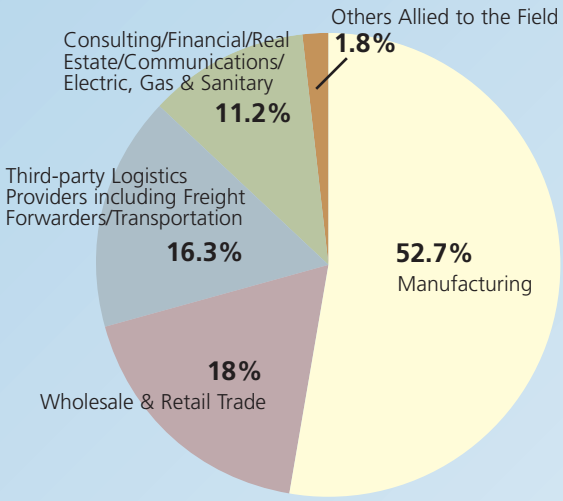
GL&SCS North American Circulation: 50,490*

Global Logistics & Supply Chain Strategies is today's most widely read magazine among executives who contribute most to the purchase and implementation of supply chain systems, services, software and solutions for their organizations.

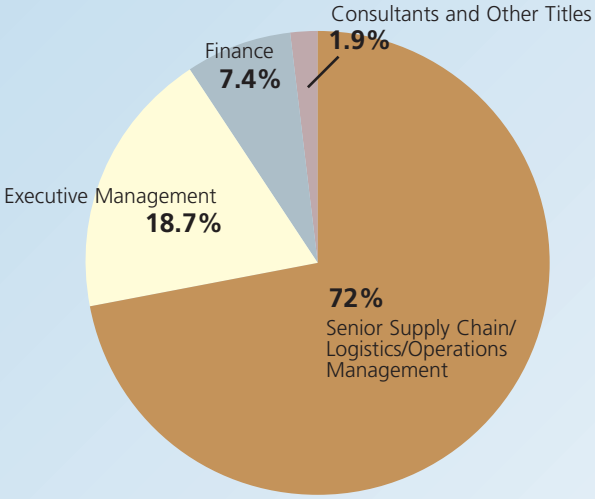
These highly sought after executives at the highest levels of supply chain management primarily include:

Executive VPs of Supply Chain	Corp. Directors of Logistics
Sr. VPs of Supply Chain	Corp. Logistics Managers
VPs of Supply Chain	Chief Operations Officers
Corporate Dirs. of Supply Chain	Exec. VPs of Operations
Directors of Supply Chain	Sr. VPs of Operations
Supply Chain Managers	VPs of Operations
Supply Chain Analysts	Sr. Directors of Operations
Supply Chain Supervisors	Directors of Operations
Supply Chain Consultants	Managers of Operations
Supply Chain Coordinators	VPs of Transportation
Supply Chain Project Leaders	Corporate Transport. Managers
Chief Logistics Officers	Chief Information Officers
Exec. VPs of Logistics	Managers of Information Systems
Sr. VPs of Logistics	VPs of Information Technology
Directors of Logistics	and other similar titles.

Industry Breakdown*



Job Title Breakdown*



** June 2005 BPA Statement*
U.S. Circulation includes APO and territories
Total circulation is 50,492

200,000 Projected Readers

(Based on a recent independent study conducted by the Wayman Group revealing 3.9 average readers/copy.)

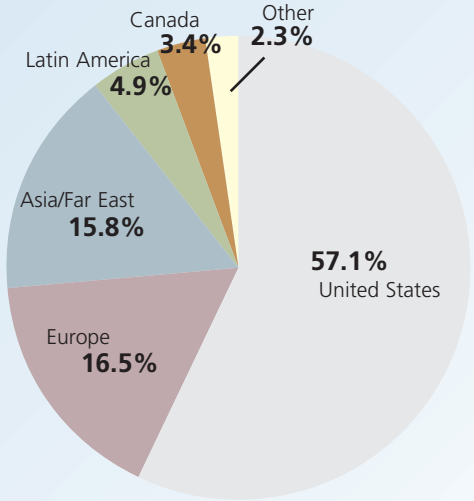
GL&SCS Digital Edition: 72,000 Unique Visitors Worldwide**

In April 2005, *Global Logistics & Supply Chain Strategies* Magazine launched its first digital edition, the online version of the April issue exactly as it appeared in print. Each issue of *GL&SCS* now has a digital edition, which is provided in a user-friendly format on SupplyChainBrain.com for executives who wish to research *GL&SCS* articles and information online. Executives conveniently turn pages, zoom in and out with ease, skip ahead to articles and advertisements through the use of our table of contents and even link to a wide range of web pages by way of hot links provided throughout the issue. Each issue has a long shelf life as executives regularly view back issues through our digital edition archives. An average 44% of daily visitors to the digital edition view back issues.**

In 2006, the digital editions of *GL&SCS* magazine are projected to register over 72,000 unique visitors from more than 130 countries.**

Digital Edition Geographic Breakdown**

(% of total unique visitors worldwide)



*** GL&SCS digital edition is not BPA audited. 2006 projections are based on six months of publisher's statistics from April-Sept. 2005*

Executives Who Have Recently Renewed Their Subscriptions

IBM, Director Logistics
Royal Caribbean Ltd, VP of Supply Chain Management
Campbell Soup Company, Customer Logistics Manager
Colgate Palmolive Company, VP Global Matl Logistics & Sourcing
Marcraft Clothes, VP Operations
Siemens Building Technologies, Director, Logistics
Pfizer Inc, VP Information Technology
Eaton Corp, Mgr Logistics Operations
Goodyear Tire & Rubber Co, Mgr Sales & Operations Planning
Cognis Corp, VP of Supply Chain
Jim Beam Brands Co, Dir of Customer Svc & Logistics
Dial Corp, Dir Transportation
K B Toys, VP Distribution Logistics
Oshkosh B'gosh Inc, Director of Operations
Pier 1 Imports, Dir Intl Logistics & Transportation
Ralston Foods, VP & Director of Logistics
Nestle Petcare Co, Director Supply Chain
Pepsico Beverages & Foods, Sr Manager Supply Chain
Colgate Palmolive, Dir of Logistics Strategies
Day Timers Inc, VP of Supply Chain
Whirlpool Corp, Director of Global Logistics
Welch Foods Inc., VP of Supply Chain
Kuehne & Nagel Inc, Sr Vice President
Rayonier Inc, Director of Logistics
Burlington Industries Inc, Director of Logistics
Rayovac Corp, Vice President Supply Chain
Riviana Foods Inc, Vice President Operations
TNT Logistics of North America, VP of Technology
Sun-Maid Growers of California, Vice President Logistics
Big 5 Sporting Goods, Director of Transportation
Borden Chemical Inc, Supply Chain Director
UPS Supply Chain Solutions, Director of Operations
Herbalife Intl, Chief Logistics Officer
Masterson Co Inc, Director of Logistics
Sysco Food Services, Director of Logistics
Philips Medical Systems, Sr. Mgr, Supply Chain
Avon Products, Director Supply Chain
Cargill, Director of Logistics
Mc Kee Foods Corporation, Corporate Logistics Manager
BJs Wholesale Club Inc, VP of Inventory Management
American Woodmark Corp, Vice President Logistics
US Gypsum Co, Vice President Supply Chain
Lucent Technologies, Director of Global Logistics
Xerox Corporation, VP Logistics Operations
Disneyland, Vice President Logistics
Claire's Accessories, Director - Int'l Logistics
Circuit City Stores, Inc., Senior Vice President Logistics
Office Depot, Senior Vice President Supply Chain Logistics
Jo Ann Stores Inc, Sr Vice President Logistics
Remington Products Co., Vice President Logistics
Publishers Clearinghouse, Logistics Manager
Milliken & Co., Director Distribution
Fisher Controls Intl, Director Logistics
Children's Place, Director Logistics
Apex Supply Co Inc, Director of Operations
Allsup's Convenience Stores, Director of Operations

*"**Wow! What an issue**...the January edition of GL&SCS came today and I started to scan through it as I often do before packing it into my briefcase to save for my airline flights, and found myself reading the entire magazine from cover to cover. The topics were timely and the interviews were very meaningful. The executives that shared their best practices were obviously 'top of the heap' as they all grabbed and held my interest. I learned a great deal and now have much more to share. Congratulations on a first class edition, it's a keeper. Keep them coming!"*

— Wayne L. Bourne, Vice President, Logistics-Transportation, Best Buy Co. Inc. (2003)

"GL&SCS has spurred many ideas regarding global distribution strategies in terms of site location, operational concepts, systems and software. ***While reading the magazine, I'll often find myself saying 'now there's a great idea'."***

— Bruce Kroeschell, Operations Manager, Black & Decker Corporation (2000)

"Where other magazines only report on what's already been done, Global Logistics & Supply Chain Strategies presents a fresh approach, outlining what can be done using your detailed Logistics and Supply-Chain solutions. ***I find this magazine to be 100% professional, offering methods that help maintain, and in most cases, improve the bottom line."***

— Richard Matthews, Logistics Manager, Auto Vent Shade, Division of Lund International, Inc. (2003)

"I'm very happy with Global Logistics & Supply Chain Strategies. It opens my mind to different creative ways to help and assist my company. ***There are so many great ideas presented in the magazine. I've found it to be an excellent aid."***

— Jermaine Harvey, Logistics Manager, Wal-Mart Distribution (2005)

"Our company, CT Global Inc., is a medium sized corporation. Several months ago, we reviewed the way we were moving goods from our manufacturing location in Shenzhen, China to world markets including North America, Europe and Australasia. We needed to find more efficient, more effective supply-chain solutions to meet and exceed customer expectations.

