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GL&SCS is the only publication written exclusively for executives at the highest levels of supply chain management, including logistics, supply chain, operations, corporate and financial executives.

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CIRCULATION: 51,124 U.S.*

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Manufacturing	63.4%
Wholesale & Retail Trade	11.8%
Third-party Logistics Providers including Freight Forwarders/Transportation	14.8%
Consulting/Financial/Real Estate	6.6%
Others Allied to the Field	3.4%

Job Title Breakdown

Supply-chain/Logistics/Operations V.P.s, Managers & Directors of Logistics, Supply-chain Management & Operations	70.2%
Executive Management	18.6%
Finance	8.1%
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Hickory Farms, VP Supply Chain Management
Intl Wood Industries, CFO
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Dura Pharmaceuticals Inc., CFO
Hughes Network Systems, Senior Manager Supply Chain
Chemical Lime Company, CFO
Diamond Comic Distributors, CEO
Dow Agrosciences, Global Supply Chain Director
Consumer Product Enterprises, VP Finance

Reaching mid-size to large U.S. companies

GL&SCS is read by senior executives who manage significant flows of materials, information and funds. 90% report their company's annual sales volume at over $50 million, with over 65% reporting more than $250 million.*

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Nike, Inc., Director Operations
Moore Medical Corp., VP Operations
Nestle Purina Pet Care, VP & Director of Purchasing and Logistics
Pactiv Corp., Director Supply Chain Integration
Nu Skin International, VP Logistics
Ranger Steel Supply, VP Operations
Royal Appliance Mfg. Co., CFO
Rexam Beverage Can Company, VP Supply Chain
Slim Fast Foods, VP Supply Chain
Sweetheart Cup Co. Inc., VP Operations
Sparkling Spring Water Co., President
Suncast Corp., Executive Vice President
US Chemical Corp., Director Operations
Tenneco Automotive Inc., CFO
Spartech Corporation, VP Supply Chain
The Outdoor Recreation, COO
SKF USA Inc., VP Logistics Services
Volvo Trucks North America, CFO
Supervalu Holdings, Inc., Director Supply Chain
Ward Manufacturing Inc., CFO
US Tire & Exhaust, Director Operations
AE Staley Mfg. Co., VP Logistics
American Greetings Corporation, CFO
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"The articles in *GL&SCS* tend to be very detailed and informative with no fluff. Many of the other logistics industry magazines I read offer all fluff and no real information."

— Andrew Gillespie, Manager of Logistics Planning, American Standard

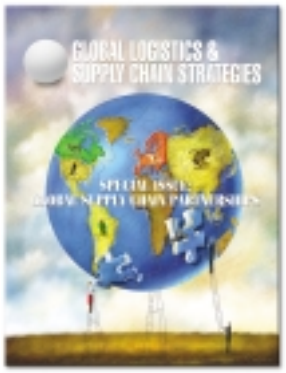


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Saucony Inc., VP Operations
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Marshall Field, Director Operations
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Rayovac Corp., VP Supply Chain
Philips Consumer Electric, VP Logistics
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Scolari's Food and Drug, COO
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Shop at Home Network, VP Operations
Stride Rite Corp., VP Global Logistics
Thomson Consumer Electronics, VP Logistics
Wanner Engineering Inc., VP Finance
Toys r Us, Director Operations
Victoria's Secret Stores, Director Operations
Agilent Technologies, Inc., VP Global Trade & Logistics Solutions
Water Pik Technologies Inc., CFO
Werner Electric Supply Co., VP Logistics
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Ametek, Director Supply Chain Management
BNSF, Director Supply Chain Services
Borden Chemical, Director Supply Chain
Country Pure Foods Inc., Senior VP & CFO
Cummins Inc., Director Supply Chain Management
Chiron Corporation, Director Supply Chain Management
Delphi Automotive Systems, VP Operations & Logistics
G F Office Furniture LP, CFO
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Knowles Electronics, Corporate Supply Chain Manager
Medtronic, Director Supply Chain Management

Reaching executives with U.S. and global impact

GL&SCS readers are based in the U.S. and have a direct impact on supply-chain operations in North America. Many of our readers, who are employed by multinational corporations, directly influence SCM decisions abroad as well. All of our readers look forward to our coverage of the broad range of systems, services and solutions put into practice by corporations operating all over the world.*

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Missa Bay Citrus Co., Director Operations
Menlo Logistics Inc., Director Operations
Michelin North America Inc., COO
Omni USA Inc., COO
Novartis Animal Health, VP Manufacturing & Logistics
National Frozen Foods Corp., President
Pfaltzgraff Co., VP Logistics
Rotonics Manufacturing, Inc., COO
Rite Aid Corp., Senior VP Supply Chain
Harpercollins, Director Supply Chain
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"*GL&SCS* has spurred many ideas regarding global distribution strategies in terms of site location, operational concepts, systems and software. While reading the magazine, I'll often find myself saying 'now there's a great idea.'"

— Bruce Kroeschell, Operations Manager, Black & Decker Corporation

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Larson Manufacturing, VP Operations
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Pacific World Corp., VP Operations
Menlo Worldwide, Senior Manager Supply Chain
New World Pasta Co., VP Logistics
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Party City, VP Logistics
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Sauder Woodworking Co., VP Logistics
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Sports Authority, Senior VP supply chain
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Subaru of America Inc., Director Operations
Sunbeam Corp., Director Supply Chain Ops
Twenty First Century Newspaper Inc., President & COO
Wico Metal Products, CFO
US Games Systems, Inc., Director Operations
USCO Logistics, Director Supply Chain Solutions
AET Films, Director Supply Chain Management
3M Company, Director Supply Chain
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Masco Corp., Director Supply Chain
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"I don't save many magazines. I save all of yours. There's always something useful in each issue. We're making progress in overall supply-chain strategies, moving away from traditional methods. I share your information with my friends in Tokyo at our parent company."

— James J. Gordon, Jr., Vice President, Canon, USA



"There is a lot of literature published today on supply-chain management but *GL&SCS* stands out as one of the best resources for keeping up-to-date on supply-chain and logistics issues. I enjoy reviewing the case studies and relating them to what we are doing here at Welch Foods."

— Dee Biggs, Director of Logistics, Welch Foods Inc.



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Compaq Computers, Logistics Process Manager
Xerox, VP WW Integrated Supply Chain
Eastman Chemical Co., VP Logistics
Colgate Palmolive Company, VP Global Logistics
Polaroid Corp., Global Logistics Manager
Food Lion, Director of Supply Chain
Conagra, Dir Intl Logistics
Franklin Covey Co., Vice Pres Int'l Operations
Bf Goodrich, Dir Supply Chain Mgmt
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Carrefour, Supply Chain Mgr
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Gap Inc., Logistics Director
Anheuser Busch Companies, Sr Logistics Analyst
Clorox Co., Supply Chain Mgr
Franklins, Supply Chain Director
Tesco Lotus, SVP Supply Chain
Medtronic Inc., Global Logistics Manager
Amazon.com, Director Global Logistics
Energizer Battery Co., Manager Logistics
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Kroger Inc., VP Operations
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