BPA WORLDWIDE℠ BUSINESS

BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2004

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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GLOBAL LOGISTICS & SUPPLY CHAIN STRATEGIES

Keller International Publishing
150 Great Neck Road
Great Neck, NY 11021
Tel. No.: (516) 829-9210
FAX No.: (516) 829-7265

Official Publication of: None
Established: 1997
Issues Per Year: 12

FIELD SERVED
GLOBAL LOGISTICS & SUPPLY CHAIN STRATEGIES serves manufacturing, wholesale/retail trade, third party logistics, freight forwarding and transportation/warehousing firms in the US and in select countries worldwide as reported in Paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION
Qualified recipients are titled individuals in the areas of Supply Chain/Logistics, Executive Management, Operations, Finance, and Consultants , Other Titled & Non-titled Personnel.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	98
Advertiser and Agency	780
Rotated or Occasional	-
Allocated for Trade Shows and Conventions	553
All Other	602
TOTAL	**2,033**

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	50,492	100.0	50,492	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	**50,492**	**100.0**	**50,492**	**100.0**	**-**	**-**

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

2004 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July	-	-			50,492
August	283	283			50,492
September	-	-			50,492
October	-	-			50,492
November	2,218	2,218			50,492
December	3,022	3,022			50,492
TOTAL	**5,523**	**5,523**			

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2004
This issue is equal to the average of the other 5 issues reported in Paragraph two.

BUSINESS/INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE (See Note 1) Senior Supply Chain; Logistics; Operations Management (A)	Executive Management (B)	Finance (C)	Consultants and Others (D)
Industrial Machinery	2,411	4.8	1,869	356	147	39
Electronics	2,743	5.4	2,345	257	91	50
Chemicals	2,919	5.8	2,258	269	343	49
Fabricated Metals	2,500	5.0	1,825	500	145	30
Transportation Equipment	1,715	3.4	1,367	241	76	31
Food	3,858	7.6	2,760	546	486	66
Rubber/Plastics	1,610	3.2	1,274	204	101	31
Primary Metals	967	1.9	793	114	52	8
Paper	1,188	2.4	905	81	187	15
Instruments	813	1.6	674	66	58	15
Apparel	722	1.4	512	81	123	6
Textiles	805	1.6	587	97	113	8
Print/Publishing	1,040	2.1	790	167	71	12
Stone, Glass & Clay	605	1.2	497	60	47	1
Furniture	852	1.7	604	108	126	14
Petroleum Refining	156	0.3	124	19	8	5
Wood	893	1.8	553	158	174	8
Crude Oil	89	0.2	70	9	10	-
Leather	49	0.1	37	7	4	1
Tobacco	69	0.1	53	4	11	1
Other Manufacturing	1,567	3.1	1,298	153	81	35
TOTAL MANUFACTURING	27,571	54.7	21,195	3,497	2,454	425
Third Party Logistics Providers including Freight Forwarders/Transportation	8,272	16.3	5,950	1,709	439	174
Wholesale Trade including Distributors	5,497	10.8	4,120	1,017	303	57
Retail	2,685	5.3	2,140	375	135	35
Consulting	2,410	4.8	1,096	958	26	330
Financial/Insurance	382	0.8	257	81	27	17
Communications/Electric, Gas & Sanitary Services	611	1.2	494	70	27	20
Real Estate/Business Services	3,064	6.1	2,158	615	166	125
Others Allied to the Field	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	**50,492**	**100.0**	**37,410**	**8,322**	**3,577**	**1,183**
PERCENT	100.0	-	74.1	16.5	7.1	2.3

NOTE 1:

(A) Senior Supply Chain; Logistics; Operations Management includes Vice President Global Supply Chain, Global Supply Chain Director, Global Supply Chain Manager, Executive Vice President of Supply Chain, Sr. Vice President of Supply Chain, Vice President of Supply Chain, Corporate Director of Supply Chain, Director of Supply Chain, Supply Chain Manager, Supply Chain Analyst, Supply Chain Supervisor, Supply Chain Consultant, Supply Chain Coordinator, Supply Chain Project Leader, Chief Logistics Officer, Executive Vice President of Logistics, Sr. Vice President of Logistics, Director of Logistics, Corporate Director of Logistics, Corporate Logistics Manager, Chief Operations Officer, Executive Vice President of Operations, Senior Vice President of Operations, Vice President of Operations, Senior Director of Operations, Director of Operations, Manager of Operations, Vice President of Transportation, Corporate Transportation Manager, Chief Information Officer, Manager Information Systems, Sr. Vice President of Information Technology, Vice Presidents/Directors/Supervisors/Managers of Distribution or Traffic, and other Senior Supply Chain; Logistics; and Operations Management Titles.

(B) Executive Management includes President, Chairman, Chief Executive Officer, Executive Director, Managing Director, Owner, Principal, and other Executive Management Titles.

(C) Finance includes Chief Financial Officer, Vice President of Finance, Finance Director, Controller, Treasurer and other Financial Titles.