During the process of talking with various companies about their experiences and relationships with 3PL providers, we heard reference to your publication, Global Logistics & Supply Chain Strategies. Executive colleagues at several companies we spoke with referred to it as a valuable resource. Their recommendation was well placed.

In the process of completing our market study and deciding to place our 3PL business with UPS-SCS, ***we felt your magazine gave us independent, balanced and detailed information about the industry. It also provided professionally written articles that were researched thoroughly, containing substantial, relevant information on specific issues.***

Our relationship with UPS-SCS continues to grow. With guidance from reading your publication, we feel better informed about what's going on in the industry and where it's headed. Thank you."

— Phil Cox, President, CT Global Inc. (2004)

"We pay close attention to the reports on supply-chain software and third-party logistics providers. Although Hasbro has not utilized third-party logistics providers in the past, ***we are now evaluating a number of providers based on your articles****. GL&SCS is a very valuable and educational tool for Hasbro. It helps us measure our own success and shows how global technology and services have improved."*

— B.J. O'Brien, Director of Global Trade & Customs, Hasbro Industries, Inc. (1999)

International Specialty Products, Dir Logistics
Royal Cup Coffee, Vice President of Operations
Maplehurst Bakeries Inc, Vice President Supply Chain
Sanyo Manufacturing Corp, Director of Logistics
NBC, Dir Sourcing Projects Logistics
Mattel, Director of Logistics
General Cable, Vice President of Supply Chain
Buena Vista Home Entertainment, Director Distribution
Baxter, VP Global Supply Chain
Edwards Lifesciences, Director Logistics
Merck & Co. Inc., Sr Mgr Global Supply Chain & Logistics
Armstrong World Industries, VP Supply Chain
Casio Inc, Dir of Logistics & Transportation
Ingersoll-Rand Company, Director of Global Logistics
Boston Scientific Corp, VP Supply Chain
Avery Dennison, Director Logistics
Dole Packaged Foods, Director of Logistics
Coca-Cola Co, Supply Chain Director
Blockbuster, Director Supply Chain
Frederick's of Hollywood, Senior Vice President
Kroger Co, VP Supply Chain Systems
Goya Foods Inc, VP of Logistics
Victoria's Secret Stores, Dir Operations
Colgate-Palmolive, Director of Global Logistics
Delphi Corp, VP Operations & Logistics
Mary Kay Inc, VP Supply Chain Mgmt
Alcoa Reynolds Consumer Products, Dir Global Logistics
Kraft Foods, Sr. Manager of Supply Chain
Delta Faucet Co, Director of Logistics
Elmers Products Inc, Director Supply Chain Management
Amway, Dir of Logistics Planning
Nike Inc, Dir. Corp Delivery Logistics
L L Bean Inc, Manager Logistics
Tropical Sportswear International, Dir Transportation & Logistics
Becton Dickinson, Manager of Global Logistics
GE Healthcare, Director of Logistics
Reebok International Ltd., Logistics Manager
OCE USA, Dir Logistics Operations
Brooks Sports, Inc., Director of Global Logistics
Neiman-Marcus, Sr Vice President Operations
CVS Corp, Senior VP Logistics
Mohawk Paper Mills Inc, Director of Logistics
Occidental Chemical Corp., Vice President Logistics
Eveready Battery Co, Director of Logistics
Harley-Davidson Motor Co, Dir Logistics
Ocean Fresh Seafood Inc., Director of Operations
Conagra Foods, CFO
Lexmark International, Inc., U. S. Logistics Manager
Pericom Semiconductor Corp, Dir Planning & Logistics
Bayer Corp, Director of Logistics
Eastman Kodak Co., VP Supply Chain Management
BJ's Wholesale Club, Inc., Sr Vice President Logistics
Big Lots Stores Inc, VP Transportation
Aramark, Director - Supply Chain Mgmt.
Crate & Barrel, Logistics Mgr
Sonoco Products Co, Director Information Technology
Spencer Gifts,LLC, Vice President Global Supply Chain
Cranston Print Works Co, VP Supply Chain
Chef America Inc, Dir Information Systems
Northrop Grumman, Director Logistics

General Binding Corp, Vice President Logistics
Easton Sports, Dir Supply Chain Mgmt & Sourcing
Alcoa Wheel & Forged Products, Global Supply Chain Mgr
Allegro Microsystems Inc, Dir of Purchasing & Logistics
Polo Ralph Lauren, Sr VP Global Logistics
AMGEN, VP Supply Chain
BASF Corp, Dir Intl Supply Chain
20th Century Fox Home Ent, VP of Distribution
Liz Claiborne Inc, Director Logistics
Lifeway Christian Resources, Chief Supply Chain Officer
Hyundai Motor America, Director Supply Chain & Logistics
Lenox Inc, Vice President Supply Chain
Applied Tech Products, Dir Supply Chain Management
Kimberly Clark Corp, Customer Supply Chain Manager
Lowe's Companies Inc, Dir IT Strategy & Planning
Limited Brands, Sr. VP of Supply Chain
Griffith Laboratories, Dir Worldwide Supply Chain Systems
Saks Fifth Avenue, Sr Vice President Operations
Alcon Laboratories Inc, Bus Mgr Logistics
Cummins Inc., Director - Supply Chain Management
DHL, Global Supply Chain Manager
CVS Corp, Director Supply Chain
Fisher Scientific Co, Controller, Supply Chain Operations
Snap On Tools Inc, Corporate Manager Logistics
New World Pasta Co, Operations Manager
Park B Smith Inc, Sr VP Logistics
Fruit of The Loom, VP Transportation
Chiron Corporation, Dir Supply Chain Management
Target, Director Supply Chain
Eaton Corp, Corp Mgr Global Logistics
Hewlett-Packard, Dir Global Logistics
Amazon.Com, VP of Finance/Global Operations
Hill's Pet Nutrition, Inc., Director Supply Chain Integration
Jamba Juice Co, Dir Supply Chain Management
Bose Corp, Supply Chain Bus Sys Mgr
Sonoco Products, Dir Supply Chain Management
Perdue Farms Inc, Director of Logistics
Panasonic Consumer Electronics Co, Mgr, SCM/Demand Management
National Gypsum Co, Corp Logistics Director
Zimmer Inc, Director Global Logistics
NCR Corp, VP of Global Logistics
Parker Hannifin Corp, Director of Logistics
Bristol-Myers Squibb, VP Global Logistics
WD-40 Company, Vice President of Supply Chain
Cooper Tire & Rubber, VP of Supply Chain Operations
Dow Chemical, Supply Chain Director
Revlon Consumer Prod Corp, VP Distribution Operations
Anheuser Busch Companies, Dir Intl Logistics Services
Tenneco Automotive, Director of Global Supply Chain
Cardone Ind, Sr VP of Global Operations
Good Humor Breyers Ice Cream, Logistics Director
Cherrydale Farms, Director of Logistics
Norelco Consumer Prod, Logistics Manager
Cains Foods Lp, Director of Logistics
Hormel Foods Corp., Director of Logistics
BP Chemical Co, Supply Chain & Logistics Manager
Jockey International Inc, Vice President, Global Operations
American Suzuki Motor Corp, Assoc Dir Logistics
Cereal Food Processors, Director of Logistics
Harman Consumer Goup, Sr VP Logistics

*"Every month, I find articles in GL&SCS that are relevant to my work. I think **this magazine is very helpful, very interesting, and well written."***
— William Weiss, Supply Chain Leader, Americas, Infineum USA L.P. (2005)

*"Of the five or six logistics publications I read each month, I find GL&SCS to be one of the most up-to-date and current. The case studies have been very helpful as well. The magazine is the right size and **packed with useful information**. Many of the other logistics magazines are like advertisement encyclopedias with no real meat and potatoes."*
— Dominick Kass, Logistics Manager, Empire Kosher Poultry Inc. (1999)

*"I think Global Logistics & Supply Chain Strategies touches upon the important supply chain subjects of the day and delivers them to the person who hasn't a lot of time. It provides a great opportunity to catch up on what's new and happening in an intelligent and somewhat entertaining style. The supply chain field isn't exactly drama, but **GL&SCS does capture your imagination and provides the information.**"*
— Howard Jagoda, Vice President, Supplier Relations, Cardinal Health, Inc. (2004)

