GL&SCS 2007 Editorial Calendar

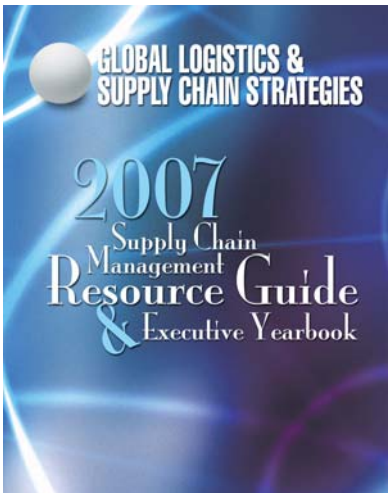
JANUARY

The 2007 Supply Chain Management Resource Guide & Executive Yearbook

The *GL&SCS* Annual Resource Guide is a complete compilation of the industry suppliers of solutions, systems and services that supply chain professionals need to know about, and of the conferences, exhibitions and executive education programs they should attend.

In the Executive Yearbook, top industry consultants and analysts take a critical look at the past year's developments in SCM and weigh in on what to look for in the year to come.

BONUS DISTRIBUTION:
- *Supply Chain Council Executive Retreat, Jan. 22-24, Boca Raton, FL*
- *Interlog Winter, Jan. 29-Feb. 1, Orlando, FL*



Space Closing: Dec. 8 • Material Closing: Dec. 15

FEBRUARY

Inventory Optimization

Taking inventory out of the supply chain while maintaining superior service is the central goal and key challenge of supply chain management. Inventory Optimization solutions target this essential issue, using sophisticated math to help companies optimally position inventory across multi-echelon supply chains.

Also:
- **Best Practices in Transportation Management**
- **Lead Logistics Providers: Is Anyone Following?**
- **Feature Case Study**

BONUS DISTRIBUTION:
- *IWLA 116th Annual Convention, March 4-8, Hilton Head, SC*
- *Logicon 2007, March 5-8, Las Vegas, NV*

Departments
1. Executive Interview
2. Transportation Industry Voices: Ocean Freight
3. FastForward: Ideas and Trends in SCM
4. Up Front—Industry News: Logistics, Technology, Automotive/High-Tech/Electronics
5. Opinion

Space Closing: Jan. 12 • Material Closing: Jan. 19

MARCH

Complexity Masters

Case studies are the most compelling way to demonstrate what really works in the supply chain. This annual feature presents a multitude of real-life examples from companies in a variety of industries. All have highly complex supply chains but very different strategies and solutions.

Also:
- **Does Your Supply Chain Align with Corporate Strategy?**
- **Finding the 3PL that's Right for You**

BONUS DISTRIBUTION:
- *Supply-Chain World North America, March 19-21, Philadelphia, PA*
- *RFID World, March 27-29, Dallas, TX*

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Space Closing: Feb. 16 • Material Closing: Feb. 23

APRIL

Supply Chain Technology's Most Wanted

How are companies investing their supply-chain technology budgets and what tops their 'wish lists'? Our second annual Technology Survey, conducted with the Aberdeen Group, answers these questions, providing a benchmark to help readers assess their own technology road maps.

Also:

- **LTL Carriers Expand Offerings**
- **Combining Logistics and Technology Outsourcing**
- **Feature Case Study**

BONUS DISTRIBUTION:

- *Sapphire, April 23-25, Atlanta, GA*
- *RFID Journal LIVE!, April 30- May 2, Orlando, FL*
- *i2 Planet, May 2-4, Orlando, FL*
- *The Logistics & Supply Chain Forum, May 6–9, Norwegian Dawn*

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Space Closing: March 16 • Material Closing: March 23

MAY

The Top 25 Global 3PLs

Top logistics providers continue to grow in size and scope as current and potential customers look for partners who can do it all. Will these expanding 3PLs be able to meet their customers' far-reaching needs or are they in danger of becoming lumbering giants?

