GL&SCS 2005 Editorial Calendar

JANUARY

Feature Articles:
- The Best Run Supply Chains in Corporate America
- One Year Later — The Great Hours of Service Debate
- Business Process Management
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/Airfreight/ Ports/Hubs
- Regional Logistics – Asia

New Business Report:
- Fast Forward/Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Automotive/High-Tech/Electronics

Special Supplement:
The 2005 Supply Chain Calendar of Events

BONUS DISTRIBUTION
- *Interlog Winter, Jan. 25-28, St. Petersburg, FL*
- *Supply Chain Executive Retreat, Feb. 21- 23, Phoenix, AZ*

Space Closing: Dec. 10 • Material Closing: Dec. 17

FEBRUARY
SPECIAL ISSUE
COMPLEXITY MASTERS: GLOBAL SUPPLY CHAIN SUCCESS STORIES

Feature Articles:
- Managing Logistics When Capacity is Constrained
- RFID — Understanding the Infrastructure
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/Airfreight/ LTL/Truckload
- Regional Logistics – Europe
- Executive Education
- Facility Location Planning

New Business Report:
- Fast Forward/Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Retail/CPG/Food

BONUS DISTRIBUTION
- *RFID World, Mar. 1-3, Dallas, TX*
- *National Manufacturing Week, Mar. 7-10, Chicago, IL*

Space Closing: Jan. 14 • Material Closing: Jan. 21

MARCH

Feature Articles:
- Logistics Outsourcing: Strategic, Not Tactical
- Domestic and International TMS — Is Separate Management Necessary?
- Yard Management
- Feature Case Study
- *GL&SCS* Exclusive Interview

Special Report
The World's Best Locations for Supply Chain Management Facilities

Departments:
- Global Shipping – Ocean Freight/Airfreight/ Ports/Hubs
- Regional Logistics – Latin America
- Executive Education

New Business Report:
- Fast Forward/Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Chemicals/Pharmaceuticals/ Process Manufacturing

BONUS DISTRIBUTION
- *IWLA, Mar. 20-23, Orlando, FL*
- *Supply Chain World North America, Apr. 4-6, Anaheim, CA*

Space Closing: Feb. 11 • Material Closing: Feb. 18

APRIL

Feature Articles:
- Leveraging Your Technology Spend
- Better Contracts for Better 3PL Performance
- New Ideas in Supply Chain Execution
- Feature Case Study
- *GL&SCS* Exclusive Interview

Special Report
Retail Solutions

Departments:
- Global Shipping – Ocean Freight/Airfreight/ LTL/Truckload/Rail
- Regional Logistics – Asia
- Executive Education
- Facility Location Planning

New Business Report:
- Fast Forward/Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Automotive/High-Tech/Electronics

BONUS DISTRIBUTION
- *The Logistics & Supply Chain Forum, May 12-15, New York, NY*
- *Distribution/Computer Expo, May 17-19, Navy Pier, Chicago, IL*
- *Retail Systems/VICS Collaborative Commerce, May 24-26, Chicago, IL*

Space Closing: March 11 • Material Closing: March 18

MAY

Feature Articles:
- Global Sourcing: Risk & Reward
- Wireless Networks in the Supply Chain
- Feature Case Study
- The New Silk Road: Shipping to & From China
- *GL&SCS* Exclusive Interviews

Special Report
The Top 25 3PL's — Bigger and Broader

Departments:
- Global Shipping – Ocean Freight/ Airfreight/Ports/Hubs
- Regional Logistics – Europe
- Executive Education

New Business Report:
- Fast Forward/Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Retail/CPG/Food

BONUS DISTRIBUTION
- *Distribution/Computer Expo, May 17-19, Navy Pier, Chicago, IL*
- *Retail Systems/VICS Collaborative Commerce, May 24-26, Chicago, IL*
- *Sapphire, May 17-19, Boston, MA*

Space Closing: April 8 • Material Closing: April 15

JUNE

Feature Articles:
- The Thrill Is Gone: Finding Value in Mature Outsourcing Partnerships
- Private Label Supply Chains
- Inventory Optimization: New Ideas, Processes, Technologies
- Sense & Respond Supply Chains
- Feature Case Study
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/Airfreight/ LTL/Truckload
- Regional Logistics – Latin America
- Executive Education
- Facility Location Planning

