Distribution/Computer Expo Preview

BONUS DISTRIBUTION
- *WERC's 26th Annual Conference, April 27 – 30, San Francisco, CA*
- *The Logistics & e-Supply Chain Forum, May 4 – 7, New York, NY*
- *Distribution/Computer Expo, May 20 – 23, Chicago, IL*

Space Closing: March 7
Material Closing: March 14

MAY

Feature Articles:
- Supply-chain Management Case Study
- Multichannel Logistics
- Making the ROI Case for IT Investments

Also:
- Ideas and Trends in Supply-chain Management
- Industry Views and Opinions
- Logistics News
- Supply-chain Technology News
- Partnerships and Alliances
- Global Shipping Report: Ocean Freight/Seaports
- Industry Focus: Food Processing
- Regional Highlight: Europe

Special Report: Facility Location Planning

BONUS DISTRIBUTION
- *Distribution/Computer Expo, May 20 – 23, Chicago, IL*
- *Retail Systems/VICS Collaborative Commerce, June 9 – 12, Chicago, IL*
- *Warehouse of the Future, June 16 – 18, Las Vegas, NV*
- *International Logistics Exhibition (SIL) 2003, June 17 – 20, Barcelona, Spain*

Space Closing: April 11
Material Closing: April 18

JUNE

Feature Articles:
- Supply-chain Management Case Study
- Logistics Network Modeling Tools
- Inventory Visibility & Optimization
- From Vendor to Service Provider

Also:
- Ideas and Trends in Supply-chain Management
- Industry Views and Opinions
- Logistics News
- Supply-chain Technology News
- Partnerships and Alliances
- Global Shipping Report: Airfreight
- Industry Focus: Biotech/Pharmaceuticals and Life Sciences
- Regional Highlight: Asia

BONUS DISTRIBUTION
- *SupplyChainXchange, July 19 – 22, Park City, UT*

Space Closing: May 9
Material Closing: May 16

JULY

Feature Articles:
- Supply-chain Management Case Study
- Wireless Solutions in the Trucking Industry
- Managing Outsourced Relationships
- Strategic Sourcing and SRM

Also:
- Ideas and Trends in Supply-chain Management
- Industry Views and Opinions
- Logistics News
- Supply-chain Technology News
- Partnerships and Alliances
- Global Shipping Report: Ocean Freight/Seaports
- Industry Focus: Consumer Goods
- Regional Highlight: Latin America

BONUS DISTRIBUTION
- *SupplyChainXchange, July 19 – 22, Park City, UT*
- *CLM Annual Conference, Sept 21 – 24, Chicago, IL*

Space Closing: June 13
Material Closing: June 20

AUGUST



The 2003 Top 100 Supply Chain Partners
Top research organizations come together with *GL&SCS* to create an annual list of 100 companies whose products and/or services have made a significant impact on the supply-chain operations of corporations operating in the U.S. and abroad. The input of over 1,000 executives from Jan 1 through June 20 will determine this year's list.

Also...
- Supply-chain Management Case Study
- Advances in Warehouse Productivity
- 3PLs for Financial Services

BONUS DISTRIBUTION
- *CLM Annual Conference, Sept 21 – 24, Chicago, IL*

Space Closing: July 11
Material Closing: July 18

SEPTEMBER

Feature Articles:
- Supply-chain Management Case Study
- Eliminating the Gap Between Planning & Execution
- Beyond Barcodes: Item-level tracking
- Product Lifecycle Management

Also:
- Ideas and Trends in Supply-chain Management
- Industry Views and Opinions
- Logistics News
- Supply-chain Technology News
- Partnerships and Alliances
- Global Shipping Report: Ocean Freight/Seaports
- Industry Focus: High-tech/Electronics
- Regional Highlight: Asia

Special Supplement: Vertical Solutions

BONUS DISTRIBUTION
- *APICS Conference & Expo, Oct 5 – 8, Las Vegas, NV*

Space Closing: August 8
Material Closing: August 15

OCTOBER

Feature Articles:
- Supply-chain Management Case Study
- New developments in supply- chain visibility
- How transportation companies use CRM
- BAM! — Business Activity Monitoring for the Supply Chain

Also:
- Ideas and Trends in Supply-chain Management
- Industry Views and Opinions
- Logistics News
- Supply-chain Technology News
- Partnerships and Alliances
- Global Shipping Report: Airfreight
- Industry Focus: Food Processing
- Regional Highlight: Latin America

BONUS DISTRIBUTION
- *Transcomp (NITL)/ International Intermodal Expo, Nov 16 – 19, Fort Lauderdale, FL*

Space Closing: September 8
Material Closing: September 15

NOVEMBER

Feature Articles:
- Supply-chain Management Case Study
- Leveraging What You Have: Putting "Shelf-ware" to work
- Collaborative Transportation Management

Also:
- Ideas and Trends in Supply-chain Management
- Industry Views and Opinions
- Logistics News
- Supply-chain Technology News
- Partnerships and Alliances
- Global Shipping Report: Ocean Freight/Seaports
- Industry Focus: Biotech/Pharmaceuticals and Life Sciences
- Regional Highlight: Europe

Special Report: Facility Location Planning

Space Closing: October 10
Material Closing: October 17

DECEMBER

Feature Articles:
- Supply-chain Management Case Study
- ERP Vendors: Delivering SC Solutions
- Private Trading Exchanges: Progress Report

Also:
- Ideas and Trends in Supply-chain Management
- Industry Views and Opinions
- Logistics News
- Supply-chain Technology News
- Partnerships and Alliances
- Global Shipping Report: Airfreight
- Industry Focus: Consumer Goods
- Regional Highlight: Asia

Space Closing: November 14
Material Closing: November 21