(D) Other includes Senior Consultants, Principal Consultants, Directors of Consulting and other Titled and Non-Titled personnel.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2004

QUALIFICATION SOURCE	Qualified Within 1 year	Qualified Within 2 years	Qualified Within 3 years	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
I. **TOTAL** – Personal direct request from the recipient:	**42,808**	**5,049**	**-**			**47,857**	**94.8**
a. Written	542	276	-			818	1.6
b. Telecommunication	34,635	2,707	-			37,342	74.0
c. Internet and E-Mail	7,631	2,066	-			9,697	19.2
II. **TOTAL** – Request from recipient's company:	**71**	**-**	**-**			**71**	**0.1**
a. Written	71	-	-			71	0.1
b. Telecommunication	-	-	-			-	-
c. Internet and E-Mail	-	-	-			-	-
III. **TOTAL** – Membership Benefit:	**-**	**-**	**-**			**-**	**-**
a. Individual	-	-	-			-	-
–	-	-	-			-	-
IV. **TOTAL** – Communication from recipient or recipient's company (other than request):	**-**	**-**	**-**			**-**	**-**
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Internet and E-Mail	-	-	-			-	-
V. **TOTAL** – Sources other than above (listed alphabetically):	**2,564**	**-**	**-**			**2,564**	**5.1**
Association rosters and directories	-	-	-			-	-
Business directories	-	-	-			-	-
Independent field reports	-	-	-			-	-
Licensees – National, State or Local Government	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-			-	-
*Other sources	2,564	-	-			2,564	5.1
VI. **TOTAL** – Single Copy Sales:	**-**	**-**	**-**			**-**	**-**
TOTAL QUALIFIED CIRCULATION	**45,443**	**5,049**	**-**			**50,492**	**100.0**
***See Paragraph 11** **PERCENT**	**90.0**	**10.0**	**-**			**100.0**	**-**

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2004

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function			50,487	100.0
Individuals by name only			-	-
Titles or functions only			5	-
Company names only			-	-
Multi-Copy Same Addressee copies			-	-
Single Copy Sales			-	-
TOTAL QUALIFIED CIRCULATION			**50,492**	**100.0**

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2004

State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine			199	
030-038 New Hampshire			234	
050-059 Vermont			112	
010-027 Massachusetts			1,345	
028-029 Rhode Island			187	
060-069 Connecticut			697	
NEW ENGLAND			2,774	5.5
100-149 New York			2,474	
070-089 New Jersey			2,180	
150-196 Pennsylvania			2,678	
MIDDLE ATLANTIC			7,332	14.5
430-459 Ohio			2,798	
460-479 Indiana			1,303	
600-629 Illinois			3,633	
480-499 Michigan			1,667	
530-549 Wisconsin			1,766	
EAST NO. CENTRAL			11,167	22.1
550-567 Minnesota			1,143	
500-528 Iowa			637	
630-658 Missouri			1,207	
580-588 North Dakota			130	
570-577 South Dakota			135	
680-693 Nebraska			380	
660-679 Kansas			550	
WEST NO. CENTRAL			4,182	8.3
197-199 Delaware			138	
206-219 Maryland			676	
200-205 Washington, DC			90	
220-246 Virginia			995	
247-268 West Virginia			154	
270-289 North Carolina			1,694	
290-299 South Carolina			683	
300-319 Georgia			1,828	
320-349 Florida			2,067	
SOUTH ATLANTIC			8,325	16.5

State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
400-427 Kentucky			701	
370-385 Tennessee			1,312	
350-369 Alabama			698	
386-397 Mississippi			362	
EAST SO. CENTRAL			3,073	6.1
716-729 Arkansas			429	
700-714 Louisiana			476	
730-749 Oklahoma			425	
750-799 Texas			3,328	
WEST SO. CENTRAL			4,658	9.2
590-599 Montana			98	
832-838 Idaho			220	
820-831 Wyoming			57	
800-816 Colorado			590	
870-884 New Mexico			132	
850-865 Arizona			584	
840-847 Utah			436	
889-898 Nevada			216	
MOUNTAIN			2,333	4.6
995-999 Alaska			14	
980-994 Washington			862	
970-979 Oregon			608	
900-961 California			4,940	
967-968 Hawaii			23	
PACIFIC			6,447	12.8
UNITED STATES			50,291	99.6
969 & 004-009 U.S. Territories			37	
Canada			153	
Latin America			-	
Europe			-	
Asia/Far East			-	
Middle East/Africa/W. Hemisphere			-	
APO/FPO			11	
TOTAL QUALIFIED CIRCULATION			**50,492**	**100.0**

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Circulation Claim
	2001	**2002**	**2003**	***2004**
Total Audit Average Qualified: ____	40,080	40,080	47,796	50,492
Qualified Non-Paid: _____	40,080	40,080	47,796	50,492
Qualified Paid: _____	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC

***NOTE: The audited average qualified circulation for January-June 2004 = 50,492. The unaudited average qualified circulation for July-December 2004 = 50,492. Yielding an average qualified circulation of 50,492. With each successive year, new data will be added until five years of data is displayed.**

**NC = None Claimed

10. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 3b:

Other sources include 1 source of circulation for quantities of 2,564 copies or 5.1%.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Brad Berger, Publisher

Pam Fuentes, Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	January 14, 2005
State	New York
County	Nassau
Received by BPA Worldwide	January 14, 2005
Type	PJ
ID Number	G092P0D4

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