GL&SCS 2004 EDITORIAL CALENDAR

JANUARY

Feature Articles:
- Feature Case Study
- Supply Chain Planning – Best Practices
- Supply Chain Risk Analysis
- The Changing Face of Trucking
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/ Airfreight/Ports/Hubs
- Regional Logistics – Europe

New Business Report:
- Fast Forward/ Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Retail/CPG/Food

Special Supplement:
The 2004 Supply Chain Calendar of Events

BONUS DISTRIBUTION
- *Interlog Winter, January 26-28 Miami, FL*

Space Closing: December 5
Material Closing: December 12

FEBRUARY

Feature Articles:
- Feature Case Study
- Global Logistics Outsourcing
- Corporate Governance and the Role of SC Managers
- A New Look at Vendor Managed Inventory
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/ Airfreight/LTL/Truckload
- Regional Logistics – Asia
- Executive Education

New Business Report:
- Fast Forward/ Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Automotive/High Tech/ Electronics

BONUS DISTRIBUTION
- *National Manufacturing Week, February 23-26, Chicago, IL*
- *Supply Chain Executive Retreat, February 25-27, Phoenix, AZ*
- *Logicon, March 8-11 Las Vegas, NV*

Space Closing: January 9
Material Closing: January 16

MARCH
SPECIAL ISSUE
SUPPLY CHAIN E-BUSINESS CUTTING EDGE TECHNOLOGIES

Feature Articles:
- Feature Case Study
- Warehouse Management – Best Practices
- Logistics Contract Management
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/ Airfreight/Ports/Hubs
- Regional Logistics – Latin America
- Executive Education

New Business Report:
- Fast Forward/ Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Process Manufacturing – Chemical, Pharmaceutical, etc.

BONUS DISTRIBUTION
- *Supply Chain World North America, March 29-31, Chicago, IL*
- *IWLA 2004, March 28-31, Phoenix, AZ*

Space Closing: February 6
Material Closing: February 13

APRIL

Feature Articles:
- Feature Case Study
- IT for Global Supply Chains
- 3PLs on the Rise
- Case Studies in Site Selection
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/ Airfreight/LTL/Truckload/Rail
- Regional Logistics – Europe
- Executive Education

New Business Report:
- Fast Forward/ Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Retail/CPG/Food

BONUS DISTRIBUTION
- *The Logistics & e-Supply Chain Forum, May 10-13, New York, NY*
- *Retail Systems/VICS Collaborative Commerce, May 17-20, Chicago, IL*
- *Distribution/Computer Expo, May 18-20, Chicago, IL*

Space Closing: March 12
Material Closing: March 19

MAY

Feature Articles:
- Feature Case Study
- SC Software Winners
- Supply Chain Visibility – Best Practices
- Data Synchronization
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/ Airfreight/Ports/Hubs
- Regional Logistics – Asia
- Executive Education

New Business Report:
- Fast Forward/ Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Automotive/High Tech/ Electronics

BONUS DISTRIBUTION
- *WERC's Annual Conference, May 16-19, Atlanta, GA*
- *Distribution/Computer Expo, May 18-20, Chicago, IL*
- *Interlog Summer, June 14-17 Huntington Beach, CA*

Space Closing: April 9
Material Closing: April 16

JUNE
SPECIAL ISSUE
TRENDS IN LOGISTICS OUTSOURCING

Feature Articles:
- Feature Case Study
- Advanced Order Fulfillment
- The Top Developers of Supply Chain Facilities
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/ Airfreight/LTL/Truckload
- Regional Logistics – Latin America
- Executive Education

New Business Report:
- Fast Forward/ Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Process Manufacturing- Chemical, Pharmaceutical, etc.

BONUS DISTRIBUTION
- *SupplyChainXchange, July 18-21, Park City, UT*

Space Closing: May 7
Material Closing: May 14

GL&SCS 2004 EDITORIAL CALENDAR

JULY

Feature Articles:
- Feature Case Study
- Transportation Management – Best Practices
- Lean Supply Chains
- RFID Update
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/ Airfreight/Ports/Hubs
- Regional Logistics – Europe
- Executive Education

New Business Report:
- Fast Forward/ Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Retail/CPG/Food

Special Supplement:
SCM Success Stories

BONUS DISTRIBUTION
- *SupplyChainXchange, July 18-21, Park City, UT*

Space Closing: June 11
Material Closing: June 18

AUGUST
SPECIAL ISSUE
100 GREAT SUPPLY CHAIN PARTNERS

Feature Articles:
- Feature Case Study
- Using Supply Chains to Help Build Brands
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/ Airfreight/LTL/Truckload/Rail
- Regional Logistics – Asia
- Executive Education

New Business Report:
- Fast Forward/ Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Automotive/High Tech/Electronics

BONUS DISTRIBUTION
- *CLM Annual Conference, October 3-6, Philadelphia, PA*
- *Frontline International Supply Chain Week Conference & Expo September 13-15, Chicago, IL*

Space Closing: July 9
Material Closing: July 16

SEPTEMBER

Feature Articles:
- Feature Case Study
- Reverse Logistics
- International Trade Management – Best Practices
- Facility Location Strategies
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/ Airfreight/Ports/Hubs
- Regional Logistics – Latin America
- Executive Education

New Business Report:
- Fast Forward/ Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Process Manufacturing – Chemical, Pharmaceutical, etc.

BONUS DISTRIBUTION
- *CLM Annual Conference, October 3-6, Philadelphia, PA*
- *APICS Conference & Expo October 10-13, San Diego, CA*

Space Closing: August 6
Material Closing: August 13

OCTOBER

Feature Articles:
- Feature Case Study
- Transportation Procurement Strategies
- Business Process Management
- Demand Management
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/ Airfreight/LTL/Truckload
- Regional Logistics – Europe
- Executive Education

New Business Report:
- Fast Forward/ Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Retail/CPG/Food

Plus:
Our Annual Report on **Vertical Solutions** for Process Manufacturing, High-Tech, Automotive, Food, Retail and CPG.

BONUS DISTRIBUTION
- *Transcomp (NITL)/ International Intermodal Expo, November 13-17, San Antonio, TX*

Space Closing: September 10
Material Closing: September 17

NOVEMBER

Feature Articles:
- Feature Case Study
- Supply Chain Collaboration – Best Practices
- Logistics Legislation & Regulations
- Supply Chain Analytics: Performance by the Numbers
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/ Airfreight/Ports/Hubs
- Regional Logistics – Asia
- Executive Education

New Business Report:
- Fast Forward/ Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Automotive/High Tech/ Electronics

Space Closing: October 8
Material Closing: October 15

DECEMBER

Feature Articles:
- Feature Case Study
- The Real Value of Executive Education
- SC Value vs. Cost Containment
- Facility Location Planning: The Case for Incentives
- *GL&SCS* Exclusive Interview

Departments:
- Global Shipping – Ocean Freight/ Airfreight/LTL/Truckload/Rail
- Regional Logistics – Latin America

New Business Report:
- Fast Forward/ Ideas & Trends in Supply Chain Management
- Logistics News
- Technology News
- Industry News – Process Manufacturing – Chemical, Pharmaceutical, etc.

Special Supplement:
The 2005 SCM Resource Guide

Space Closing: November 12
Material Closing: November 19