*"Global Logistics and Supply Chain Strategies is **the one information source that I read and refer to each month**. It provides both quick insights and more detailed articles across the supply chain."*
— Jim McKenzie, VP Supply Chain, Enforcer (2003)

***"The content and breadth of coverage in GL&SCS provides a helpful and excellent benchmark for us** as we plan and manage our global logistics efforts to better support DuPont businesses' supply chains. Both the features and the commentary present a truly global perspective."*
— Charles N. Beinkampen, Director of Global Logistics, DuPont (1998)

"I have found Global Logistics & Supply Chain Strategies to be very helpful in keeping me up to date with what's happening in the industry. Your magazine has ***great information on the newest technologies*** *such as RFID and since we'll all be implementing many of these innovations in the near future, the information you provide is really great."*
— Justin Catalona, Industrial Engineer & Warehousing Analyst, Campbell Soup Company (2004)

"Global Logistics & Supply Chain Strategies enables me to keep on top of what's going on in the industry, and ***to stay abreast of new ideas and innovations****. I enjoy reading each issue."*
— Jay Nearnberg, Director, Supply Chain, Toys 'R' Us, Inc. (2003)

"I particularly enjoy reading the articles in Global Logistics & Supply Chain Strategies, and ***I use the magazine as a source of information that I move through the chain in our office."***
— Suzanne Cory-Edwards, Director, Global Logistics, Blockbuster, Inc. (2004)

"The articles in Global Logistics & Supply Chain Strategies are ***cutting edge, insightful and based on in-depth analyses and research*** *of current and future trends in supply chain management.* ***A must read for all supply chain professionals."***
— Vinod Singhal, Professor of Operations Management, Georgia Institute of Technology (2005)

*"****GL&SCS is a superb publication****. I am a senior logistician myself having spent 26 years in the Army Ordnance Corps. With today's incredibly fast pace, short communication lines, global competition, just-in-time requirements and the demands to integrate information systems technology, the challenges of the modern-day logistics manager and logistics specialists in the commercial world are indeed challenging. Keep up the great work."*
— Don George, Colonel, U.S. Army (1999)

Ollie's Bargain Outlets, Director of Logistics
Sonoco, Director of Corporate Logistics
Slim Fast Foods, Vice President Supply Chain
Hewlett-Packard, Dir Worldwide Logistics Procurement
Rite Aid Corp, Sr VP Supply Chain
Masterfoods USA, Supply Chain Best Practice Director
Pfizer Inc, Sr Director Supply Chain
Boeing Co, SCM Programs Mgr
3M, Supply Chain Manager
Becton Dickinson & Co, VP Logistics
Nissan North America Inc, Sr Mgr Supply Chain Management
Franks Industries Inc, Vice President Supply Chain
Adtran, VP Supply Chain Operations
Coors Brewing Company, Vice President Strategic Sourcing
General Mills Inc, Logistics Director
Ryder, VP, Supply Chain Technology Services
C&M Fine Pack, Inc., Corp Planning/Logistics Mgr
Bath & Body Works, Dir of Distribution
Fedex Corporate Services, Director IT
Baldwin Filters, Director of Logistics
Oberg Industries, IT Manager
Cisco Systems, Manager, Supply Chain Strategy
Tropicana, Vice President Supply Chain
A.W. Chesterton Company, Director of Logistics
Hoffman Enclosure, Inc., Director of Logistics
Midcom, VP Supply Chain
American Saw & Mfg Co, Director - Supply Chain Management
Gerentech Inc, Director of Supply Chain
American Greetings Corp, Vice President of Distribution
Haggar Clothing Co, Exec VP Operations
Wyeth, Vice President Supply Chain Logistics
Sunsweet Growers Inc, Director Supply Chain
GE Healthcare, Director Global Supply & Demand
Party City, Vice Pres Logistics
Staples Inc, Senior Vice President of Logistics
AT&T Corp, Transportation Director
Fujifilm Medical Systems, Director - Supply Chain Mgmt
Honeywell, Dir Bus Devl & Logistics Svcs
S.C. Johnson Wax, Director, Supply Chain
Gamestop Inc, Dir Central Distribution
Louisville Slugger, Director of Logistics
Callaway Golf, Director of Distribution
E&J Gallo Winery, VP Supply Chain
Odom's Tennessee Pride Sausage, Dir Supply Chain Management
Cadbury Schwepps America Beverages, Director Supply Chain
McCormick & Co Inc, Director Supply Chain Management
Otis Spunkmeyer, Director Distribution Operations
Radio Shack, Senior Director Logistics
A.W. Mendenhall Co Inc., Director of Logistics
Disney-Buena Vista Home Entertainment, VP Operations
Domino's Pizza, National Logistics Manager
Medtronic, Inc., Sr. Director of Logistics
Michelin North America, Supply Chain Director
Sealy Mattress Co, Logistics Manager
Birds Eye Foods, Logistics Service Mgr
Solectron Corp, Sr Manager Global Logistics
Elder-Beerman Stores Corp, Sr VP Logistics
Del Monte Foods, VP Information Technology
Hershey Foods Corporation, Vice President Logistics
Tyco Healthcare, Vice President Logistics

Avicon, VP Engineering & Supply Chain
Nestle USA, Vice President Logistics
Black & Decker Corp, VP - Supply Chain
All-American Bottling Corp, Chief Operating Officer
R.J. Reynolds Tobacco Co, Director Supply Chain Planning
Taylor Made-Adidas Golf, Director Information Systems
Del Monte Foods USA, VP Logistics
Cardinal Health Automation & Info, Director of Logistics
Glen Raven, LLC, Dir of Planning & Logistics
Lego Systems Inc, Sr Dir Distribution
PPG Architectural Coatings, Dir Supply Chain Management
Schreiber Foods Inc, Director Logistics
Home Depot, Director of Logistics
May Department Stores Co, Vice President Distribution
Omaha Steaks, Logistics Mgr
Club Car, Director of Logistics
Ocean Spray Cranberries Inc, Managing Dir Supply Chain Logistics
Eastman Chemical Co, Dir Global Logistics
Conagra Foods, Director, Logistics Systems
US Nutrition, Director of Logistics
Anheuser-Busch Co, Sr Mgr Logistics
Rohm & Haas Inc, Supply Chain Manager
Meijer Inc, Senior Vice President Supply Chain Operations
Motts North America, Senior Vice President Supply Chain
7-Eleven Inc, Vice President
Super Value Inc, Vice President Logistics
Foot Locker Inc, VP Logistics
Emerson Radio Corp, VP Operations
Mead West Vaco, VP Purchasing & Logistics
Pepsi Bottling Group, VP Supply Chain Logistics & Technologies
McCain Foods USA Inc, Vice President of Logistics
Advo Inc, VP Supply Chain Management
Applied Precision Inc, Director of Operations
Random House, Director of Transportation
AET Films, Director of Logistics
Ingram Micro, Dir. Supply Chain Optimization
Kentrox, LLC, Dir of Supply Chain Operations
Pfizer Consumer Healthcare, Dir, Customer Supply Chain
Minute Maid Co, Dir Cust Svcs & Transportation
Atco Rubber Products Inc, Dir of Logistics
Applica Consumer Products Inc, Director of Logistics
Princess Cruises, Dir of Logistics
Allegheney Powder Metals, Dir of Materials & Logistics
Arrow Electronics Inc, Dir Supply Chain Design
World Kitchen Inc, Director Transportation & Logistics
Kmart Corp, VP, Inventory Planning
Papa John's Intl, Intl Logistics Mgr
Hewlett-Packard, Worldwide Logistics Strategy Manager
Denny's, Sr Vice President
Exel, Sr. Vice President, Operations
Johnsonville Sausage, Supply Chain Director
Associated Grocers Inc, Dir of Logistics
Unilever Bestfoods, Vice President Logistics
Great A&P Tea Co, Senior Vice President Supply & Logistics
Sysco Corp, Director Logistics
PPG Industries Inc., Director Global Operations
Burrows Paper Corp, Director of Logistics
Kmart Corp, Operations Manager
Georgia Pacific, Customer Logistics Manager
Gander Mountain Stores, Dir of Supply Chain

"GL&SCS keeps me up-to-date on the logistics industry and what other companies are doing in terms of finding logistics solutions. It provides excellent information on freight carriers and third-party logistics providers and focuses on the programs they have implemented. ***We pay close attention to the case studies and often find them very applicable to situations encountered here at Recoton."***

— Shaun Winters, Vice President of Logistics, Recoton Corporation (1999)

"GL&SCS has provided me with a lot of options in terms of technology…such as transportation and optimization…*that I don't find in other magazines. It gives me what's out there and what's happening today."*

— Antionette Sims, World Wide Logistics Planner, Eastman Kodak Corporation (2001)

"I don't save many magazines. I save all of yours. ***There's always something useful in each issue.*** *We're making progress in overall supply-chain strategies, moving away from traditional methods. I share the information in GL&SCS with my friends in Tokyo at our parent company."*

