Additional Marketing Services

GL&SCS List Rentals

Portions of the GL&SCS subscriber database are available for one-time rental use on a limited basis. For direct mail purposes, you may select by job title, industry and/or geography. *GL&SCS* also offers a select group of permission based e-mail addresses. All subscribers have been contacted via e-mail for permission to receive promotional third-party e-mail. Each e-mail transmission should include a source disclosure header and an opt-out footer.

For details on all list pricing and delivery, please contact Patti Niebling at Specialists Marketing Services, Inc.; pattinie@specialistsms.com; 631-218-0389 ext. 202.

SupplyChainBrain e-Blasts

SupplyChainBrain can blast your HTML e-mail message to over 15,000 weekly newsletter subscribers who have been contacted via e-mail for permission to receive promotional news blasts from SupplyChainBrain.com. These executives are subscribers to our QuickRead, e-Insider and/or Marketwatch weekly newsletters. **ONLY ONE PROMOTIONAL NEWS BLAST IS SENT OUT PER WEEK** at a net cost of $1,995 (only $133/1,000 names). Since space is limited, contact your sales representative and reserve your delivery dates for 2008 today!

The SupplyChainBrain Job Board

Post your job opportunity to today's most sought after supply chain professionals. With tens of thousands of executives signed up and many more signing up every day, there is no better way to promote your supply chain positions to the top professionals in the field.

Advertise your open executive, operations, logistics, transportation, sales, IT, warehousing, finance and administration supply chain positions and we'll e-mail them that same day to all relevant candidates.

Contact Anthony Chavez for rates and special offers: 510-525-0438 or by emailing us at Jobs@SupplyChainBrain.com.

Help Center Lead Generation

(A free service from SupplyChainBrain!)

The SupplyChainBrain Help Center is an Internet-wide program to assist executives worldwide in their search for solutions providers who can most efficiently address their specific needs or initiatives.

The Help Center is marketed through a variety of print and online channels and, most importantly, has 25 key-word campaigns running in the Google Adwords program throughout the year.

Executives provide detailed requests for information on the Help Center form. Each request for information is matched up with solutions categories based on specific information and/or key words selected by the enquirer. The requests are then delivered to select *GL&SCS* and SupplyChainBrain advertisers.

All *GL&SCS* and SupplyChainBrain.com advertisers are automatically participants in the Help Center Program. Advertisers participating in the Help Center program receive requests (leads) which match with their current selected categories in the SupplyChainBrain.com Resource Guide.

Inquire with your GL&SCS representative today about how to increase your current Help Center participation level!