Supplier Directory Advertising

The Supplier Directory is the most complete source of SCM solutions providers with contact information, company descriptions and a series of links to articles, news releases, white papers and other relevant information. Visitors can search for companies within over 100 categories of services. For information on how to list your company or to upgrade your current listing, contact your SupplyChainBrain.com representative.

Basic Listing

A basic company listing in the SupplyChainBrain.com Supplier Directory is free for qualified suppliers. A basic listing includes a 300-word company description, all company contact information under the alpha search as well as up to 5 category listings within the category search.

Premium Listing

A premium company listing is offered at a cost of $950 annually. A premium listing includes all contact information, a 300-word company description, company logo, a list of products/services, up to 15 category listings and a FULL-PAGE 4/C CORPORATE PROFILE PLUS CATEGORY LISTINGS IN THE *GLOBAL LOGISTICS & SUPPLY CHAIN STRATEGIES* ANNUAL SUPPLY CHAIN MANAGEMENT RESOURCE GUIDE.

Platinum Upgrade

Companies with premium listings can also select a Platinum Upgrade at a rate of $500 for one year. A Platinum Upgrade includes the following:

- Your company name in bold type on all search results pages
- Your company logo displayed next to your listing on all search results pages
- A maximum of three company related links to web pages you designate
- Descriptions of up to 10 specific company products/services
- Links to specific product/service designated web pages
- Photos of all displayed products/services

Exclusive Supplier Directory Banners: Size 120 x 600

Supplier Directory banners do not rotate. Only one banner runs per directory category each month at a rate of $500/3 months. There are over 100 Supplier Directory categories from which to choose. You may also run a banner on the home page of the supplier directory at a rate of $1,000/3 months. Consult your SupplyChainBrain.com representative for current availability and statistics on page views by category.

Executive Education Directory

(For Educational Institutions Only)

The Executive Education Directory is a complete source of educational institutions currently offering a wide range of supply chain management certification and degree programs, business courses and seminars.

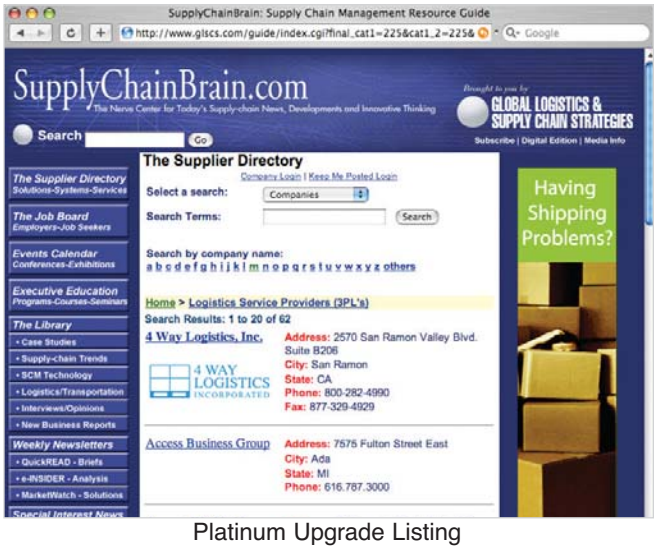
Contact your SupplyChainBrain.com representative for executive education directory listing information.



Home Page of the Supplier Directory



Company Profile Window



Platinum Upgrade Listing