— James J. Gordon, Jr., Director/General Manager, Canon, USA (2002)

"Global Logistics & Supply Chain Strategies is very, very good. I think it provides the best general knowledge updates on all modes of logistics and transportation. ***I especially enjoy reading the case studies and about what people do to resolve supply chain issues."***

— Richard L. Hyland, dba Escalade Sports, Indian Industries, Inc. (2004)

"Global Logistics & Supply Chain Strategies is ***really very informative!"***

— Ellen Collins, International Logistics Coordinator, Lincoln Electric Holdings (2003)

"Thank you for your excellent publication. I find your ***executive interviews to be most rewarding and useful****. I hope you'll continue this practice of bringing more of us 'Non Sexy Types' into the limelight."*

— Michael Kusuglos, Global Logistics Manager, Guardian Industries, Corp. (2003)

"Thank you so much for your excellent article in the August issue of Global Logistics. It was a rare piece that was encouraging on a human interest level as well as on the supply chain side. I have been involved in logistics for 30 years, and I could feel the pressure that 7Hills faced in undertaking such a huge project. So many articles in our industry's periodicals are dry and dull, but ***you have managed to produce something that reminds me of why I love this industry so much.*** *Global Logistics & Supply Chain Strategies touches so many lives in a positive way. You made my day."*

— Buster Lewis, President, Lewis Storage Company, Inc. (2004)

"GL&SCS offers content-rich articles, which separates you from all others."

— Gene Tyndall, Executive V.P. Global Markets & Solutions, Ryder Integrated Logistics (2000)

*"****The scope & relevancy*** *of GL&SCS coverage of the global logistics situation* ***is impressive****. In an age when most of the trade press is hanging on by its fingernails, GL&SCS continues to get better."*

— Dick Armstrong, Armstrong & Associates (2005)

"GL&SCS keeps me up-to-date on the different approaches to logistics solutions being taken. ***There is always something you can pull out that's applicable to Xerox.*** *It really gives me a good idea of what's going on globally in the world of logistics."*

— Joe Genovese, Logistics Manager, Xerox International Partners (2000)

Black & Decker, Supply Chain Program Manager
Wyeth Pharmaceutical, Senior Director, Supply Chain
Tommy Hilfiger Handbags, Director of Logistics
Mead West Vaco Corporation, Director of Logistics
Cisco Systems, VP - Supply Chain
Anheuser-Busch Cos., Inc., Director Supply Chain Strategies
Red Bull North America, Director Operations
Elemica, Dir Supply Chain Product Development
Chico's, Corp. Logistics Manager
Baxter Healthcare Corp., Director of Logistics
Dupont - Textile & Intermediates, Global Distribution Manager
Hamilton Beach/Proctor Silex, Director, Supply Chain Planning
Samsung Electronics, Director Logistics
Ethan Allen Inc, Director of Imports
Paramount Pictures, VP Systems Planning
American Standard Companies, VP, Supply Chain
North American Medical Corporation, Supply Chain Manager
Applied Biosystems, VP Global Supply Chain
Dayton Superior, VP Supply Chain
Raytheon, Supply Chain Specialist
Solo Cup Company, Group Manager - Logistics
Abbott Laboratories, Global Logistics Director
Alcon Laboratories Inc, Global IT Mgr
Allied Domecq Spirits & Wines, Supply Chain Manager
Intel Corp, Operations Manager
Fiskars Incorporated, Dir Supply Chain Strategies
Givaudan Flavors Corp, Mgr Prod Planning & Inventory
Halliburton Energy Services, Director E-Supply Chain Applications
Parker Hannifin Corporation, Director Supply Chain
Printpack Inc, Director Supply Chain
Dow Chemical Company, Supply Chain Manager
Simon & Schuster, Director of Operations
Aspen Pet Products, VP Supply Chain Operations
Hewlett Packard, Inbound Supply Chain Mgr
CNH Global, VP Supply Chain Management
Lucent Technologies Inc, Supply Chain Manager
Dow Chemical Co, Chief Financial Officer
Chemical Specialities Inc, Dir of Purchasing Logistics
Fisher-Price, Inc., Director Customer Svc & Logistics
Becton Dickinson, VP of Supply Chain
US Food Service Inc, Vice President of Operations
Mannatech Inc, Sr. VP of Supply Chain
Baccarat, Inc., Director of Logistics
Ebsco Industries, Logistics Manager
Pelephonics, Sr VP Operations
Stanley Furniture Company Inc, Sr Vice President Operations
General Nutrition Corp, Sr VP Transportation & Distribution
Northland Cranberries Inc., VP Purchasing & Logistics
International Paper, Manager Supply Chain Solutions
Solvay Advanced Polymers, Director of Global Supply Chain
Fedex Worldwide Services, Managing Director
Albemarle, VP, Supply Chain
Imperial Sugar Company, COO
Lockheed Martin, Director of Supply Management
Daiichi Pharmaceutical Corp, Director Logistics
Nulaid Foods Inc, Director of Logistics
Evenflo Co, Dir Global Logistics
Midas International Corp., Vice Pres. of Supply Chain Management
Kellwood Company Inc, Dir of Logistics Strategy
Dole Food Co. Inc., Director Logistics

Playtex Products Inc, Director of Supply Chain
Medway Plastics Corp, Logistics Manager
General Mills, Director Logistics Integration
Cracker Barrel Old Country Store, Supply Chain Manager
Jenny Craig, Logistics Manager
Otis Elevator Co, VP of Supply Chain
Champion Laboratories Inc, Corp Dir Logistics
New Balance Athletic Shoe Inc, Logistics Manager
Borden Chemical Inc, Dir Global Logistics
Alcoa, VP Logistics
Canon USA, Inc., VP & GM Logistics
Kraft Foods Inc, Supply Chain Director
Conagra, Inc., Sr VP Integrated Logistics
Actel Corp., Director Operations
Hollister Incorporated, Dir Supply Chain Management
Novartis Consumer Health Inc, Dir Logistics Planning
Family Dollar Stores, Inc., Exec VP & Chief Operating Officer
Ace Hardware Corp., Logistics Manager
Cirrus Design Corp, VP of Supply Chain
Bridgestone/Firestone Inc, Dir Logistics
Computer Associates Intl, Logistics Manager
Adolph Coors Co., VP of Logistics
Raytheon Systems Co, Director Supply Chain
Adidas America, Corp Transportation Mgr
Sara Lee Branded Apparel, Director Global Logistics
Owens & Minor, Corp Director of Logistics
Sun Chemical, Vice President of Supply Chain
Morrison Textile Machinery Co, Chief Operating Officer
3 Day Blinds Inc, Director of Logistics
Sweetheart Cup, Transportation Operations Manager
Sun Maid Growers, Director of Distribution
Sony-Music, Vice President Inventory Management
True Value Co, Logistics Manager
Becton Dickinson, Dir Supply Chain Logistics
Teradyne, Inc., Global Logistics Manager
Philip Morris-USA, Director of Logistics
Gallo Displays Inc, Chief Operating Officer
A.M. Castle & Co, VP Supply Chain
International Dairy Queen Inc, Vice President
Color Kinetics Inc, VP Supply Chain
Corn Products Intl Inc, Director of Logistics
Oberto Sausage Co, Logistics Manager
Falcon Products, Dir of Corporate Logistics
A & L Distributing Co, VP Operations
Carson Pirie Scott & Company, Director of Operations
Ultimate Juice Co, Director Logistics Operations
Bristol-Myers, Dir of Global Supply Chain
Cisco Systems, Inc., Director, Operations
Omaha Steaks Intl, Director of Operations
Sir Speedy Printing Center, Chief Operating Officer
Belvedere Co, Dir of Logistics
Barton Beers, Logistics & Distribution Mgr
Cessna Aircraft Company, Director, Supply Chain Management
Alside, Inc., Director of Logistics
AIT Worldwide Logistics, Director of Operations
Caliper Life Sciences, Director of Supply Chain
Alstyle Apparel/A & G Inc, Director of Logistics
Chef Solutions, Director of Logistics
Wells Fargo Co, Asst Vice President Logistics
AEP Industries, Inc., VP of Supply Chain

*"**GL&SCS has the perspective that encompasses the entire supply-chain process.** Overall I really like the way GL&SCS is put together."*
— Bob Olive, Senior Manager of Logistics, L.L. Bean Inc. (1998)

*"When you're in the world of procurement, and moving goods and buying services, you find that **GL&SCS is an enormously helpful, informative and interesting magazine."***
— Cheryl Traugott, Sub-Contracts Administrator, Computer Sciences Corporation (CSC) (2005)

*"As a supply chain professional and researcher for almost 15 years, I've read myriad publications dealing with the topic. Global Logistics and Supply Chain Strategies magazine has evolved into **one of my most valued sources of information.** It's well written and keeps me informed about the profession."*
— Larry Lapide, Research Director, MIT Center for Transportation & Logistics (2005)

