CLIENT SERVICES

Following are additional marketing opportunities offered by *Global Logistics & Supply Chain Strategies*.



Market Intelligence

The Market Intelligence Program provides your company with highly qualified sales leads which are produced through in-depth conversations with senior-level supply-chain and logistics executives from successful companies. Our Market Intelligence division elicits information about each company's needs for specific products and services, and matches those needs to the products and services offered by current *GL&SCS* advertisers. Leads are conveyed by e-mail, with detailed information about the request made by your contact, a complete description of the company, including their history, recent developments, financial and employee information. Each lead is capable of being turned into business, and we always enjoy hearing from companies who achieve a successful business relationship through our qualified leads! This program is of immeasurable value.



Traffic Builder

Traffic Builder invites your company to be part of an exclusive group of web sites which get indexed by our unique SupplyChainBrain.com search engine. Every search conducted by one of our 30,000 monthly visitors will search your web site for results. This service will immediately drive traffic to your web site.



P.R. Manager

P. R. Manager is a service on SupplyChainBrain.com that allows your company to feature "press links," one-line news or article headlines, which link viewers from our supplier directory to information about your company anywhere on the web. These press links are positioned under your 50-word general listings.



Online Product Demos

Online Product Demos are featured in the Supply-chain Library on SupplyChainBrain.com. This service offers the opportunity for you to showcase your own 1,000-word Product Demos for a period of one year.



Reprints

500 reprints plus a PDF file of a *GL&SCS* article which mentions your company can be provided to your sales or marketing team.

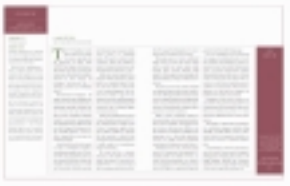


Case Study Advertorial

A full page 4/c case study advertorial in a special section of the July issue of *GL&SCS* entitled "Supply Chain Management Success Stories" will demonstrate how your specific solution has impacted a corporation's supply-chain efficiency.

Corporate résumé

A two-page spread corporate résumé in the Vertical Solutions supplement within the September issue of *GL&SCS* magazine will provide a detailed explanation of your company's expertise within a specific vertical domain. Your spread will also be featured on SupplyChainBrain.com for a period of one year.



New Product/Service E-Launch

This service entitles your company to a 50-word news release in our ***MarketWatch*** newsletter for each new product/service you wish to launch throughout the year. The ***MarketWatch*** Newsletter is seen by thousands of executives each week who either subscribe via email or view it online.



Success Stories PDF File

Global Supply Chain Media will search our archives from the past five years for success stories which have featured your company. We will create a PDF File of up to 4 pages which will include excerpts from those stories.



Client Subscription Offer

GL&SCS magazine will send a free subscription offer to 200 of your clients or prospects via e-mail courtesy of your company.



Global Supply Chain Media also produces:

SupplyChainBrain.com — Today's most informative supply-chain management resource on the web, with more than 30,000 unique visitors each month.



SupplyChainXchange — A revolutionary strategic buying event comprised of high level sales meetings in private suites over a three-day period.