Also:

- **RFID: Managing the Data**
- **Best Practices in Warehouse Management**
- **Feature Case Study**

BONUS DISTRIBUTION:

- *Distribution/Computer Expo 2007, May 22-24, Navy Pier, Chicago, IL*
- *AMR Research's Supply Chain Conference, May 30-June 1, Scottsdale, AZ*
- *Retail Systems, June 4-7, Boston, MA*
- *Interlog Summer, June 11-14, San Francisco, CA*

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Space Closing: April 13 • Material Closing: April 20

JUNE

Retail ROI: Return on Inventory

Fast turns, proper placement and continuous product flow are just some of the factors that go into inventory performance, a profit-determining metric for retailers. Improving Return on Inventory requires sophisticated inventory management techniques as well as rapid-response solutions from transportation and logistics providers.

Also:

- **Negotiating Logistics Contracts A-Z**
- **Best Practices in Global Trade Management**
- **Today's Best-Run Supply Chains**

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1. Executive Interview
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Space Closing: May 11 • Material Closing: May 18

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JULY

100 Great Supply Chain Partners: It's All About Teamwork

GL&SCS readers nominate providers of logistics, technology, transportation and consulting services as "Great Supply Chain Partners." Testimonials and case histories show how these winning partners use teamwork to ensure their customers' supply chain success.



BONUS DISTRIBUTION:
- *CSCMP Annual Conference, Oct. 21-24, Philadelphia, PA*

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Space Closing: June 15 • Material Closing: June 22

AUGUST

Risky Business: Managing the "What Ifs" in Your Supply Chain

A lot can go wrong in any supply chain, but opportunities for disaster increase exponentially as supply chains go global. Understanding and planning for the "what ifs" in your supply chain are critical management skills.

Also:
- **Supply Chain Management in China**
- **3PL Focus: Perfect Order Fulfillment**
- **Feature Case Study**

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Space Closing: July 13 • Material Closing: July 20

SEPTEMBER

Making it Big in the Mid-Market: Fast-Growing 3PLs

Logistics outsourcing often is viewed as a strategy for large enterprises with massive logistics budgets, but a host of fast-growing logistics providers are transforming that view with services tailored for the mid-market.

Also:
- **Services Oriented Architecture & The Supply Chain**
- **Supply Chain Finance: The Key to Working Capital**
- **Feature Case Study**
- **CSCMP Preview**

BONUS DISTRIBUTION:
- *National Manufacturing Week, Sept. 25-27, Rosemont, IL*
- *CSCMP Annual Conference, Oct. 21-24, Philadelphia, PA*

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Space Closing: Aug. 10 • Material Closing: Aug. 17

Transportation Infrastructure & Productivity

Although energy and labor costs get most of the blame for the nation's rising freight bill, the bigger, long-term issue is an aging and overburdened transportation infrastructure, which creates a barrier to productivity gains. Leading carriers and shippers give their views on what this means to business and what can be done.

Also:

- **Global Sourcing Strategies**
- **Best Practices in Returns Management**
- **Feature Case Study**

BONUS DISTRIBUTION:

- *APICS, October dates and location TBD*
- *NITL (Transcomp), November 10-14, Atlanta, GA*

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1. Executive Interview
2. Transportation Industry Voices: Rail
3. FastForward: Ideas and Trends in SCM
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Space Closing: Sept. 14 • Material Closing: Sept. 21

OCTOBER

Wireless Technology

Transportation and distribution operators increasingly rely on wireless technologies to acquire the real-time information needed for inventory visibility, resource allocation and exception management. This article captures the latest in wireless applications for the supply chain.

Also:

- **The Impact of Technology Consolidation**
- **Reverse Logistics Outsourcing**
- **Feature Case Study**

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Space Closing: Oct. 12 • Material Closing: Oct. 19

NOVEMBER

2007's Top Supply Chain Innovators

The year's most innovative supply chain solutions which have resulted in demonstrable cost savings, revenue generation and customer satisfaction for their companies—are identified by the Council of Supply Chain Management Professionals and *GL&SCS* magazine through a case study competition.



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Space Closing: Nov. 16 • Material Closing: Nov. 23

DECEMBER