*"I really enjoy reading Global Logistics & Supply Chain Strategies. Your forecasting **helps us make long term decisions** and the articles keep us current on global activities. We're getting ready to expand our global reach, so knowing what's happening through GL&SCS is of great importance to us. The market is constantly changing, and you keep us right on top of it!"*
— Nick J. Rinaldi, Director of World Wide Logistics, Spectralink Corporation (2005)

*"I love that Global Logistics & Supply Chain Strategies pays attention to its subscribers needs. **No one else in the industry has a Market Intelligence program that asks us what we actually need** and then provides the information in the magazine and beyond. I think you're doing a great job, providing a great added service."*
— Vimal Patel, Manager, IE, American Eagle Outfitters, Inc. (2004)

"We are a global business that increasingly attempts to develop and implement an integrated supply chain. GL&SCS focuses on these aspects, ***allowing us to stay on top of the latest integration strategies and solutions****. This certainly helps in our efforts to improve Union Carbide's supply-chain efficiency."*

— Stephen D. Tableman, Global Logistics Manager, Union Carbide Corp. (1999)

"When I started reading GL&SCS, I was a logistics manager at Boeing. I've since moved to Arrow Electronics, where I am a manager of supply-chain solutions. Essentially, I work with our customers to tailor a set of value-added material management services and e-commerce solutions into an integrated supply-chain solution. ***GL&SCS has had a lot to do with my making this career switch, by sparking my interest in this field****, as well as keeping me current on developments in supply-chain management."*

— Daniel F. Castello, Manager, Supply Chain Solutions, Arrow Electronics (2001)

"I think GL&SCS is a very classy magazine. ***The articles are pertinent to most shippers, right on target."***

— Emsley Lee Lopez, Dir. Of Logistics, Big 5 Sporting Goods (2001)

"Global Logistics & Supply Chain Strategies is ***a great resource tool.*** *I read and used the information at my former company, and am utilizing it now as well, to keep me current on what's happening out there."*

— Dan Chevalier, Import/Export Analyst, Gardner Denver (2005)

"When I travel, I take Global Logistics & Supply Chain Strategies with me. I like the style. ***You have some very good articles."***

— Robert Novacek, Transportation Manager, Philips Medical Systems (2004)

BASF Corp., US Supply Chain Mgr
Bayer Corporation, Chief Financial Officer
Hamilton Beach/Proctor-Silex, Senior Vice President CFO
B P Pipelines North Amer Inc, Chief Financial Officer
Sargento Foods Inc, Vice President Logistics
Philips Consumer Electronics, Vice President Logistics
Blockbuster Inc, Director Global Logistics
Conagra Foods, Sr Director Supply Chain
M & M Mars Inc, Customer Logistics Specialist
Hewlett Packard, Mgr. Supply Chain Strategy
Amazon.Com, Operations Manager
Glaxosmithkline, Sr Mgr Supply Chain Operations
Disney Store, Senior Manager Supply Chain
Baxter Healthcare, Director, Supply Chain
Owens & Minor, Director of Operations
Shopko Stores, Inc., VP Planning & Replenishment
Coca-Cola Company, Director, Supply Chain
Alcoa Inc, International Supply Chain Mgr
Coca Cola Bottling Co. Consolidated, Director of Process Management
Novartis Consumer Health, Inc., Dir - Planning/Forecasting
Avnet, VP, Supply Chain Management
Lowe's Companies, Inc., Vice President Logistics
Pepperidge Farm, Inc., Logistics Analyst
Celestica, Director of Global Logistics
Lexmark Intl, VP Worldwide Supply Chain
Hewlett-Packard, Director, Logistics Operations
Snapple Beverage Group, Director Distribution
Nordstrom, Supply Chain Strategy Analyst
UPS Supply Chain Solutions, Sr. Director Operations
Molex Inc, Director - Global Supply Chain
Edwards Lifesciences, Supply Chain Manager
Rockline Industries, Director of Logistics
Alcan Packaging, Director of Logistics
Warner Home Video, Director, Supply Chain Management
Levi Strauss & Co., Director Logistics Planning
Toshiba America, VP, Operations & Supply Chain
Sysco Food Services, Vice President Operations
Samsonite Corp., Director of Planning
Eastman Chemical Company, Mgr., Supply Chain Systems
Eddie Bauer Inc, Vice Pres Operations
Coca Cola Enterprises, Logistics Manager
3 D Systems Corp, Dir of Supply Chain Management
Polaroid Corporation, Director of Logistics
Sherwin-Williams, Director, Supply Chain Management
Petco, V.P. Inventory Management
GBC, Supply Chain Director
Agilent Technologies, Supply Chain Manager
Home Depot, Director of Logistics
Ford Motor Company, Logistics Director
Texas Instruments, Supply Chain & Logistics Director
Handleman Company, VP Supply Chain Logistics
Abbott Laboratories, VP Global Supply Chain
Adobeair, VP - Global Supply Chain Management
ISP Chemicals Inc, Senior Vice President Supply Chain
Harper Collins Publishers, Senior Vice President Operations
Case - New Holland LLC, Controller, Supply Chain
Rexnord Industries, Director of Logistics
Agilent Technologies, Inc, Worldwide Value Chain Manager
Miller Brewing Company, Executive Vice President
Ikon Office Solutions, VP of Supply Chain

Bausch & Lomb Inc, Director of Operations
Lincoln Snack Co Inc, VP of Operations
Oberweis Dairy Inc, VP Supply Chain
Metron Steel, Director of Operations
Essex Electric, Director Supply Chain
Little Lady Foods Inc, Director Supply Chain
E & J Gallo Winery, Supply Chain Logistics Dir
Compressor Controls, VP of Supply Chain
CH Robinson, Corp Logistics Mgr
CH Briggs Hardware, VP Supply Chain Logistics
Arden Companies, VP Supply Chain
Purina Mills LLC, Logistics Manager
Barilla America Inc, VP of Supply Chain
Rust-Oleum Corp, Distribution Manager
Brunswick Bowling & Billiards, Dir of Logistics
Gibson Musical Instruments, Logistics Manager
Dominos Pizza LLC, Chief Information Officer
Kawasaki Motors Mfg, Logistics Manager
Eaton Corporation, Supply Chain Mgr
Diamond Comic Distributors Inc, Director of Logistics
Oasis Foods Inc, Logistics Manager
RJ Reynolds Tobacco Co, VP Distribution & Logistics
Estee Lauder, Vice President of Supply Chain Management
Crown Castle International, Dir. Supply Chain Management
Motorola, Director of Logistics
Pep Boys, Vice President Distribution
NCR, VP of Operations
Oreck Manufacturing Corp, Corp Dir of Supply Chain
Hickory Farms Inc, Vice President Supply Chain
DHL Logistics, Dir Logistics Service Operations
Motorola Inc, VP Strategy & Business Development
Celanese, Commercial Logistics Manager
Miller Brewery, Supply Chain Manager
Mazda North America Operations, Director Logistics Inventory
Nutrasweet, Vice President of Operations
Mott's North America, Logistics Manager
L'oreal Cosmetics, Director of Logistics
Sunbeam Corp, Director of Supply Chain
Perkin Elmer Fluid Sciences, Director Supply Chain
Volvo North America, Vice President of Logistics
Georgia Pacific Corp, Director, Operations
Mastercard International, Senior Vice President
Dantel Inc, Director Operations
Ford Motor Co, Dir of North America Logistics
King & Prince Seafood Corp, Sr VP of Operations
Matwork, VP of Supply Chain
Constellation Brands, Senior VP Supply Chain
Air Products & Chemicals Inc, CEO
Werner Co, Director of Logistics
American Fasteners Inc, Dir Material Logistics
Office Max, Operations Manager
Elizabeth Arden Inc, Vice President of Logistics
Lesco Inc, Sr VP of Operations
J.C. Penney Company, Inc., Senior VP Dir of Supply Chain Mgmt
Papa John's International Inc., Director of Logistics
Hard Rock Cafe International Inc., Director of Logistics
Mary Kay Cosmetics, Vice President
Network Svcs Co, Chief Information Officer
Marchon Eyewear Inc, Sr VP Global Logistics
Lowe's Companies, Inc., VP Supply Chain Development

"I look at the GL&SCS cover to see what articles are pertinent to my work and I read those articles very carefully. ***The 100 Great Supply Chain Partners coverage is terrific!*** *The magazine is very good!"*
— Robert Nenadal, Manager Transportation Sourcing, MasterBrand Cabinets, Inc. (2005)

"I enjoy reading GL&SCS from cover to cover since it touches on ***all aspects of supply-chain management."***
— Nance Cirone, Worldwide Logistics Administrator, Polaroid Corporation (1998)

"I appreciate and enjoy the articles *and shared information within the pages of Global Logistics & Supply Chain Strategies."*
— D. Carl Greene, Jr., Supply Chain Manager, Wal-Mart Stores, Inc. (2003)