New Business Report:
- Fast Forward/ Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Chemicals/Pharmaceuticals/ Process Manufacturing

BONUS DISTRIBUTION
- *Eyefortransport 3rd North American 3PL Summit, Jun. 28-29, Atlanta, GA*

Space Closing: May 13 • Material Closing: May 20

JULY
SPECIAL ISSUE
100 GREAT SUPPLY CHAIN PARTNERS
Readers Recognize Providers Who Improve Efficiency

Feature Articles:
- Supply Chain Seasonality: How to Ride the Waves
- IT for 3PL's
- Reverse Logistics
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/Airfreight/ Ports/Hubs
- Regional Logistics – Asia
- Executive Education

New Business Report:
- Fast Forward/Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Automotive/High-Tech/Electronics

BONUS DISTRIBUTION
- *CLM (CSCMP) Annual Conference, Oct. 23-26, San Diego, CA*

Space Closing: June 10 • Material Closing: June 17

AUGUST

Feature Articles:
- 3PLs on the Rise: Up & Coming Logistics Providers
- The Logistics of New Product Introductions
- Taking Time Out: Supply Chain Velocity
- Feature Case Study
- *GL&SCS* Exclusive Interview

Special Report:
CLM (CSCMP) Preview

Departments:
- Global Shipping – Ocean Freight/Airfreight/ LTL/Truckload/Rail
- Regional Logistics – Europe
- Executive Education
- Facility Location Planning

New Business Report:
- Fast Forward/Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Retail/CPG/Food

Space Closing: July 8 • Material Closing: July 15

SEPTEMBER

Feature Articles:
- New Technologies for Performance Based Logistics
- RFID — Beyond Retail
- Setting Up a Logistics Operation in China
- Feature Case Study
- Automotive Supply Chains — The Aftermarket
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/Airfreight/ Ports/Hubs
- Regional Logistics – Latin America
- Executive Education

New Business Report:
- Fast Forward/Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Chemicals/Pharmaceuticals/ Process Manufacturing

BONUS DISTRIBUTION
- *APICS Conference & Expo, Oct. 16-18, New Orleans, LA*
- *Frontline, Sept 26-28, Chicago IL*

Space Closing: Aug. 12 • Material Closing: Aug. 19

OCTOBER

Feature Articles:
- Spend Management in Complex Supply Chains
- All Customers are not Created Equal: Pros & Cons of Segmentation
- Eastern Europe — Manufacturing Mecca, Supply-chain Realities
- Feature Case Study
- *GL&SCS* Exclusive Interview
- Vertical Solutions

Departments:
- Global Shipping – Ocean Freight/Airfreight/ LTL/Truckload
- Regional Logistics – Asia
- Executive Education
- Facility Location Planning

New Business Report:
- Fast Forward/Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Automotive/High-Tech/Electronics

BONUS DISTRIBUTION
- *CLM (CSCMP) Annual Conference, Oct. 23-26, San Diego, CA*
- *Transcomp (NITL)/International Intermodal Expo, Nov. 12-16, Anaheim, CA*

Space Closing: Sep. 9 • Material Closing: Sep. 16

NOVEMBER

Feature Articles:
- Supply Chain 2020: A Look into the Future
- Integrating Global Supply Chains with 3PL Networks
- Freight Management — Back to Basics
- Feature Case Study
- Security Update — The Continuing Journey Toward Safer Supply Chains
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/Airfreight/ Ports/Hubs
- Regional Logistics – Europe
- Executive Education

New Business Report:
- Fast Forward/Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Retail/CPG/Food

Space Closing: Oct. 14 • Material Closing: Oct. 21

DECEMBER
SPECIAL ISSUE
THE SUPPLY CHAIN MANAGEMENT HALL OF FAME
Recognizing Outstanding Actions and Individual Achievements

Feature Articles:
- Last Mile Logistics
- Latin American Logistics Challenges
- Feature Case Study
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/Airfreight/ LTL/Truckload/Rail

New Business Report:
- Fast Forward/Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News

Space Closing: Nov. 11 • Material Closing: Nov. 18

BONUS EDITION
THE 2006 SUPPLY CHAIN MANAGEMENT RESOURCE GUIDE
Mailing: January 6, 2006

Space Closing: Nov. 11 • Material Closing: Nov. 18