"Global Logistics & Supply Chain Strategies' articles are very much in line with my responsibilities here. We are a U.S. based company supplying product to Europe. ***The global nature is in line with my requirements – and you're doing a great job!*** *The magazine reflects on various areas, and supplies the information."*
— Richard V. Miller, Supply Chain Manager, Looza USA (2001)

"The articles in Global Logistics & Supply Chain Strategies are very well written. ***We always find something in there that can be applied to our business,*** *and we enjoy reading each issue."*
— Joe Stewart, Operations Manager, Camping World (2004)

"I like GL&SCS because of ***the variety of articles it presents pertaining to logistics.*** *The publication keeps me up-to-date on important global issues."*
— Kent Schlaefer, Logistics Project Manager, Quaker Oats Co. (1998)

"I read Global Logistics & Supply Chain Strategies from cover to cover. *Right now, my company is working on global solution technology — and the magazine has provided information that has definitely been very helpful."*
— Kraig H. Stambaugh, Import Logistics Manager, Electrolux Home Products NA (2005)

"I love your magazine and I read it cover to cover. I like the logistical state-of-the-union info, telling who's doing what and why. ***Global Logistics & Supply Chain Strategies has become my 'flying library'.*** *I always have a few issues with me on every flight!"*
— Tom Demuth, President, IDEA LLC (2003)

"There is a lot of literature published today on supply-chain management but GL&SCS stands out as one of the best resources for keeping up-to-date on supply-chain and logistics issues. ***I enjoy reviewing the case studies and relating them to what we are doing here at Welch Foods."***
— Dee Biggs, Director of Logistics, Welch Foods Inc. (1999)

"I recently received the January issue of Global Logistics & Supply Chain Strategies and read with interest while on a flight from Chicago to San Jose. The periodic rough ride throughout my flight was no comparison to the 'bullwhip' effect I often see in company supply chains trying to catch up. From liability exposure to logistics analysis and glass pipeline dreams, many companies do not know how to effectively manage their supply chain. ***Your article, Best Practices Minimize the 'Luck Factor' in SC Planning, was a good read.*** *Informative. We work with OEM executives worldwide helping them develop and execute their technology outsource initiatives.* ***Your magazine is insightful and well presented.*** *Thank you."*
— Mark Zetter, President, Venture Outsource Group (2004)

Fred's Inc, VP Supply Chain Manager
Henry Schein, Director Operations
Foley's, Sr VP of Operations
Coors Brewing Company, Chief Supply Chain Officer
Avnet, Chief Information Officer
CBS Broadcasting Inc, Assoc Dir Strategic Sourcing
Time Inc, Director of Inventory Management
Honeywell, Director of Operations
New Prime Inc, Director Logistics
Office Max, Dir of Global Sourcing
J. Crew Group Inc, Director of Logistics
Ocean Spray Cranberries Inc, Supply Chain Manager
Danisco USA Inc, Director of Logistics
Sun Microsystems Inc, Global Logistics Manager
Intl. Flavors & Fragrances, Inc., Global Mgr, Supply Chain Strategy
Formfactor, Inc, Vice President Supply Chain
Casio, VP Supply Chain
MGM Home Entertainment, Senior VP, Global Supply Chain
Aero International, Inc., Executive Vice President & COO
Clorox, Director Supply Chain Planning
Medtronic Inc., Sr. Principal Supply Chain
Entertainment Publications, Executive Vice President Supply Chain
Tyco Electronics, Operations Manager
Wal-Mart, Supply Chain Manager
Boeing Company, Supply Chain Manager
Samsung America Inc., Director of Operations
Rand McNally.com, Senior Vice President, Supply Chain Management
Bimbo Bakeries of USA, Director of Logistics
Nestle Purina, Director, Supply Chain
Caterpillar Logistics Services, Director, Business Development
Bausch & Lomb, Vice President - Global Supply Chain
McDonald's Corp., Supply Chain Director
Draeger Medical, Director - Supply Chain Mgmt
Costco Wholesale, Global Director
Georgia-Pacific, Sr. Dir. Supply Chain Solutions
Medtronic, Vice President, Logistics
Clorox Sales Company, Sr Supply Chain Manager
DSW, Director Distribution/Transportation
Audiovox Electronics Corp, Vice President of Operations
Baxter Healthcare, Director, Global Supply Chain
World Kitchen, Inc., Vice President Supply Chain
Rockwell Automation, Vice President, Logistics
Bed Bath & Beyond, VP of Supply Chain
Hewlett Packard, Supply Chain Manager
Cingular Wireless, Director, Supply Chain
Yamaha Motor Corporation, Supply Chain Systems Manager
Michelin, Vice President of Logistics
Accenture, Associate Partner
John Deere, Sr. Business Analyst
Frito-Lay, Inc., VP Agricultural Operations & Development
Frito-Lay, Inc., Supply Chain Manager
Oregon Wire Products, LLC, VP Supply Chain Management
Fujitsu, VP Supply Chain
Crown Cork & Seal, Inc., VP Operations, Planning & Logistics
Chep USA, Vice President - Operations
Johnson & Johnson, Exec Dir - Global Supply Chain
Barnes & Noble, Director of Logistics
Ingersoll-Rand, Manager, Supply Chain
Goodyear Inc, Director - Supply Chain
Ryder Integrated Logistics Inc, Director IT

Canadian Tire Corp Ltd, Sr Director Operations
L'oreal Canada Inc, VP Supply Chain
Mega Bloks Inc., Vice President Supply Chain
Evenflo Co, Sr Vice President Supply Chain
Toys R Us, Director Logistics Systems
Lifeblood Medical, Inc, Director of Operations
Pfizer, Inc., Director, Global Logistics
Sam's Club, Sr Logistics Mgr
Wal-Mart Stores Inc, Sr Vice President Logistics
Albertson's Inc., CFO
Men's Wearhouse, CFO
Avery Dennison Corp., Sr. Vice Pres., Finance/CFO
Hitachi America, Ltd., Sr. Vice Pres./CFO
PSC, Executive V.P. of Operations
Danone Waters of North America, CFO
Menlo Worldwide, Senior Vice President
Trader Joe's Company, Senior Vice President Operations
Fry's Electronics, Inc., CFO/CIO
General Electric Company, Senior Vice President, Finance & CFO
Xerox Corp., CFO
Marriott International, Inc., Sr. Vice President, Finance
Playtex Products Inc, Sr Vice President Operations
Sports Authority, Sr. Vice President/CFO
Outback Steakhouse, Inc., Pres./Dir., Operations
Burger King Corp, Vice President - Finance
A.E. Staley Manufacturing Company, CFO
Kellogg Snacks Division, CFO
Nutrasweet Company, CFO
Sears Roebuck & Co, Executive VP Logistics
Hill's Pet Nutrition, Inc., VP, Finance & CFO
Dippin' Dots, Incorporated, CFO
Land O'Lakes, Senior Customer Logistics Manager
Anheuser-Busch Companies, Inc., VP, Finance & Planning
Rawlings Sporting Goods Co., President/Coo
AMC Entertainment Inc., Sr. Vice President
Conagra Foods, Inc., VP & Senior Finance Officer
Timberland Co., Sr. Vice President, Finance
Ferrari North America, Inc., CFO
Pathmark Stores, Inc., Sr. Vice President
Kraft Foods International, Inc., Senior Vice President, Finance
Dannon Company, Inc., VP, Finance
Mega Bloks Inc., Executive Vice President & COO
AOL Time Warner Inc., Sr. Vice Pres., Finance
Christian Dior Perfumes, Inc., Pres/CEO
Coty US, Inc., Exec. Vice Pres., Finance/CFO
Calvin Klein Cosmetics Co., CFO
A & E Television Networks, Sr. Vice President
Gristede's Foods, Inc., CFO
Hoover Company, VP, Finance
Ben & Jerry's Homemade, Inc., CFO
Sysco Corporation, VP, Supply Chain Management
Applied Medical, Director of Operations
Eastman Kodak, Intl Logistics Manager
Spencer Gifts LLC, Director Supply Chain
Wal-Mart, Supply Chain Manager
A.T. Kearney, Global Director
Hewlett Packard Company, Strategic Supply Chain Development Mgr
BT Fuze Products, V.P. of Operations
Cisco Systems, Global Operations Director
IBM, Director, Integrated Supply Chain

"GL&SCS is on point with the topics it covers month after month. ***There's a great deal of information that is relevant to what we do and it's also insightful in keeping us informed on where the industry is heading*** *and what some of the competition and service providers are doing as well."*
— **Kenny Kim, Sr. Manager, Value-Added Logistics & Supply Chain Management, Philips Electronics N.A. Corporation (2003)**

"I like the in-depth articles and the case studies. GL&SCS is ***the first magazine I really enjoy from a supply-chain standpoint."***
— **Tom Ellefson, Supply Chain Manager, Ethicon, Inc., Division of Johnson & Johnson (2001)**

"GL&SCS supplies me with the information I need to stay on top of trends within the transportation and logistics business. ***Their staff compiles excellent articles every month."***
— **David Rosenzweig, Director of Marketing & Media, Lynden Logistics (2004)**

"I love your magazine! Many times, you have wonderful, in-depth case studies. I find these to be most valuable because they're from the perspective of the customer. They show the savings and the effectiveness of solutions based on which technologies and which partners. ***The case studies you provide are really important!"***
— **Lisa Brumfield, Corporate Communications Manager, Ryder Logistics & Transportation Solutions (2003)**

"The magazine helps keep me continually updated on the development of customer-specific supply-chain solutions. ***GL&SCS is very detailed in reporting case studies and provides a good feel for where the market is going.*** *It helps Danzas to stay focused on all aspects of the supply-chain process."*
— **Rolf Noetzli, V.P. of Supply Chain Management, Danzas Corporation (1999)**

"GL&SCS helps keep me abreast of what other logistics professionals and retailers are doing in terms of managing their supply chains. Most importantly, it helps Service Merchandise Co. to ***stay in the forefront of logistics strategy."***

— Mike Butterazzi, Manager of Supply Chain Planning, Service Merchandise Co. (1999)

"GL&SCS keeps me up to date on what's happening out there. It's well-written, down to earth, with ***many practical applications.*** *I really enjoy it."*

— Larry Nisivoccia, Purchasing & Logistics Manager, Heraeus Electro-Nite Company (2005)

"I find Global Logistics & Supply Chain Strategies to be ***really informative.*** *The articles are very good!"*

— Paul Lindemeyer, Director of Imports, Ethan Allen, Inc. (2003)

"I really enjoy reading Global Logistics & Supply Chain Strategies. ***I find the magazine to be very informative****. I take it with me on trips — and read it on the plane."*

— Rob Auslander, Director Worldwide Logistics, Dell Computer Corporation (2000)

"Global Logistics & Supply Chain Strategies is very educational. I do quite a bit of purchasing, and ***I find the articles to be extremely helpful."***

— Norman Pimentel, Manager of Supply Chain & Logistics, Chiquita Brands (2001)

"Global Logistics & Supply Chain Strategies is a great magazine with ***very good articles that have a definite bearing on the work I do.*** *I really enjoy it."*

— Edmund Garcia, Sr., Land Transport & Logistics Manager, Exxon Chemical (2003)

"Global Logistics & Supply Chain Strategies is a very good magazine. It ***provides excellent insight on the latest and greatest innovations in the supply chain arena.*** *I enjoy reading it very much."*

— Tanya A. Wilson, Supply Chief, United States Marine Corps (2004)

Owens-Illinois Inc, VP Global Supply Chain
OC Tanney Co, Vice President Supply Chain
Welch's, Director, Supply Chain Planning
Eastman Kodak Company, Director of Operations
Heineken USA, Logistics Manager
TRW Automotive, Supply Chain Mgr
Eastman Kodak Co, Operations Manager
Marconi Corporation, Supply Chain Manager
Hooker Furniture Corp, Director - Supply Chain Management
Nutrisystem, VP Information Systems
Directv, Sr. Supply Chain Manager
Lucent Technologies, Global Operations Director
Comarco, Director of Operations
Case Manufacturing, Director of Operations
Fresh Express, VP Fruit Supply Chain
Cadbury Schweppes Inc, Sr VP Global Supply Chain Development
Deckers Outdoor Corp, Director Logistics
Apple Computer, Mgr Supply Chain Intergration
Robert Bosch Corp, Manager-Corporate Logistics
Procter & Gamble, Director Customer Logistics
Monsanto Company, U.S. Logistics Manager
Schneider Logistics Inc, Director Reverse Logistics
DFS Inc, VP of Operations
Grocers Supply Co Inc, Sr VP Operations
Hallmark Cards Inc, Global Procurement Operations Director
Gap Inc, Senior Manager of Operations
Limited Brands, Director of Logistics
Hollywood Entertainment Corp, Director of Distribution
Linens 'N Things, Director of Supply Chain Analysis
Maybelline, Inc, Vice President
Yankee Candle Co, Sr Vice President of Supply Chain
Circuit City Stores Inc, Director Supply Chain
Radio Shack Corp, Director of Logistics Operations
Food Lion LLC, Vice President of Distribution
Cisco Systems Inc, Supply Chain Manager
Nestle Purina Petcare Company, Director Operations Planning
Chicken of The Sea Int'l, Director Logistics Operations
Bumble Bee Seafoods, LLC, Director of Logistics
Sara Lee Bakery Group, Vice President Logistics
Mead Johnson Nutritionals, Director Distribution
Krispy Kreme Doughnut Corp, Logistics Manager
Sorrento Lactalis, Corporate Director Logistics
Pepsico, Vice President of Logistics
Ventura Foods, Director of Logistics
Godiva Chocolatier Inc, Distribution Operations Manager
Academy Sports & Outdoors, VP Logistics & Distribution
La-Z-Boy Inc, Dir Supply Chain Logistics
3M, Dir Supply Chain Strategy
Glaxosmithkline Healthcare, Customer Logistics Mgr
Becton Dickinson & Co, Supply Chain Manager
Pactiv Corporation, Director, Consumer Logistics
Apple Computer Inc, Senior Director, Operations
Duracell, Director, Global Supply Planning
Buena Vista Datacasting, LLC, Director of Operations
Honeywell, VP Supply Chain Integration
National Semiconductor, Director Global Logistics
Rolls-Royce Corp, Director of Operations
Emerson Electric, VP Automation Logistics
Raytheon Company, Director Supply Chain Management
Honeywell Automation Controls, Director of Global Logistics

Roche Diagnostics, Director, Supply Chain Technology
Zimmer Inc, Director of Logistics
Johnson & Johnson, Director Global Supply Chain
Nike Inc, Director of Operations
Gillette Company, Director of Global Value Chain
3M Touch Systems, Manager Information Technology
Mattel Inc, Director Operations Logistics
Ann Taylor Inc, VP Global Logistics & Transportation
Valvoline Co, Logistics Process Manager
Gillette Company, Customer Logistics Analyst
Fedex Freight Corporation, Sr Vice President Operations
Avnet, V.P. of Supply Chain Services
APL Logistics, VP Global Logistics Solutions
Pampered Chef, Sr Vice President Operations
Johnson & Johnson, VP of Operations
Volkswagen of America Inc, Exec Director Distribution & Logistics
BJ's Wholesale Club Inc, Vice Pres Logistics Operations
Wego LLC, Director of Logistics
Ikea North America, VP Distribution & Information Systems
Safeway Inc, Sr VP Supply Chain
JC Penney, Vice President Transportation
Target Corporation, Vice President of Transportation
EB Games, Director Distribution
Applebee's Intl Inc, Exec Director Logistics
America Online Inc, Sr. Operations Manager
Accenture, Global Managing Partner Supply Chain
Boston Market Corporation, Senior Director - Supply Chain
Russel Stover Candies, Vice President of Operations
Bestfoods, Corporate Vice President
Bacardi, Vice President
Nestle-Food Services Division, Director Supply Chain
Nestle Prepared Foods Company, VP of Logistics
Starbucks Coffee Company, Vice President, Logistics
WM Wrigley Jr Co, Sr Director Americas Supply Chain
Tropicana Products Inc, Director Customer Logistics
Schwan Food Company, Sr Director of Transportation & Distribution
Dairy Farmers of America Inc, Vice President of Logistics
JM Smucker Co, Vice President of Logistics
Cott Beverages USA Inc, Director, Supply Chain
Tootsie Roll Industries, Inc., Vice Pres., Distribution
Pepsi Americas Inc, Director Logistics
Unilever Foods, Director Supply Chain Planning
Interstate Bakeries Corp., Sr. Vice President of Supply Chain
Gerber Products Company, Director of Logistics
Sara Lee Branded Apparel, Vice President, Supply Chain
Conocophilips, Director Logistics Optimization
Reader's Digest, Associate Dir of Global Logistics
Revlon Inc, Sr Vice President
L'oreal, Director of Logistics
Kerr-Mcgee Corp., Manager Global Logistics
ICI Paints, Exec VP Supply Chain
Nova Chemicals Corporation, Vice President, Logistics
Tanning Research Labs, Inc., Director of Logistics
Exxon Mobil, Global Logistics & Supply Chain Manager
Andersen Corp., Director of Logistics
Dell Computer Corporation, Vice President
Cooper Wiring Devices, Director of Operations
Frigidaire Co., Vice President of Operations
Eastman Kodak Co, VP Supply Chain & Logistics
Nortel Networks, Inc., Director of Logistics

*"**Reading GL&SCS magazine each month is a great way to maintain an awareness of supply chain best practices.** Business and technology has changed so much in the last several years. It's critical to have a resource to use as a checkpoint to ensure we are leveraging available technology, as well as implementing the right processes to maintain a competitive advantage. This magazine is valuable in that regard."*
— George T. Mahan, The Pepsi Bottling Group, Manager, Supply Chain Initiatives (2003)

*"GL&SCS keeps me fully informed about what is going on in the logistics world outside of Sunoco. **The magazine is a valuable logistics resource."***
— William Carr, Supply Chain Manager, Sunoco Inc. (1999)

*"I find Global Logistics & Supply Chain Strategies **very interesting, really good reading!** I've had to borrow other people's copies until I got my own!"*
— Bonnie Litoborski, Product Distribution Coordinator, Corn Products International, Corn Products U.S. (2004)

*"Global Logistics & Supply Chain Strategies is the **best, most focused and intelligent logistics source available."***
— David Atkins, Chairman & CEO, Atkins International Ltd (2003)

*"Through GL&SCS, **I tend to find some validation on our business concepts and that's important."***
— Lori M. Morgan, Director of Logistics, Kraft Foods (2000)

*"Global Logistics & Supply Chain Strategies is always **informative and insightful, always on the cutting edge** with the latest news of what people and companies are doing."*
— Steven Alsbro, Manager, Sales, Marketing, & Logistics, Whirlpool Corporation (2004)

"GL&SCS is very helpful! ***A really good read!"***
— John Sollenne, Business Planner, Pepsi-Cola (2005)

"Global Logistics & Supply Chain Strategies is ***an invaluable resource.*** *It provides great, timely information on trends, and it* ***presents ideas and solutions that can actually be applied.*** *I always have Global with me when I travel. It's good reading!"*
— Timothy Goodbred, Planning Manager, SCA Tissue, Inc. (2004)

"I think Global Logistics & Supply Chain Strategies is one of the best, most informative publications I've seen in my 25 years of supply-chain management. *There are many publications I receive and throw out because they are not leading edge. GL&SCS is leading edge, on the cusp of what's happening. It provides balance, and it's very well-scripted — a great read!"*
— Richard Guy, Director of Supply Chain Management, Leybold Vacuum, Inc. (2002)

"I think Global Logistics & Supply Chain Strategies is ***the best of all the trade and logistics magazines!"***
— Steve Ferguson, Supply Chain Mgr., Dow Chemical (2000)

"Being a logistics analyst, I find GL&SCS very helpful and I read every issue. There are ***wonderful case studies*** *and articles I can distribute to the staff so we can all benefit."*
— Alana Daveduk, Customer Logistics Analyst, Avery Dennison (2005)

"I scan the articles and advertisements in Global Logistics & Supply Chain Strategies. ***Usually, two or three articles give me a different perspective on an approach****, and I can apply it to what we're doing at Hewlett-Packard"*
— Gordon D. Gilstrap, Director of Logistics, Hewlett-Packard (2000)

Energizer, Supply Chain Manager
Archer Daniels Midland Co, VP of Global Logistics
Mattel Inc, VP of U.S. Logistics
Milwaukee Valve Co., Inc., Director of Logistics
Mannington Mills, Inc., Supply Chain Director
Dal-Tile Corporation, VP of Supply Chain
Honeywell, Director Supply Chain
Hasbro, Inc., Sr Dir Logistics
Linens 'N Things, Chief Supply Chain Officer
Coleman Company Inc, Director Global Logistics
Penske Logistics, Sr Vice President Operations
Mail Boxes Etc., VP International Operations
Mail Boxes Etc., Exec Vice Pres , Operations
Walt Disney Internet Group, Sr. Vice President/CTO
Office Depot, Director of Operations
Foot Locker, Inc., Director of Operations
New Age Electronics, Vice President, Operations
Edy's Grand Ice Cream, Logistics Manager
Arrow Electronics Inc, Director Logistics Programs
Isuzu Motors America Inc, Logistics Manager
L'oreal Paris, Sr VP of Logistics
Liz Claiborne Inc, VP Distribution & Logistics
Liz Claiborne Inc, VP Global Logistics
Nabisco Inc, Director Customer Logistics
Barneys, Inc., VP of Distribution
Ross Stores, Inc., Sr VP of Logistics & Supply Chain
Colorado Prime Corp., Director of Logistics
BMW of North America, Inc., Distribution Manager
Lawson Product Inc, Exec Vice President Logistics
Bloomingdale's, Inc., Sr. Exec. Vice President
Fuji Photo Film USA Inc, Senior Vice Pres of Operations
Friendly Ice Cream Corp, VP Production & Distr Operations
Home Depot, Senior Mgr Intl Logistics
Autozone Inc, Director of Logistics
Mothers Works, Inc., Director of Logistics
Body Shop, Director of Logistics
Office Depot Inc, Exec Vice President/Supply Chain
Bed Bath & Beyond Inc, CIO
Victoria's Secret Catalogue LLC, VP Logistics
7-Eleven Inc, Director of Logistics
Walgreen Co, Director Transportation
Cushman & Wakefield, Dir Global Supply Chain Solutions
Walt Disney, Sr Vice President
Google, Inc., Vice Pres., Product Mgmt.
Cisco Systems, Inc., Sr VP of Operations/Systems
Park Lane Hotels International, Sr Vice President
Warner Home Video, VP of Sales Planning & Logistics
Sands Hotel & Casino Corp., Director Operations
Trump Plaza & Casino Hotel, COO
Hilton Hotels Corp., Sr. Vice Pres. Supply Chain Management
Ben & Jerrys, Materials Logistics Mgr
Georgia Pacific Corporation, Director of Logistics
GE Healthcare, CIO Global Supply Chain
Nintendo of America Inc, Director of Supply Chain Planning
Cummins Inc., Director Global Logistics
Maytag, Director Parts Operations
Harley Davidson, Director, Supply Chain Managent
Daimlerchrysler, Sr Manager, Supply Chain Operations
Heineken USA Inc, Operations Manager
Coors Brewing Company, VP Supply Chain

Kraft Foods, Director Supply Chain
Campbell Soup Co, Sr VP Global Supply Chain
Polo Ralph Lauren, Director, International Logistics
Fuji Photo Film USA Inc, Director Supply Chain Management
Kuehne & Nagel, Director Supply Chain Solutions
Electronic Arts, Director of DC Operations
Best Buy Inc, Director of Logistics
Linens 'N Things, Vice President of Supply Chain
Wise Foods Inc, Director of Operations
CP Kelco, Director Global Supply Chain
Heinz N.A., VP Supply Chain
HB Fuller Company, VP of Global Supply Chain
Gap Inc, Director IT
Fuji Photo Film USA Inc, Supply Chain & Logistics Mgr
Hershey Foods Corporation, Director Sourcing & Systems
Michael Foods Inc., Senior Vice President Supply Chain
Wendy's International Inc., VP Supply Chain Management
Flowers Foods Inc., Senior Vice President Supply Chain
Ashland Inc., VP Operations & Supply Chain
Dow Corning Corporation, VP & Exec Dir Supply Chain
Arkema Inc., VP Supply Chain
Nordson Corporation, Dir. Supply Chain Management
Nike Inc., VP Supply Chain
Pepsico Inc., Senior Vice President Supply Chain
Banta Corporation, VP Supply Chain Management
Labarge Inc., Dir. Supply Chain Management
Whirlpool Corporation, Corporate VP Global Supply Chain
Mercedes-Benz USA LLC, General Mgr Vehicle Log/Distribution
Brunswick Corporation, VP Supply Chain Management
Chevron Texaco Corp, President Global Supply Chain
Jack In The Box Inc., Senior Vice President Quality & Logistics
Ryder System Inc., Executive VP U.S. Supply Chain Solutions
Darden Restaurants Inc., Senior VP Supply Chain & Development
Delta & Pine Land Company, VP Supply Chain Management
Lowe's Companies Inc., Senior Vice President Logistics
Haverty Furniture Companies Inc., VP Supply Chain
Barnes & Noble Inc., Executive Vice President Distribution & Logistics
Winn-Dixie Stores Inc., Sr. Dir. Distribution Operations
Sears Roebuck & Co., Senior Vice President Supply Chain Management
Office Max Incorporated, Executive Vice President Supply Chain
Jones Apparel Group Inc., Executive VP Corporate Supply Chain
Carlson Companies, VP Enterprise Supply Chain Management
Albertson's Inc., Dir Logistics & Transportation
Foamex International Inc., Executive Vice President Supply Chain
Apria Healthcare Group Inc., Executive Vice President Logistics
Burlington Coat Factory, Operations Manager
Johnson Control, Director of Logistics
Kraft Food, VP Customer Logistics
Elizabeth Arden Inc., Vice President Operations
Payless Shoesource, Sr VP Logistics & Info Systems
Diamond Food Markets, VP Operations
Kroger Co, Vice President Logistics
Cablevision Systems Corp., Exec. Vice President Technology
Avon Products, Chief Information Officer
ABC Medical LLC, Chief Operating Officer
Charlie Brown's Incorporated, Executive Vice President Operations
Nestle Foods, Vice President Operations
Schwinn Cycling & Fitness, Vice President
Kimberly-Clark Corporation, Vice President & Controller
American Woodmark Corporation, Executive VP of Operations

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